Packaging Campaign Launched

A $6.5 million packaging campaign was officially announced by University of Wisconsin-Stout in Chicago during the November Packaging Exposition, to aid its premier packaging program.

Conducted by the Stout University Foundation Inc., the campaign will seek partnerships with industry leaders, foundations, alumni and friends who recognize the importance of the rapidly growing packaging industry. By the year 2000, the industry is expected to have sales totaling $100 billion domestically and $250 billion worldwide.

The campaign is designed to provide new equipment and maintenance, as well as added teaching capability. UW-Stout Chancellor Charles W. Sorensen said that private donations are needed to augment state support for a truly quality program. "While state funding provides a stable foundation for the program, private donations, both in dollars and equipment, will provide the margin of excellence essential for a truly quality program," Sorensen added that the university is seeking outside support not as a gift but as private donations, both in dollars and equipment, will provide the margin of excellence essential for a truly quality program.

"We need academic institutions such as UW-Stout, who are staying abreast of these events and are leading the way for the emerging work force, to be well equipped to be leaders, orchestrators and implementers of the many advancements in the packaging and allied industries."

Gift establishes manufacturing chair

An endowed chair to teach the “people process” culture in the manufacturing business has been established at University of Wisconsin-Stout through a personal donation by current area Industry Development Corp. president Joe Carlson. Carlson is also the Stout University Foundation Inc. director; Ralph Searles, division chair; Joe Griggy, packaging advisory board member; Kay Cooksey, faculty member; Mike Troedel, advisory board member; and Susette Hitten, Alumni Director.

These attending the kick off luncheon at the Signature Room: Front row: (l-r) Hub Ranger, former faculty member and appologizing packaging industry consultant; Bruce Siedow, Dean of the College of Technology, Engineering and Management; Ken Neuburg, packaging program director; Ralph Searles, division chair; Joe Griggy, packaging advisory board member; Kay Cooksey, faculty member; Mike Troedel, advisory board member; and Susette Hitten, Alumni Director. Second row: (l-r) Marion Schaefer, faculty member; Dale Granchalik, ‘69, Foundation Board member; Bob Eise and Mike Kell, co-chairs; Chuck Krueger, President; Claudia Kavenham-Chiko, ‘83, division chair; Mark Wynnog, advisory board member; Bob Collins, ‘71, division chair; and Pat Reisinger, Foundation Director.

An endowment has been established at UW-Stout’s College of Technology, Engineering and Management. Under terms of the gift, the chair is nominated by the dean of the College of Technology, Engineering and Management. Under terms of the gift, the chair is nominated by the dean of the College of Technology, Engineering and Management. Under terms of the gift, the chair is nominated by the dean of the College of Technology, Engineering and Management.

The chair is being housed in UW-Stout’s College of Technology, Engineering and Management. Under terms of the gift, the chair is nominated by the dean of the College of Technology, Engineering and Management. Under terms of the gift, the chair is nominated by the dean of the College of Technology, Engineering and Management.

Chuck Krueger, a professor in the college’s communications, education and training department, has been appointed the first chair. Krueger has been recognized as one of the top 10 teachers for 11 consecutive years, and has received the Outstanding Teacher Award four times at UW-Stout. He received the highest evaluations ever recorded in the industrial management department.

He has served as chair of the communications, education and training department, and has chaired UW-Stout’s annual training and development conference. He holds a doctorate degree in organizational development from the University of Minnesota, and has undergraduate and graduate degrees from UW-Stout.

Chancellor Charles W. Sorensen praised Krueger. "Mr. Krueger has a fine ability to travel the road of research and development, graphic arts processes, food science, and quality/manufacturing management,” he said.

Carlson is known for his work in attracting new business to the park and seeking buyers for 214 acres of foundation land. He will also be responsible for cultivating corporations who will donate to University of Wisconsin-Stout, through the foundation, and for planning give-away programs.

Chancellor Charles W. Sorensen praised Krueger; who also serves on the board, said that she is an excellent choice for the next phases of park development. "One success is becoming widely known, and Maureen has the energy and drive to further spread the word,” Stokke said.

