A historic symbol, the Stout ‘S’, has been restored to campus after being missing for nearly 35 years. The original ‘S’ was mounted outside a third floor window on the north side of the Bowman Hall tower. Overlooking the lake, the large illuminated ‘S’ was a sentimental symbol to alumni and the community. It was stolen in early 1969.

Hugh Moltzau, class of ’36, along with the members of the classes of ’53, ’54 and ’55 who celebrated their golden class reunion in October, have contributed to the cost of reconstructing, mounting and illuminating the nostalgic symbol. Fund raising by the Stout University Foundation is still underway to fulfill the cost of the project.

The ‘S’ type face was chosen from a 1913 annual. Measuring 10 feet high and 6 feet, 6 inches wide, the sign was made of aluminum and painted white. The Menomonie Historic Commission has endorsed its installation.

While the ‘S’ has been missing for many years, its legacy is still preserved in the following phrase from the Alma Mater:

“On the banks of Lake Menomin stands our Alma Mater true, with tower high and brilliant ‘S’, for her we’ll dare and do.”

“The brilliant ‘S’ on the Stout tower has a very personal meaning to me,” said Moltzau. “I was 13 years old when our family moved to Menomonie. My dad met my mother and me at the train station, and we stopped for dinner at a restaurant next to Lee’s Drug Store across from the Stout tower. It was a foggy evening in mid-December of 1928, and the lighted ‘S’ stood out like a beacon. I asked my dad what the big ‘S’ was for. He explained that there was a college across the street by the name of Stout and that if I studied hard and got good grades in high school, maybe I would be able to go there to college. Needless to say, I entered Stout in the fall of 1932 and had a most rewarding education during the next four years. That lighted ‘S’ gave me an incentive to acquire a higher education, which resulted in a successful career in industry.”

Singing the Stout Alma Mater without the brilliant ‘S’ is like singing the National Anthem without the flag.—Hugh Moltzau
University of Wisconsin-Stout, University of Wisconsin-River Falls and Cooperative Educational Service Agency No. 11 have received a $750,000 grant from the U.S. Department of Education to create a professional development program for more than 30 teachers in 39 school districts in northwestern Wisconsin.

The project, titled “History Through the Heartland Along the I-94 Corridor,” will take history teachers on a three-year “journey” along I-94. Kurt Leichtle, administrator of the grant and history professor at UW-River Falls, said that “Interstate 94 travelers pass the remnants of virgin forests once home to Native Americans, 19th century immigrant farms, cut-over lands left from the lumber boom, and cities that bear witness to the rise of the industrial nation.”

The teachers will explore the connections between local, state and national events. “The concept is to use local Wisconsin sites, events and places as teaching tools,” said Robert Zeidel, associate principal investigator and senior academic staff at UW-Stout.

“The I-94 corridor will become the laboratory,” Leichtle said. “The project connects the history of the textbook to the history of the student’s lives and pasts using Wisconsin as a case study.” Project staff includes Leichtle, Zeidel and David Riggs, academic staff member at UW-River Falls. Nancy Graese from CESA 11 will provide co-coordination with school districts and administrative support. Leichtle, along with Zeidel, co-founded the Advanced Placement U.S. History Review Day, which attracts 250-300 students each year. Zeidel has taught at UW-Stout for the last 13 years.

Area teachers will be selected for participation in the project during the fall and will start coursework in the spring with their first meeting in the summer of 2005.

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OUTSTANDING TEACHING AWARDS

Outstanding Teaching and Service Awards

The outstanding teaching and service awards are voted on by the students. When placing their vote, the students are asked to consider the following criteria: excellence in classroom presentation and preparation, availability and accessibility, and other qualities they would like to see awarded. Candidates for the outstanding service and service office awards need to exemplify excellence in service delivery, student orientation, availability and other customer friendly service qualities.

Outstanding Teaching Awards

Timothy Alberg, College of Arts and Sciences
Carolyn Barnhart, College of Human Development
Thomas Franklin, College of Human Development
Diane Klemme, School of Education
Maureen Mitton, College of Arts and Sciences
Peter Schlosser, College of Technology, Engineering and Management
Charlene Schmidt, College of Human Development
Linards Stradins, College of Technology, Engineering and Management

Outstanding Service Awards

Kristi Olson, Housing and Residence Life
Bruce Saxman, University Recreation

Outstanding Service Office Award

Financial Aid Office

Outstanding Graduate Faculty Award

The outstanding graduate faculty recipient is nominated by the graduate students. The candidates are evaluated on their outstanding commitment, enthusiasm and assistance to the graduate student community, as well as their quality of teaching, research, thesis advising and mentoring.

Kristina Gorbatenko-Roth, College of Human Development

Research Awards

Outstanding Researcher Award

This award is presented to a highly noteworthy individual for leadership and significant contribution to research and scholarly activities. Nominations are solicited from the campus community. The Research Advisory Committee reviews nominations and makes recommendations to the provost.

