New Red Cedar Hall Welcomes Residents

Creativity Fuels Careers

School of Education — Promoting Excellence
Calendar of Events 2006

JANUARY
11-14  Construction Conference Orlando, Fla.

FEBRUARY
18  Alumni Reception prior to Men's/Women's Basketball Games, Famous Dave's La Crosse, Wis.

MARCH
03  WAFCE Conference Alumni Reception Neenah, Wis.

APRIL 2006
18  Retired Faculty/Staff Breakfast, Louis Smith Tainter Menomonie
18  Senior Salute UW-Stout Campus
29  Apparel, Student Fashion Show UW-Stout Campus

MAY 2006
04  Art Graduates, Alumni Reception Minneapolis/St. Paul, Minn.
21  Alumni Reception, Signature Room, John Hancock Bldg. Chicago, Ill.

JUNE 2006
22-25  Marketing Education Conference Minneapolis/St. Paul, Minn.
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CHANCELLOR’S MESSAGE

Everything has its beauty but not everyone sees it.

-Confucius (551 BC - 479 BC)

The beauty of art is all around us in everything that we do. Every program and discipline at UW-Stout has some aspect of art with its inherent beauty as a part of the curriculum. There is the art associated with teaching basic concepts to future early childhood education instructors. There is the beauty of construction in a well mitered corner in woodworking. There is the art of food presentation to make a meal as visually appealing as it is appetizing.

Many of the articles in this issue of Outlook focus on the art of UW-Stout. In the Class Notes section, you will read about the 45-year-old mystery of the missing “Brilliant S” that had adorned the Bowman Hall Clock Tower for decades. The person who has claimed responsibility for the deed removed the “S” in his attempt to beautify the campus. In Alumni Stories/News, you will read about a Stout alumnus who worked with the Discovery Channel’s American Chopper show to create an artistic interpretation of Caterpillar Inc.’s identity as a motorcycle.

UW-Stout has a long and rich history of providing programs that focus sharply on professional careers, and an educational philosophy that is applied and practical. We wed theory and practice in ways that engage students in active, dynamic and innovative learning in their classes.

Over the decades we have adapted to the new demands of society and to the expectations of those who hire our graduates. A prime example of this commitment is seen in our art and design programs. The Bachelor of Fine Arts degree in art, born in 1964 under the leadership of the late President William “Bud” Micheels, was established to meet the needs of a changing society. The program has evolved into our largest program, with 10 percent of our student population enrolled in one of our many art concentrations. Not only do students who have declared an art major enroll in such classes, but the entire student body has access to classes in the art program, allowing students to explore personal interests.

Throughout this issue, we highlight just a few of our many graduates who have achieved success in careers which use their artist talents. Practical application of creative ability is the hallmark of art education at UW-Stout. This approach allows us to be true to our mission—providing educational excellence to remain focused on specialized programs, and continuing a dynamic program planning process that assures our competitive advantage.