Students benefit from donations

By Pamela Powers Eau Claire Leader Telegram

Financial donors touch the lives of students every day at the University of Wisconsin-Stout.

Students like senior manufacturing engineering student Hildania Kristensen use Frykhund Hall’s manufacturing lab that was equipped with help of the Stout Foundation, a fund-raising arm of the university.

“I learn to see the structure of the machine that otherwise I wouldn’t,” Kristensen said of the lab’s value. “It gives me hands-on experience in the use of the machines.”

Fellow manufacturing engineering senior Mike Karschner said the lab “sets us ahead just knowing the theory.”

The Stout Foundation was the key in getting donations to equip the manufacturing lab, university relations director John Enger said.

“Without the help of the foundation we simply could not have equipped that manufacturing lab for manufacturing engineering students,” Enger said.

The foundation’s assets were more than $10.57 million at the end of the fiscal year on June 30, 1996, and have increased by nearly $4.5 million since then.

UW-Eau Claire’s foundation assets were $8.89 million at the end of the fiscal year and about $10 million this month.

UW-River Falls’ foundation had $6.1 million at the end of fiscal 1996.

From lab equipment in classrooms to endowed professorships, donations help universities provide more educational opportunities to students than what state funding can provide, said Patricia Reisinger, UW-Stout’s director of the Stout Foundation and Alumni Services.

“Any time (students) turn around on this campus they have been affected by donors’ generosity,” Reisinger said. “We have so many wonderful partnerships with industry.”

Those partnerships give UW-Stout a big advantage in its efforts to raise donations, said Chuck Brichtson, UW-River Falls Foundation executive director.

“Stout is so successful because of the time they spend developing partnerships with business and industry,” Brichtson said. “People in business tend to support institutions that turn out people who they consider employable. It’s a hand and glove relationship that supports business in the long run.”

The largest donation UW-Stout has received was a $1.6 million bequest from the estate of Kyo Nakatani in memory of her son and used to establish the Arthur M. Nakatani Center for Modern Learning Technology. Arthur Nakatani was a UW-Stout graduate who died in 1989.

UW-River Falls’ largest bequest was $600,000 from former faculty member Louis Wayne Tyler. The Janesville native died in 1995 and taught for 19 years before retiring in 1980.

A major portion of the gift is for unrestricted use by the UW-River Falls Foundation to help the university and a portion is dedicated for scholarships.

UW-Eau Claire’s largest gift was $1.5 million from Dennis and Carol Heyde, which led to the establishment of the Dennis L. Heyde Chair of Entrepreneurship in August 1995. The Heydes, who are graduates of UW-Eau Claire, created the endowment to support student scholarships, program development and other initiatives for the entrepreneur program.

David Utley, UW-Eau Claire Foundation president, said he is unsure why UW-Stout is so successful in fund-raising.

“I think more power to them though,” he said.

UW-Stout is third among UW campuses in its fund-raising efforts, trailing only the Madison and Milwaukee campuses.

“All of the universities are working hard at their fund-raisers,” Reisinger said. “It’s just a necessity due to the fact there are so many needs the state budget is not going to be able to fulfill.”

Because UW-Stout is more lab oriented than other area universities, funds must be raised to keep up with changes in technology and equipment, Reisinger said.

The success of the programs and graduates have helped attract donations, Reisinger said. UW-Stout has a 99 percent placement rate of graduates.

People in business and industry understand the importance of having graduates ready to step into the work force, Reisinger said. This is accomplished by having students work on the latest technology.

UW-Stout Chancellor Charles Sorensen said the faculty and the school’s programs are the leading reason for Stout’s success in receiving endowments. With the faculty and programs, good students graduate.

“It’s a reputation that we do something with the money that is very positive,” Sorensen said.

In February, Robert and Debbie Cervenka, officials with Phillips Plastics Corp., donated $1.5 million to UW-Stout. The donation led to the establishment of a manufacturing leadership position to help focus the importance of staff to a corporation.

Robert Cervenka said UW-Stout has a history of being a strong teaching institution and having graduates with strong people-skills.

“If you look at all the different companies in the world and institutions in the world, to accomplish something or create something whether it is a product or service, people have to work together to make it happen,” Cervenka said.

UW-Stout’s most recent bequest was for $1.4 million from the estates of H. Jack and Margory Steiner Milnes, both former graduates.