Patricia Reisinger, foundation director, said that Carlson will substantially increase the interest and number of developers looking to build in the Menomonie area. "He contacts will be most beneficial to the university, the technology park and the Chippewa Valley,” Reisinger said.

Prior to joining IDC, Carlson worked for the West Central Wisconsin Private Industry Council as an employer relations specialist, serving businesses in the Chippewa Valley.

Carlson received a bachelor of arts degree in journalism, with an emphasis in public relations and advertising, from UW-Eau Claire in 1988.
In 1980 she earned her Ph.D. in textile clothing from the "Historian," Vol. 1 and 2.

She was past chair of the Faculty Senate and is a member of various university and department committees. She has taught art history and related art courses at UW-Stout since 1976. She has continued with research projects in her area of expertise in Roman art, archaeology and historic preservation. She served on the Monomine Landmark Commission and is past chair of the Wisconsin State Historical Society's Review Board. At UW-Stout, she was past chair of the Faculty Senate and is a member of various university and department committees. She has contributed to art history CD Roms; "The Art Historian," Vol. 1 and 2.

Donna Albrecht earned a BS in home economics education in 1968, and an MS in 1969 from UW-Stout. In 1980 she earned her PhD in textile clothing from the University of Minnesota. She has taught at UW-Stout since 1969 and is currently working part-time as the program director of apparel design/manufacturing. Donna also works part-time for the Northwest Wisconsin Manufacturing Outreach Center. She lives on a farm near Menomonie with her family and is an avid summer gardener.

Ralph Myhreman earned a BS in 1950 and an MS in 1954 from Stout. Ralph taught for seven years prior to joining industry and business. He retired from 3M as a purchasing/ packaging engineer. He was a resource person, one of seven, who helped create the packaging program at UW-Stout.

Ralph Myhrman is currently busy consulting, is a resource speaker for small organizations and not-for-profits, and loves to play golf. He lives in Mendota, Minn.

Claudia Smith earned a BS in history from Northwestern University in 1968, an MA in art history from the University of Minnesota in 1972 and a Ph.D. in art history from the University of Minnesota in 1985. Smith has taught art history and related art courses at U-W-Stout since 1976. She has continued with research projects in her area of expertise in Roman art, archaeology and historic preservation. She served on the Monomine Landmark Commission and is past chair of the Wisconsin State Historical Society's Review Board. At UW-Stout, she was past chair of the Faculty Senate and is a member of various university and department committees.

Continuing Board members

Richard Anderson BS'60, MS'62; Roy Bauer '67; James A. Bolm BS'82, MS'63; Scott Catto; Richard Crane '74; Kim Erentz '84; Linda Funk '76; Dale Granachek '69; Deanna House '61; Robert Jeantart; Mark Kinney '75; Karen Martindale '82; William "Bud" Michelis '32; Gwen Nickleski; Grace Ostenso '54; Daniel Ostermann BS'91, MS'92; Arizine Rahman '74; Anne T. Reuther BS'61, MS'84; Carol Siedhoff '79; Robert Sorensen BS'60, MS'65; Robert Swanston BS'49, MS'50; Donald Tietz '51, Lou Tiffany '76, and Donald Williams.

Ex-officio

John Ostrout BS'79, MS'80, Stout Alumni Association President; Zeke Smolarek BS'64, MS'65, Faculty Chair; Steve Schlough BS'75, MS'87, and Carine Ellis, President, Stout Student Association

Donors make a difference in the lives of everyone on campus.

Giving through Gifts of Appreciated Securities

It is often more tax-wise to contribute securities than cash. If you have appreciated securities, giving them instead of cash to your favorite charity offers a two-fold tax savings. In addition to a charitable deduction for the full fair market value of the securities on the date of the gift, you may avoid any capital gain tax on the appreciated securities.

For example: Mr. and Mrs. Doe, who are in the 33 percent income tax bracket, own securities currently valued at $12,000 which were purchased for $2,000. They contribute the securities to the Stout University Foundation, and realize a $12,000 charitable deduction which saves them $3,720 in income taxes ($12,000 x 30 percent). In addition, the Does avoid capital gain tax on their paper profit for a further tax savings of $2,800. Therefore, the net cost of their $12,000 gift of appreciated securities is only $5,480. The net cost of the gift may be further reduced because of state tax advantages also.