Stephan Nold, College of Arts and Sciences

Nelva G. Runnalls Research Support Recognition Award

The award recognizes a person or organization that has made a significant contribution to support research and scholarly activities at UW-Stout.

Institutional Review Board for the Protection of Human Subjects

Diversity Award

Diversity Education Committee Award

This award recognizes diversity efforts in the area of new initiatives or expansion of existing efforts, clear leadership, role modeling, curricular efforts, and overall impact on the campus or department.

Terri A. Karis, College of Human Development
A new degree in golf enterprise management—the first of its kind in the country—would be offered by University of Wisconsin-Stout as early as fall of 2005 under a plan endorsed by several major golf organizations.

UW-Stout will offer a specialization in the subject this fall, before seeking approval of the full major by the University of Wisconsin System Board of Regents. The specialization will be offered through the university’s department of hospitality and tourism.

“The emphasis of the proposed degree will be on business acumen, rather than on player aptitude, which is common to most of the programs now in place,” said John Wesolek, dean of UW-Stout’s College of Human Development.

The National Golf Course Owners Association has unanimously endorsed UW-Stout’s development of the program, adding to support from the Golf Course Owners of Wisconsin and the Midwest Golf Course Owners Association endorsements.

“It’s the only endorsement of its kind NGCOA has ever conferred and was given only after much consideration,” said Mike Hughes, NGCOA’s executive director. “It was driven in large measure by UW-Stout’s recent attainment of the coveted Malcolm Baldrige Award.”

The golf enterprise management program will place emphasis on developing management skills in food and beverage, retail sales, service management, turf maintenance, human resources, and marketing, including player development and retention.

The program has received “keystone” grants of $100,000 from the Toro Giving Program; $50,000 from UW-Stout alumnus Bill Gehrand, Continental Commerce Centers; and $100,000 from the Kohler Company.

“In addition to on-campus registration, the entire program will be ‘distance-learning’ enabled,” Wesolek said. “Working persons who enter the program will be able to complete the degree work online while continuing their employment, if they wish.”

The proposed degree will be a four-year undergraduate program requiring 124 credit hours, including a strong co-op or internship experience at golf courses or clubs.

For additional information, contact:
John Wesolek, Dean
College of Human Development
UW-Stout, PO Box 790
Menomonie, WI 54751
Phone 715-232-2687
E-mail wesolekj@uwstout.edu.
A new master of science degree in manufacturing engineering will be offered at University of Wisconsin–Stout beginning in fall 2005. Northwestern Wisconsin, as well as the Fox Valley in eastern Wisconsin, has experienced considerable growth in the number of high technology companies in their region in the past decade. It is estimated that technology-related companies in northwestern Wisconsin employ more than 9,000 people in professional, technical and production positions.

The new degree will meet regional needs for a graduate program offered in manufacturing engineering, providing opportunities for further education to engineers or those employed in engineering capacities in Chippewa Valley and Fox Valley companies.

“We took a survey, and it was apparent that employers were searching for graduate-level education programs for engineers,” said Robert Meyer, dean of UW–Stout’s College of Technology, Engineering and Management. “There wasn’t a graduate degree offered in the area for those professionals working in engineering positions.”

The curriculum for the new program will emphasize project management, system design and integration, and automation and control. Workshops presented by the Northwest Wisconsin Manufacturing Outreach Center will be presented for graduate credit. UW–Stout’s technology and industrial management departments will provide the majority of the courses in the program.

For additional information, contact:
Robert Meyer, Dean
College of Technology Engineering and Management
UW-Stout, PO Box 790
Menomonie, WI 54751

A new certificate in gaming management, as well as a gaming entertainment management minor, is now being offered by University of Wisconsin-Stout’s department of hospitality and tourism. UW-Stout is the only four-year university in the Midwest offering such a program. The professional development certificate in gaming management provides students with an understanding of the operational and management aspects of casino gaming. The certificate also addresses the historical, legal, economic, social, psychological and tourism impacts that gaming entertainment has on communities and societies.

“National Native American tribes, in particular, have heard about the certificate, and their response has been very positive,” said Sharon Giroux, gaming management adviser and professor in the hospitality and tourism department at UW-Stout. “Having the training right here for regional tribes and their employees–instead of having to send them to Reno or Lake Tahoe for training–is very beneficial. In the future, we’d like to look into more on-site training and possibly an online option,” Giroux said.

UW-Stout is perfectly located to operate a program dealing with gaming management. The campus is within driving distance of approximately 40 casinos in Wisconsin and Minnesota. The certificate, meant for students who want to increase their marketability in the gaming management job market, involves four courses. Gaming Management is an overview of casino gaming operations from a global and local perspective; Casino Operations explores the functions and transactions associated with the gaming operations within a resort casino; Psychosocial Issues in Gaming gives a hospitality management and societal perspective of the pros and cons of gambling entertainment; and Casino Tourism gives students the chance to research, travel and visit with chambers of commerce, casino management personnel and governing entities to study economic, sociological and cultural impacts of gaming.

For more information on either the gaming management certificate or the minor in gaming entertainment management, contact:
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