The Steiner Milnes endowment will provide scholarships for juniors and seniors in need of financial assistance. The first scholarship will be awarded in the fall of 1998. The Jasper, Tenn., couple, who had no children, invested their money over the years to amass the endowment, Reisinger said.

Because UW-Stout is a strong teaching institution, funds must be raised to provide educational opportunities to students.

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Debbie Cervenka said. “People in business and industry understand the importance of having graduates ready to step into the work force.”

Chuck Brichtson

**Financial Aid Advancements**

Technology helps improve services to students.

**Steiner Milnes Endowment**

Couple honors their parents through $1.4 million in scholarship funds.

**Plan Now for Reunion ‘97**

Couple honors parents with $1.4 million scholarship endowment

H. Jack ‘37 and Marjory Steiner Milnes ’38 credited their successful lives to their Stout Institute education. They were proud of their ties to Menomonie and UW-Stout and, through their estate, have provided a significant scholarship endowment. The Steiner Milnes Scholarship was created in honor and memory of their parents.

Jack’s parents lived in Menomonie and his father, Harold Cooper Milnes, taught woodworking at the Institute, while Marjory’s parents lived and worked in Appleton. Both families expected their children to earn college degrees, and both sets of parents understood the importance of lifelong learning.

The Steiner Milnes endowment will provide scholarships for juniors and seniors who are in need of financial assistance. The first scholarships will be awarded in the fall. Chancellor Charles W. Sorenson noted, “This gift is most important to the university. It will provide many students with necessary financial assistance as they work toward their respective degrees. It is an ageless, generous gift, and we’re honored Jack and Marjory have created a legacy for future Stout students. Their gift will make a difference—a margin of excellence for students and their futures.”

Marjory’s interest in home economics began when she attended Appleton Junior High School, and her home economics teacher was Ruth Lindall Dawes ’30. Jack enrolled in Stout and earned a degree in industrial education.

Jack taught for a few years before he joined the Tennessee Valley Authority. He worked for the TVA for 50 years and served as their human resource director until his retirement in 1977. Marjory supported Jack’s work, enjoyed volunteering for a variety of organizations, and moved throughout the state of Tennessee as TVA dams were designed and built along the Tennessee River.

Bells to ring from Bowman Hall again

John Meyer ’70 visited campus in 1995 for a class reunion weekend. With his avid interest in bells, Meyer brought the need to replace the existing Bowman tower bell—rendered useless by hammer blows years ago—to the attention of the university administration and the Stout University Foundation.

Meyer visited with the chancellor that reunion weekend, and asked him to consider a campaign to fund the purchase of bells for the tower. Meyer, a senior systems engineer in the engineering department of Johnson Controls, is familiar with cast tolling bells and the respective structural needs. He coordinated the bell installation for the Milwaukee church he attends.

The chancellor recognized financial and structural documentation from Meyer. Meyer worked with UW-Stout personnel and Verdin Bell Company in Cincinnati, Ohio to assess the costs associated with acquiring five new bells. The chancellor agreed the new bells would enhance the campus and community, and asked Meyer to present his plan to the Stout University Foundation Board. Meyer appeared before the board in February to explain his proposal. The board agreed to a campaign and a line of credit which would allow the Foundation to order the bells and prepare Bowman Hall for the installation.

Five bells, one large and four small, will be installed in August.

Bowman Hall, the oldest building on the UW-Stout campus, was constructed in 1897. The 253-foot tower is a campus landmark.

The original bell, ordered by James Huff Stout, weighed 7,000 pounds and was cast by the Centennial Bell and Iron Works for Gardner, Campbell and Sons, Milwaukee, in 1897 and was transported by rail to Menomonie. Centennial Bell and Iron Works was a prominent bell casting company which also cast bells for other buildings in the Midwest. In 1902, they cast a bell for the Northern Pacific Depot in Chicago weighing 10,500 pounds. Their largest bell hangs in Milwaukee City Hall and weighs 23,300 pounds.

The five replacement bells to be installed in Bowman Hall will weigh less than the original 7,000 pound bell.

Although the original bell was large, it could not withstand the numerous hammer attacks used to announce football victories to the campus and community in the 1930s. A hammer used because parts of the water-powered striking mechanism had worn out and were removed in 1914. The zealous students’ continuous hammer blows rendered the bell useless, and it has been silent more than 50 years.

