Historic symbol illuminates campus skyline

Manufacturing engineering degree in response to demand

Golf enterprise program first in the nation
### Calendar of Events

#### DECEMBER 2004
- 01 Senior Salute Reception
  - UW-Stout Campus
- 07 Retired Faculty/Staff Breakfast, Louis Smith Tainter House
  - UW-Stout Campus
- 18 Commencement
  - UW-Stout Campus

#### FEBRUARY 2005
- 11 Foundation Board of Directors meeting
  - UW-Stout Campus
- 18 Alumni Reception, Home of Linda Arzoumanian
  - Tucson, Ariz.

#### APRIL 2005
- 01 Engineering and Technology Career Day
  - UW-Stout Campus
- 02 Alumni Reception, Home of Tom Larson
  - UW-Stout Campus
- 12 Retired Faculty/Staff Breakfast, Louis Smith Tainter House
  - UW-Stout Campus
- 20 Senior Salute
  - UW-Stout Campus
- 22-23 Early Childhood Education Conference
  - Eau Claire, Wis.
- 25 Alumni Reception, Mona Lisa’s
  - UW-Stout Campus
- 28 Foundation Board Grants Committee meeting
  - UW-Stout Campus
- 29 Foundation Board of Directors meeting
  - UW-Stout Campus
- 29 Foundation/Alumni Board of Directors evening social
  - UW-Stout Campus
- 30 Alumni Association Board of Directors meeting
  - UW-Stout Campus

#### MAY 2005
- 14 Commencement
  - UW-Stout Campus
- 22 Alumni Reception, Signature Room, John Hancock Bldg.
  - Chicago, Ill.

#### JUNE 2005
- 24-25 Alumni Reception
  - Pub 500, Mankato, Minn.
- 30 Fiscal year ends

---

**UW-Stout Alumni Association**
Louis Smith Tainter House
320 South Broadway
Menomonie, WI 54751
Phone 715-232-1151
Toll free 866-716-6685
Fax 715-232-5015
E-mail alumni2@uwstout.edu
www.uwstout.edu/alumni

The Stout Outlook is a publication of the UW-Stout Alumni Association, in cooperation with the Stout University Foundation and the UW-Stout Office of University Relations. It is published biannually and distributed to graduates, parents and friends of the university.

---

**EDITORIAL COUNCIL**

Gary Cowles ’71
Director of University Publications
John K. Enger
Executive Director of University Relations
Maggie Foote ’73
Editor, Corridor Design
Carol Gundlach
Editorial Assistance, University Relations
Layne Pitt ’81
University Athletics and Sports Information Director
Sue Pittman ’82
Interim Assistant Chancellor for Foundation and Alumni Services
Jennifer Rudiger ’95
Director of Annual Giving and Marketing
Ejaz Saifullah ’89, ’94
Design and Production, Corridor Design
Charlene Smith
Editorial Assistance, Foundation and Alumni Office
Kevin Thorie
University Archivist
Ryan Wilson
Deputy Director of University Relations

---

Keep in touch.

We’d love to hear from you and your fellow alumni would, too!
Here are four ways to update us at the Alumni Office:

Drop us a line about your promotion, a reunion or just to reminisce
Fax --------------Easy as 715-232-5015
E-mail ------------A quick message to alumni2@uwstout.edu
Online -------------Check out our Web site; share your news or ideas at www.uwstout.edu/alumni

---

**OTHER INTERNET RESOURCES**

| UW-Stout | www.uwstout.edu/ |
| Admissions | www.uwstout.edu/admissions/ |
| Athletics | www.uwstout.edu/athletics/ |

---

Keep in touch.

We’d love to hear from you and your fellow alumni would, too!
Here are four ways to update us at the Alumni Office:

Drop us a line about your promotion, a reunion or just to reminisce
Fax --------------Easy as 715-232-5015
E-mail ------------A quick message to alumni2@uwstout.edu
Online -------------Check out our Web site; share your news or ideas at www.uwstout.edu/alumni

---

**Quick Contact Information**

All campus telephone and fax numbers have a 715 area code and a 232-prefix.

| Alumni Office | 232-1151 |
| Stout University Foundation | 232-1151 |
| Admissions (undergraduate) | 232-1411 |
| Admissions (graduate) | 232-1322 |
| Athletics | 232-2224 |
| Career Services | 232-1601 |

**FOR NUMBERS NOT LISTED CALL THE MAIN UNIVERSITY NUMBER 715-232-1122**
As you know, education is facing challenging times with state and federal dollars becoming more restricted. The question has been raised as to why some colleges and universities remain healthy and forward looking, while others assume a defensive posture that eventually can do damage to the institution.

While there are many reasons, let me share with you three components necessary for a healthy institution. First and foremost is the mission of the university. Is it understood by all and reflected in planning efforts? Stout has been fortunate to have a clear mission. It permeates who we are as an organization.

Leadership is the second ingredient. Campus groups play an important role, and all are represented in the Chancellor’s Advisory Council. Decisions concerning policy and budget are shared with students, faculty, academic staff and unions. We share authority and are responsible and accountable for our actions.

An active, open planning process is the third factor. Each fall, we hold discussions to ask the campus for their ideas. These suggestions are then reviewed, and three to five priorities are identified. Since 1996, we have funded 45 priorities. Of these, 81 percent of the funds went directly to support instruction and students, 18 percent to support our digital campus, and 1 percent for administrative services.

We are now engaged in a longer term planning effort – UW-Stout 2010. This plan will fully implement the e-Scholar program, forge a closer alignment with the technical schools, focus on developing new programs in the emerging sciences, and explore options for delivering economical, competitive programs.

At UW-Stout, we continue to be forward looking; confident in the future; and aggressive in meeting the short and long-term challenges.