Partnerships with industry continue to be a priority for the packaging program. A capital campaign is currently under way with representatives from Tenneco’s Egg Packaging Division. Pictured (l-r): Tom Voss, faculty; Ani Kalka, director of technical services; Terence Barbara Walter, vice president and general manager; Terence Egg Packaging; Ken Neuburg, faculty; Joe Grygny, advisory committee; Bruce Sibold, dean, College of Technology, Engineering and Management. Partnerships with industry continue to be a priority for the packaging program. A capital campaign is currently underway to ensure Stout’s status as one of the nation’s premier packaging programs.
William “Bill” M. Burns Jr. Instrumental Music Department Endowment

Family and friends of Bill Burns Jr. have established an endowment in memory of his interests and abilities in music. Burns graduated from UW-Madison in business and received an undergraduate degree from UW-Stout in business administration in 1992. He passed away April 20, 1998. His parents, Rose and Bill Burns (former UW-Stout athletic director), indicated Bill really enjoyed his years at UW-Stout. He was a talented singer and enjoyed being a part of the music department.

Stephanie Graber, assistant professor in the music department, explained, “The UW-Stout instrumental music department is multifaceted and currently offers students concert band, jazz band, jazz combo, small ensemble and pep band experiences. The endowment will provide funding for needs which are not covered by the annual budget. We’re grateful for such an endowment in Bill’s memory.”

Marilyn Krause Lecese ’74 and Rick Lecese of Ankeny, Iowa, wanted to honor their mothers for their positive influence on their respective lives. They have created an endowment which will provide a scholarship in the amount of $50,000 to be awarded annually to a student majoring in one of the following areas: food systems and technology, hospitality and tourism management; or family and consumer sciences education. The student must have attained junior or senior status and maintain at least a 3.0 grade point average.

Marilyn graduated with a major in home economics education and currently is director of educational resources at the Broadlawns Medical Center in Des Moines, and Rick is in food service with Aramark. Marilyn serves on the UW-Stout Alumni Association Board of Directors. John Wesołek, dean of the College of Human Development, thanked the Leceses for their generous scholarship endowment. “Scholarships are important to UW-Stout students. They fulfill several purposes besides financial assistance. Donors have singled out the students and are truly concerned about their educational and personal welfare. This is a very important message to any student awarded a scholarship.”

Patricia Partridge Memorial Endowed Scholarship

Patricia Gartner Partridge appreciated art in all its forms: music, drama, architecture and home furnishings. Her true love, though, was contemporary design. She liked the clean, uncluttered look of contemporary design, be it architecture, furniture, paintings, or even clothing and jewelry.

Art was a very important part of Patricia Partridge’s life. “When her life was cut short by a tragic accident,” said her husband, Paul, “I sought to honor her memory by supporting the things that she loved. She loved art and she loved Menomonie. Think of Menomonie.”

According to Funk, she perhaps received the most benefit from her educational and personal welfare. This is a very important message to any student awarded a scholarship.”

Linda Funk ’76 attributes her success as vice president of marketing, food service, Wisconsin Milk Marketing Board, to her education and experiences at Stout. “Everything at Stout contributed to my success,” she said. “My home economics education degree provided me with a foundation for working in the food industry. My involvement in the Alpha Phi Sorority while at school helped me develop leadership skills. According to Funk, she received the most benefit from her campus employment in the placement office. “Bob Dahlke was the director of placement then,” she said. “Bob was fabulous! He was so willing to take time to help students with their career development paths.”

“It’s important to give back,” Funk stated. That’s why, when she wrote her will this year, she included a bequest to the Stout University Foundation. Through her will, Funk is leaving money to family members, and to the school she believes gave her a good start, the University of Wisconsin-Stout. Upon her death, 10 percent of her estate will go to the Stout Foundation to be used where the need is greatest.

“I left the bequest unrestricted because I don’t know what needs will be most critical then,” Funk said. “I trust the leadership of the Foundation to make the right decisions and use my bequest in the best way possible.”

“The whole process has been very satisfying,” she said. “It feels good to know that I will be providing for what I value most—my family and the University of Wisconsin-Stout.”

She found including a bequest in her will to be very easy. “The Stout Foundation’s planned giving brochure, A Guide To Planning Your Gift, made it easy to do,” she said. “It included an example of the proper language to use, so I just faxed it to my lawyer along with my instructions.”

What do you value? What do you want to see continue after you’re gone?

Including the charitable organizations you care about in your will is one of the easiest and most important ways to show the world what you believe in, and what you want to see continue.

You can make a charitable bequest by including some simple language when you write your will. There are four different types of bequests that can be made including unrestricted, restricted, endowed and contingent. With this variety of choices, you can direct your charitable organization on how to use your gift of a lifetime.

An unrestricted bequest, like Funk made, allows the Foundation to direct the funds to where they’re needed most in the future. A restricted bequest allows you to choose the need, whether it be student scholarships, technology updates for student labs or another particular area of interest. An endowed bequest will establish a permanent fund which will distribute a portion of the interest earned for either unrestricted or restricted needs. A contingent bequest will direct your estate, or a portion of it, to your chosen charity in the event that your initial beneficiary passes first.