The project will cost approximately $180,000. The Foundation will seek gifts for the bell purchases and the installation beginning this summer. For more information, please call the Foundation Office at 715/232-1151.

Stout University Foundation

The Stout University Foundation Board of Directors, at their recent board meeting, awarded $34,759 to underwrite five grants for 1997-1998. Anne Reuther, chair of the Grants Committee, indicated each of the proposals relates to the mission and goals of the university.

Planning Grant: Establishing a Center for Performance Improvement at UW-Stout

Julie Furst-Bowe, Myron Eighmy and Charles Krueger, $11,987

The goal of this proposal is to fund the planning for the establishment of a Center for Performance Improvement on the UW-Stout campus. The center would provide consultation and customized training to Wisconsin companies with the focus on improving employee performance. Center activities will include credit and non-credit courses, workshops and seminars offered in both traditional and distance education formats.

Determining Industry Needs for Freelance Technical Documentation Specialists

Dan Riodan and Ann Lee, $2,326

Technological developments are creating new and exciting career opportunities in all fields including technical writing. This project will investigate the need for creating a specialization for freelance technical documentation specialists at UW-Stout.

Conversion of Exploring Technology Course Presentation Material to an Alternative Electronic Distance Technology – Phase Two

Ann Sterry, Roger Hartz and Robert Chiotti, $8,120

The grant will provide funding to continue to transfer “Exploring Technology” courses from traditional delivery to electronic delivery via the World Wide Web. The result will be greater student access and participation, more variety in presentations, extended use of current university resources and exploration of emerging technologies.

Summer Engineering and Technology Camps for Sixth Grade Girls

The funds will help support a summer engineering and technology camp for girls entering 7th grade. Four one-week camps will be conducted during the month of July. Activities will be designed to provide an introduction to engineering profession in general and manufacturing engineering specifically through hands-on activities in areas such as CADD, robotics, automation, mathematics, physics and chemistry. The Stout University Foundation will jointly sponsor this project with the Fond Foundation and Honeywell.

Enhancement of Technology Education Clinical Experiences

Duane Johnson, $2,526

The purpose of this project is to provide technology education teacher enhancement and development. Videotapes will be developed to emphasize exemplary technology education activities at the elementary, middle and high school levels.

Chancellor’s Honor Scholarships

The Grants Committee recommended to appropriate $25,000 of the remaining grant funds for the 1997 Chancellor’s Honor Scholarships. The honor scholarships are awarded to entering freshmen who graduated in the top 10 percent of their respective senior class. This is a one-time appropriation, and the board approved the recommendation at the February board meeting.

Congratulations and thanks

The Grants Committee and the Foundation Board congratulate those who were awarded grants this year, and thank all of the faculty and staff who submitted proposals. Board members serving on the grants committee this year were Anne Reuther, chair; Kim Enerot, Dale Knaack, Bud Michiels, Grace Ostensmo, Carol Siedhoff and Dorothy Traisman, and staff members Jennifer Homer and Pat Reisinger.

Above: The original 7,000 lb. bell in Bowman Hall. Below: John Meyer poses with a 3,800 lb. replacement bell, one of five to be installed in August.
Chippewa Valley economic growth

The Chippewa Valley, comprised of Chippewa, Eau Claire and Barron counties, has experienced tremendous industrial growth in the last five years. More than 7,300 new manufacturing positions have been created in the Chippewa Valley during the last five years. The following information on Charitable Remainder Unitruts may help you accomplish your goal of donating funds to UW-Stout.

Total building valuations for 1995–96

<table>
<thead>
<tr>
<th></th>
<th>1996</th>
<th>1995</th>
</tr>
</thead>
<tbody>
<tr>
<td>Menomonie</td>
<td>$14,500,000</td>
<td>$16,350,000</td>
</tr>
<tr>
<td>Chippewa Falls</td>
<td>$13,500,000</td>
<td>$4,840,000</td>
</tr>
<tr>
<td>Eau Claire</td>
<td>$96,900,000</td>
<td>$112,100,000</td>
</tr>
</tbody>
</table>

1996 major projects

- Hutchinson Technology
- Water treatment plant
- U.S. Postal Annex
- UW-Eau Claire
- Pleasant Company
- American Lutheran Home
- Swiss Miss

During the past 18 months, 926 new jobs have been created in Menomonie alone. About 479 of the jobs came from companies that expanded to the Menomonie area from other communities, and 447 new jobs were created by existing businesses that expanded in Menomonie.