Gifts of appreciated stock are fully deductible up to a maximum of 30 percent of your adjusted gross income. Any amount in excess of the 30 percent ceiling can be carried forward for five years. The securities must have been held for a "long-term" period (this generally means for more than one year) to qualify for these significant tax savings.

The Stout University Foundation will be happy to answer any of your planned giving questions. Please contact David Wiersch, Planned Giving Officer, at 715/232-1151.
Hubert O. and Patricia B. Ranger Endowed Packaging Scholarship

Hub Ranger taught on the UW-Stout campus in the packaging department as a PMMI Professor from 1987 through 1989. While working in that capacity he acknowledged, “There were several bright promising individuals who lacked the finances to continue with their education. We lost many students over those years, and I always felt badly.” Ranger’s intention to fund a $200,000 scholarship endowment for students majoring in packaging was announced at the packaging campaign kick-off held Nov. 19, 1996.

Packaging has been Ranger’s life. His first position was with Scott Graphics as a research chemist, compounding coatings and inks for packaging and graphic arts applications. He joined General Foods, White Plains, N.Y., as their director of corporate packaging before moving to St. Regis Paper Company as manager of packaging and research development in 1962. He joined Milprint, Milwaukee, Wis., as vice president of technology in 1968, established Lachat Instruments Co. in 1973; and joined the faculty at UW-Stout in 1987. He continues as an ad hoc member of the packaging advisory committee and currently is a packaging consultant. Ranger holds four patents in packaging construction and testing devices, and has published more than 200 articles on packaging. Ranger explained, “Packaging affects all of our lives, and providing financial assistance to talented UW-Stout packaging majors is a goal of ours. Pat and I both have been affiliated with educational systems, and we know the benefits derived from a degree in higher education. We are pleased to be able to help others receive the benefits we have.” The first scholarship will be awarded in September 1997 and will fund full tuition for one year.

Esther and Herman Kolbenschlag Endowed Memorial Scholarship

Wawa June Kolbenschlag Thorson MS ’62 pondered two questions these past few years: how does one ever thank their parents for their love and guidance, and to whom does one show sufficient and productive?” After much thought, Wawa established a scholarship in her parents’ memory and honor with a gift of $10,000 to the Stout University Foundation. The scholarship will be awarded annually beginning September 1997. Students majoring in the following programs will be eligible for the scholarship: early childhood education, family and consumer educational services, hospitality and tourism management, and psychology.

“I know the significance of an education, and through this effort, many other students will have the chance to obtain a degree and become productive members of society,” Thorson said. “My parents would enjoy knowing others are benefiting from their guidance.”

The Edward L. and Dorothy D. Decker $100,000 Endowed Scholarship

Edward Decker loved his work. Prior to starting his own business, he had been the 3M international sales manager of the industrial division of Scotch Tape. He moved to Niswah in northern Minnesota to establish his own label business. His company was successful designing and producing all forms of labels for business and industry. In honor of his talents, his niece, Carol A. Dobrunz, UW-Stout faculty emeritus and former Stout University Foundation board member, has established a scholarship in both Ed and Dorothy’s honor and memory.

The initial scholarship will be restricted to individuals who are juniors or seniors majoring in art- graphic design in the College of Arts and Sciences. The $100,000 endowment may in the future also fund graphic arts scholars, as graphic arts was an integral part of Decker’s business. The first $2,000 scholarship will be awarded at the Foundation’s scholarship award reception in September.

Gerane Dougherty, dean of the College of Arts and Sciences, noted, “We are deeply indebted to Carol for her gift which will provide a student with funds to fulfill a degree without the financial burden usually related to obtaining a degree. This is truly exciting news.”

Phonathon underway

The Stout University Foundation Annual Phonathon is well under way. This year more than 20 students make up the calling team. A call from the Foundation is an opportunity for you to get reconnected with campus and to show your support of UW-Stout. Most of the gifts received are unrestricted, which allows UW-Stout to use the gifts where they are most needed. Unrestricted gifts support scholarships, grants and other student focused programs. Thank you to all who made a gift to the Stout University Foundation. Your gift does make a difference.