If you choose to include the Stout Foundation in your plans, the following is the general wording that we suggest for an unrestricted bequest: “I give, devise, and bequeath to the Stout University Foundation Inc., a non-profit, non-stock Wisconsin corporation with its principal offices in Menomonie, Wisconsin, ____ percent (___ %) of the rest, residue, and remainder of my estate for unrestricted purposes.”

If you wish to find the right language for a specific bequest, the Foundation staff is happy to help you. Return the form below to request your personal copy of A Guide to Planning Your Gift, or call Pati Bender Dahl at 715/232-1151.

Bequest Information Form

<table>
<thead>
<tr>
<th>Name</th>
<th>Maiden Name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Address

City, State, Zip

Phone

☐ Please send me the free booklet A Guide to Planning Your Gift:
☐ I have a question. Please call me at: ___ a.m./p.m.
☐ I have already included the Stout University Foundation in my estate plan through:
☐ my will ☐ a trust arrangement ☐ an insurance policy

Send to: UW-Stout Alumni Association, Louis Smith Tainter House, P.O. Box 790, Menomonie, WI 54751
Fax: 715/232-5015 E-mail: alumni2@uwstout.edu

Stout Outlook • 5
Michelbook pledges $50,000 for the Recreation Complex

Maurie Michelbook, Menomonie native and businessman, has pledged $50,000 to the Recreation Complex. Michelbook has been a loyal Blue Devil fan and Menomonie Indian booster for more than 50 years. He’s recognized as one of the community’s best fans since the middle 30s. A coach of note himself, he guided the Menomonie Eagles to a state baseball championship in 1950. "I am excited about the prospect of having a first-rate recreation complex in Menomonie," said Michelbook. "The students and this community deserve a complex which we can be proud of." A 1936 graduate of Menomonie High School and a successful businessman who owned and operated the Michelbook Service Station from 1942 to 1987, Michelbook has enjoyed watching the Menomonie Indians and the Blue Devils for 45 years. He’s a fervent spectator, according to his friends.

Joseph Larkin, special assistant to the provost, explained, "Maurie has made a major gift to kick off the fund-raising campaign for the recreation complex. He wants Stout and the Indians to win, and he wants the campaign to be a winner. You know Maurie doesn’t like to lose!" Michelbook was inducted into the UW-Stout Hall of Fame in 1985, receiving the UW-Stout Distinguished Service Award for his continued support of UW-Stout’s athletic programs. In 1998 he was honored and inducted into the Bowling Hall of Fame.

Father Blecha, one of Michelbook’s good friends, noted, “I’m happy for UW-Stout and the community, and I’m happy for Maurie. It’s nice to see someone from our generation set the pace for the campaign.”

Steve Vande Berg, chair of the community campaign and former president of the Menomonie Area Chamber of Commerce, said it was fitting a long-time member of the Chamber of Commerce had made the first major community gift to the project. Steve stated, “Maurie recognizes the benefits of the proposed recreation complex and has invested in the project for the benefit of students, the community and the Chippewa Valley.”

Michelbook and his wife, the former Bie Sand, enjoy living in both Menomonie and Sun City, Ariz., so they can enjoy good weather the year round and Maurie won’t miss a day of playing golf.

Chancellor Charles W. Sorensen praised Michelbook for his generosity. “We are most appreciative of his involvement through the years with the athletic programs and consider this gift a statement of his loyalty and embodiment of the campaign. It’s truly exciting to have his financial backing.”
St. Paul Construction establishes risk control professorship

Dan Murphy, vice president, St. Paul Construction, announced the partnership with UW-Stout to fund a professorship in the construction risk control area in the amount of $50,000. The intent of St. Paul Construction is to increase the fund to $500,000 by the year 2001 with the support of industry partners.

Murphy explained, “In an environment where injuries and fatalities can strike at any minute, contractors need safety conscious workers on their crews. “Responding to the need to educate construction professionals in safety issues, St. Paul Construction partnered with UW-Stout’s construction program to integrate safety, health and risk control issues into existing courses.

According to John Olson, the university’s risk control program director, “The goal of the construction management curriculum is to assure graduates receive indepth technical and managerial safety components in the program so as they join construction crews their education will effectively prevent human and financial loss.”

The professorship will provide the needed dollars to identify a resource person who will join the faculty expressly to address the most current related risk control information to students majoring in the construction program at UW-Stout, and to contractors and to the St. Paul Construction loss control division.

Olson noted, “This partnership is designed to meet the needs of the construction industry, students entering the market, contractors, the university and St. Paul Construction, and we’re honored St. Paul Construction loss control has identified UW-Stout’s program to partner with.”

The St. Paul Construction Risk Control Professor will be announced second semester.

Gift to support students honors Riordan

A former UW-Stout student has presented a $25,000 gift to the university in recognition of the excellent assistance he received from a staff member, Mary Riordan, multicultural/disadvantaged coordinator, while he was a student majoring in general business administration. This gift will provide services for students of color or students with disabilities.