Major expansions from 1993–present

- Cardinal Glass
- Waupaca Foundries
- Hutchinson Technology
- Johnson Matthey
- W.L. Gore & Associates

Chippewa Valley

More than 7,300 new manufacturing positions have been created in the Chippewa Valley during the last five years.

During the past 18 months, 926 new jobs have been created in Menomonie alone.

Hoener named campaign coordinator

Shirley Hoener has assumed the responsibilities of coordinator for the $6.5 million packaging campaign.

Hoener joins the Foundation staff with a wealth of experience,” noted Pat Reisinger, Foundation director. “Her background and past responsibilities with not-for-profit organizations and educational institutions are a perfect match as we proceed into the campaign. We are pleased to have her.

Giving to UW-Stout with a Charitable Remainder Unitrust

Commitments from alumni, friends, businesses, foundations and others help to support UW-Stout. Such generosity enables the institution to continue to provide resources and initiatives not funded by state support.

These gifts add an extra dimension and are critical to all academic programs at the university. Donors make a difference in the lives of everyone on campus. The following information on Charitable Remainder Unitruts may help you accomplish your goal of donating funds to UW-Stout.

Charitable Remainder Unitrust

A Charitable Remainder Unitrust is a trust which returns income to a donor or other person for or a period of time not to exceed twenty years. The annual payments are based on a fixed percentage (not less than 5%) of the fair market value of the trust assets on the annual valuation date. Upon termination of the trust, the remaining assets are paid to the charity or charities as specified in the trust agreement. There are other variations available for the annual payment calculation.

Tax Consequences

The donor, or creator of the trust, receives an income tax deduction based on the expected term of the trust, payout rates, assumed earnings of the trust and the discount rates. Since the trust can sell appreciated assets tax-free, many trusts are funded with appreciated securities or other assets. This allows income to be earned on the entire asset rather than the net available after the payment of capital gain taxes if this asset was sold outright. There may be gift tax and Federal estate tax due if a life interest in the trust is given to someone other than the donor’s spouse.

Example

Mrs. Doe is 65 and would like to make a significant contribution to UW-Stout. She is in the 28% tax bracket and, among other investments, has securities held long-term valued at $100,000. The basis on these securities is $20,000 and they pay annual dividends of 3%. Recently retired, she would like to increase current income. In this situation, a Charitable Remainder Unitrust would help Mrs. Doe with her charitable and financial goals.

Analysis

Assuming the trust assets were invested to produce an 8% annual return and the trust is in existence for 25 years and in the sell and reinvest option, the assets are also invested to produce an 8% annual return. Here is the comparison of benefits using the Federal discount rate for April 1997:

<table>
<thead>
<tr>
<th>Asset Type</th>
<th>Value of Asset</th>
<th>5% Unitrust</th>
<th>7% Unitrust</th>
<th>Sell and Reinvest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value of Asset</td>
<td>$100,000.00</td>
<td>$100,000.00</td>
<td>$100,000.00</td>
<td></td>
</tr>
<tr>
<td>Charitable Deduction</td>
<td>48,682.00</td>
<td>37,996.00</td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>Income Tax Savings (26%)</td>
<td>13,631.00</td>
<td>10,639.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Before-Tax Income after 25 years</td>
<td>182,296.00</td>
<td>197,702.00</td>
<td>155,200.00</td>
<td></td>
</tr>
<tr>
<td>Benefit to Charity after 25 years</td>
<td>209,378.00</td>
<td>128,243.00</td>
<td></td>
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</tr>
</tbody>
</table>

As you can see, based on the earnings assumptions indicated above, both the 5% and the 7% unitrust will pay Mrs. Doe more income over her life than if she would sell these securities and reinvest the remaining assets herself.

In addition, she would be meeting her charitable goal by providing a significant contribution to UW-Stout.

This is not intended to render legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a competent professional in the respective field should be sought.

The Stout University Foundation will be happy to answer any of your planned giving questions. Please contact David Wiensch, Planned Giving Officer at 715/723-1151.

Scholarship program endowment changes

The scholarship program of the Stout University Foundation Inc. began in 1963 when concerned faculty and alumni sold Homecoming buttons to raise money for two $200 scholarships. In the past five years, the program has assisted more than 1,250 students with more than $900,000. This year 325 students will receive more than $250,000.

The growth of the scholarship program is directly related to the generosity of alumni and friends who wish to help UW-Stout students more readily afford the ever-increasing cost of a university education. Many of these individuals and corporations have created endowed funds which provide, through interest income, the scholarships awarded today.

In keeping with the escalating costs of tuition, the Foundation Board has approved an increase in the basic endowment amount from $5,000 to $10,000. This will allow the Foundation to double the gift amount to the recipient. This will impact newly established endowments only. Those already endowed will remain the same. This change becomes effective July 1, 1997.

The endowed scholarship is a wonderful opportunity for individuals to recognize family members or other persons who played a significant role in their lives or educational success. Persons interested in establishing an endowed scholarship in someone’s memory should consider the interests of those being recognized, such as a particular major, geographical area, class status or other areas.

Student applications are accepted through March 1 of each year. The scholarship committee reads and ranks the applications. Awards are announced in May. The Stout University Foundation hosts a scholarship reception each September where donors are introduced to the recipient of their award.

If you have an interest in discussing an endowed scholarship, please contact the Foundation Office at 715/723-1151.

*Scholarships encourage you to keep striving for success. I am indebted to you for helping me accomplish my dream of a degree.”*
Double your dollars... Corporate matching gifts do make a difference

Do you feel the amount you could give to the university is too small to make a difference? Your annual gift may be worth more than you think it is. If you give $50 to the Foundation Annual Fund and your employer matches your gift, it is really worth $100 or more. By making an annual gift of $100 you would be named to the Foundation’s Heritage Gift Club. Your monetary gifts to UW-Stout might be worth double, triple or even quadruple the amount you give.

Since 1954, when General Electric started matching workers’ donations to educational institutions and matched dollars for dollars it is estimated that companies and subsidiaries have made more than $70,000. A few of the 100 common companies and 3,000 common companies UW-Stout graduates work for that offer matching gift programs include 3M, American Express Company, Ameritech Wisconsin, AT&T, Banta Corporation, Consolidated Paper, Cray Research, General Mills, IBM, Northern States Power Company and Phillip Morris.

For more information regarding what companies offer matching gift programs, contact the Foundation at 715-232-1151 or e-mail alumni@uw-stout.edu.

Are you eligible to make a matched gift?

This is a list of companies that have already matched gifts given to the Stout University Foundation. If your employer doesn’t appear here, check with the human resources or personnel department. Or contact the Foundation’s Development Office for a complete list of companies and subsidiaries.