Chancellor Charles W. Sorensen said that the donor was a member of both groups and felt that services offered in writing assistance, academic monitoring, personal counseling and intervention with faculty made a difference in his life. “He wants to make a difference for others,” Sorensen said.

The gift will be administered by Riordan, who works with students of color and disadvantaged students as they acclimate to the university.

Students receive academic support in study skills, tutoring in writing and other subjects, and also participate in social programming and student organizations. About 200 to 250 students participate in some type of programming each year.

“The funds will be used to help students who need additional assistance,” said Pinckney Hall, dean of students. “Riordan will hold focus meetings with the students to identify specific needs of students of color and those with disabilities, and implement the ideas during the fall semester of 1999.”

Mervyn’s contributes to Stout programs

Three representatives of Mervyn’s California visited UW-Stout to provide a corporate contribution of $10,000 to the university.

Renee Ripley, district team leader and an alumni of UW-Stout, presented the check to Chancellor Charles W. Sorensen. The retail merchandising and management program will receive $5,000, and Placement and Co-op Services will receive $5,000.

Other representatives from Mervyn’s were Brenda Gabrick-Brophy, district team relations leader; and Thomas Cheadle, administrative assistant of District 425.

Mervyn’s California is a moderate-priced promotional department store that specializes in softgoods. The company operates more than 250 stores in 14 states. In 1978, Mervyn’s became part of Minneapolis-based Dayton Hudson Corporation and now operates nine stores in the Twin Cities.

In July 1996, Mervyn’s California began recruiting UW-Stout students from the retail merchandising and management program. “When we recruit new team members to work in our stores, we look for people with a talent for guest services,” said Gabrick-Brophy.

A typical Mervyn’s store team is made up of friendly, enthusiastic people with diversity in their ethnic cultures, religious backgrounds and ages. Those are among the characteristics that Gabrick-Brophy looks for in UW-Stout graduates.

Dahlgren professors announced

Three UW-Stout faculty members have been named Dahlgren Professors, following action by the UW System Board of Regents.

They are Robert Horan, English and philosophy; Leland Nicholls, hospitality and tourism; and Claudia Smith, art and design.

Selection for the professorships is made on the basis of an individual’s outstanding abilities and promise. The Dahlgren Professors are endowed in length and provide $7,500 in funds for these professorships were obtained through the Stout University Foundation Inc.

The Dahlgren professorships are in honor of Redowlow’s contributions for Eng Dahlgren, 1917 and 1918 UW-Stout graduates, who left a bequest to the university upon their deaths. Emphasis in this award is to provide resources to improve teaching. This may include professional travel, attendance at special meetings and conferences, supplies, equipment, reports, periodicals, computer time, or secretarial or student help.

Shiell named Price professor

Timothy Shiell, associate professor in UW-Stout’s department of English and philosophy, has been named the university’s Maybelle Ranney Price Professor, following action by the UW System Board of Regents.

The professorship is one year in length and provides $3,500. Funds were obtained through the Stout University Foundation Inc.

The professorship was established in honor and memory of Maybelle Ranney Price, who died in 1993. Price received a bachelor’s degree in 1945 and an master’s degree in 1957 from UW-Stout.

The award is to be used for academic pursuits which contribute to UW-Stout’s mission, including scholarly activities, public service and instruction.

Endowed scholarship established

A $250,000 endowed scholarship fund has been established at UW-Stout through the estate of the late Geraldine Kasler Hedberg, a 1951 graduate. Hedberg’s contributions to the university over the years now total more than $1 million, Chancellor Charles W. Sorensen said.

“Geraldine recognized the importance of financial endowments. One gift is for manufacturing engineering honor students, while the other is available annually to any four UW-Stout students in need of financial assistance. The scholarships may be awarded up to four years to the same individuals providing they maintain required grade point averages.”

Shiell commented on the “importance of a scholarship in the life of each student recipient. Scholarships not only provide financial assistance, but also honor the student with recognition by the donor and the institution.”

Patricia Reisinger, assistant chancellor for development, said that before enrolling at UW-Stout, Hedberg had not planned to further her education because her family did not consider an undergraduate degree necessary in the 1950s. “However, she succeeded with the help and generosity of others, and she never forgot that.” Reisinger said.

New scholarships announced

Two new scholarship gifts, totaling $600,000, have been announced by UW-Stout officials.

Chancellor Charles W. Sorensen reported these gifts are anonymous, and both are for manufacturing engineering honor students, while the other is available annually to any four UW-Stout students in need of financial assistance. The scholarships may be awarded up to four years to the same individuals providing they maintain required grade point averages.

Sorensen commented on the “importance of a scholarship in the life of each student recipient. Scholarships not only provide financial assistance, but also honor the student with recognition by the donor and the institution.”

Patricia Reisinger, assistant chancellor for university development, noted that 400 students were awarded annual scholarships totaling $375,000 last fall during the scholarships reception on campus.