- 3M
- Abbot Laboratories Fund
- AEC Telecommunications Inc.
- Addison-Wesley Publishing Co.
- Advo Foundation
- Air Products and Chemicals Inc.
- Alliant Technologies
- Allied-Signal Foundation Inc.
- American Express Foundation
- American Honda Motor Co.
- American Honda Motor Co. Inc.
- American National Can
- American Standard
- American Standard Inc.
- American Stock Life Insurance Co.
- Amtech Foundation
- Ameritech Wisconsin
- Anson Foundation Inc.
- Anderson Foundation
- AT&T Foundation
- Appleton Papers Inc.
- Avnet Inc.
- Associated Corporations Corp. North America
- AT&T Foundation
- AT&T Global Information Solutions
- Axon Products Foundation Inc.
- Bailey Corp. Foundation Inc.
- Baker American Foundation
- Bank South
- Ballot Corporation
- Bernie Company Foundation
- Baptist Foundation
- Beaver Co.
- Benita Foundation
- Beon Foundation Inc.
- Betele-Myers Squibb
- Biotechnology Inc.
- Brooklyn Union Gas Company
- Burlington Northern
- Butler Manufacturing Co. Foundation
- Case Corporation
- Cataract Foundation
- Champion International Corp.
- Chesapeake Corp. Foundation
- Chrysler Corporation
- Church Mutual Insurance Co.
- Citlly Foundation
- Computer Network Technology Corp.
- Consol Corp.
- Congra Foundation
- Consolidated Papers Inc.
- Cooper Industries Foundation
- Cronkxy Research
- Cummins Engine Foundation
- Danal Corporation Foundation
- Dean Witter Reynolds Inc.
- Delco Foundation
- Dole Food Company, Inc.
- Dresser Foundation Inc.
- Dun & Bradstreet West
- Eaton Corporation
- Eckel Foundation
- Eli Lilly and Company
- Emeritus Electric Company
- Employers Health Insurance Co.
- Ericsson US Mobile Communication Inc.
- Everal Foundation
- Feit Electric
- Fingerhut Corporation
- Ford Foundation
- First National Bank of Chicago
- Floret Foundation
- Ford Match Gift Program
- General Electric Fund
- General Mills Foundation
- General Motors Foundation
- General Signal
- Georgia-Pacific Foundation
- Gilman’s & Lewis Foundation
- Grace Foundation
- Great Western Financial Corp.
- GTE Foundation
- Gulfstream Foundation
- Hartford Insurance
- Hitco and Company
- Hewlett-Packard Company
- Hoedt Marion Roussel, Inc.
- Honeywell Foundation
- Horsley Food Corporation
- Household International
- Hughes Aircraft Company
- IBM
- IBM Foundation
- IDS Financial Services
- Illinois Tool Works Foundation
- Intercol Foundation
- Intermedia Orthotics Inc.
- International Paper Co. Foundation
- J.C. Penney Company Inc.
- James River Corporation
- Johnson & White, Inc.
- Johnson & Johnson
- Johnson Controls Foundation
- Johnson Wax
- K-Mart
- Kellogg Company Foundation
- Kemper & Oakes
- Lendis & Stawi, Inc.
- Lerner, Allen & Ward, Inc.
- USF Matching Grants Program
- Lockhead Martin Corporation
- Lutheran Brotherhood
- Martin-Marietta Corporation
- Maytag Corporation Foundation
- McCormick and Company
- McDonnell Corporation
- McDonnell Douglas Foundation
- Medtronic Foundation
- Menasha Corporation
- Metropolitan Life Foundation
- Metropolitan Life Insurance Co.
- Microsoft Corporation
- Milwaukee Electric Tool Corp.
- Minnesota Mutual Life
- Motorola Foundation
- Mitsui & Co. Inc.
- Nokia Chemical Company
- National Computer Systems
- Nationwide Foundation
- National Monumentals
- NFUS Foundation
- Nebraska Power Company
- Northwestern Mutual Life
- Norton Corporation
- Northern Foundation
- Otis Elevator Foundation
- Paccar Inc.
- PepsiCo Foundation
- Pfizer Inc.
- Philips-Morris Corporation
- Prudential Foundation
- Quaker Oats Foundation
- Ralston Purina Co.
- Raymond Foundation
- Reader’s Digest Foundation
- Reliance Foundation
- Rettig Foundation
- Rockwell International Corp.
- Schering-PloUGH Foundation Inc.
- Saugatuck Technology
- Sentry Foundation Inc.
- Shell Oil Co. Foundation
- Siemens Energy and Automation
- Siemens Romm
- Smith and Nephew Richards Inc.
- Sony Corporation of America
- Spengle Inc.
- Springs Industries Inc.
- Spirit Foundation
- Square D Foundation
- State Farm Companies Foundation
- Stateke Foundation
- StorageTek Foundation
- Sun Microsystems Foundation
- Sundstrand Corporation Foundation
- Suzuki Motor Foundation
- TCF Foundation
- Texaco Foundation
- Texas Instruments Foundation
- Textile Foundation
- The Equitable Foundation
- The Principal Financial Group
- Toys "R" Us
- United States West Foundation
- Unimin Corp.
- Universal Hospitals Services, Inc.
- US/IM Foundation
- UPI
- Viking Insurance Company
- Washoe Valley Corporation
- Warner Lambert Company
- Wausau Insurance Companies
- Westmount Publishing Company
- Westlodge Electric Corp.
- Wisconsin Energy Corporation
- Wisconsin Power and Light Co.
- Wisconsin Power and Light Foundation

A DONOR’S BILL OF RIGHTS

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

1. To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for intended purposes.

2. To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

3. To have access to the organization’s most recent financial statements.

4. To be assured their gifts will be used for the purposes for which they were given.

5. To receive appropriate acknowledgment and recognition.

6. To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

7. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

8. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

9. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

10. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.


Don’t hesitate to say “Yes!” the next time an Annual Fund phonathon volunteer calls seeking your support of UW-Stout.

Four reasons to say "Yes!"

One: Annual fund gifts support scholarships which attract the best students to UW-Stout.

Two: Annual fund gifts maintain UW-Stout’s margin of excellence among higher education institutions.

Three: Annual fund gifts help ensure the value of your Stout degree.

Four: Annual fund gifts will make a phonathon caller very happy!