STUDENT-ATHLETE TIM NELSON MAKES GIANT STRIDES

ON THE FAST TRACK

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The cover story for this issue of Outlook tells the amazing story of Tim Nelson, a great UW-Stout student, athlete and member of the community. Tim’s story is an example of why intercollegiate athletics are so important to universities across the country and at UW-Stout: because of the opportunities they provide for an individual to grow, mature and excel.

While we are featuring Tim in this Outlook, his story is being played out among our student-athletes on a daily basis. These student-athletes may not garner the kind of headlines that Tim has rightly received during his amazing running career at UW-Stout, but their victories on the field of play and in the classroom are just as impressive.

I have had the privilege to meet hundreds of our student-athletes during my time at UW-Stout. The vast majority of them are fine men and women who are wonderful ambassadors for UW-Stout.

Another important article in this magazine details the deep dedication of the members of the Stout University Foundation. Alumni who serve on this board often have to travel long distances from places like Arizona, Boston and Las Vegas to keep the foundation a vibrant organization. I cannot express enough how grateful I am that UW-Stout is blessed with these dedicated foundation members, who perform an essential service, especially in these troubled economic times.

Another story is bittersweet for me: We said goodbye in June to our provost, Julie Furst-Bowe, who is the new chancellor at Southern Illinois University Edwardsville. Julie, who also served as vice chancellor for Academic and Student Affairs, was a member of the UW-Stout community for 22 years. She was an excellent faculty member, administrator and innovator. Julie was a driving force behind our successful effort in 2001 to win the Malcolm Baldrige National Quality Award, and she oversaw our plan to double the number of undergraduate majors we offer at UW-Stout. I will miss her dearly as a trusted adviser and friend.

We also feature an amazing couple, Dwight and Linda Davis, who have done so much for UW-Stout over the years. We honored Dwight and Linda with honorary doctoral degrees at our May commencement ceremonies. They have been very generous in the financial support of UW-Stout, but they also have helped advance higher education in Wisconsin and the nation. It was a highlight of my career at UW-Stout to be able to present the honorary degrees to Dwight and Linda.

There is much more to read and savor in this edition of Outlook. I hope you enjoy the reading as much as I did.
Next Chapter In PROVOST’S DISTINGUISHED CAREER

On June 20 Provost Julie Furst-Bowe wrapped up a distinguished career at UW-Stout. On July 1 she began duties as the eighth chancellor at Southern Illinois University Edwardsville.
Furst-Bowe was at UW-Stout for 22 years, beginning as a faculty member in 1990.

After several years of teaching, she began climbing through the administrative ranks as department chair, associate vice chancellor, assistant chancellor and, since August 2005, provost and vice chancellor for Academic and Student Affairs.
She also is an alumna, earning a master’s from UW-Stout in instructional media technology.
She helped lead UW-Stout’s successful efforts to win the Malcolm Baldrige National Quality Award in 2001 and has become an expert on continuous quality improvement, traveling the nation and the world to give presentations and hold workshops.

“This has been a great place to work. I think it’s one of the best campuses in the UW System. I’ll miss the campus and the people, but I’m ready for the next challenge,” said Furst-Bowe, who will oversee 14,400 students in her new job, about 5,000 more than UW-Stout’s enrollment.
Furst-Bowe played a key role in Chancellor Charles W. Sorensen’s push for more programs at UW-Stout. The university has more than doubled its undergraduate offerings to 45 under Sorensen.

“One of the strengths she brought to the job was program development,” Sorensen said.
“Her job was to guide these through the Byzantine process of program approval here and at the UW System level, and that’s no easy task. She did a masterful job.”
Sorensen called Furst-Bowe an “intelligent problem-solver” and wished her the best in her new position.

BUSINESS PROGRAMS RECEIVE ACCREDITATION

The business programs at UW-Stout have been accredited by the Accreditation Council for Business Schools and Programs.
The programs covered are the Bachelor of Science degrees in business administration; management; retail merchandising and management; and supply chain management; and the Master of Science degree in operations and supply management.

“For the students in these programs, this accreditation guarantees that the faculty, programs and courses are relevant and current, to best serve them,” said Abel Adekola, dean of the College of Management. “These students also can refer with pride to the accreditation status on their resumes and employment interviews.”

“This is a fantastic accomplishment for our business programs and is the result of a lot of hard work by our faculty, staff and college administrators,” said Chancellor Charles W. Sorensen.

UW-Stout was one of 29 colleges and universities in four countries this spring that received either initial accreditation or reaffirmation of accreditation. The accreditation is valid for 10 years.

On campus

LYONS NAMED VICE CHANCELLOR

In June Chancellor Sorensen named Phil Lyons vice chancellor for Administrative and Student Life Services. Lyons will oversee Student Life Services, Business and Financial Services, Health and Safety, Physical Plant and Human Resources.

“Phil is extremely well-qualified for this position,” Sorensen said, noting that Lyons has served as interim vice chancellor since March and assistant vice chancellor in the division since 2007. “He is a true professional who will excel in meeting the broad responsibilities of this position.”
Lyons came to UW-Stout after serving in various capacities at Saint Louis University in St. Louis from 1990-2007.

UW-Stout’s third vice chancellor position also has a relatively new leader. Mark Parsons, University Advancement and Marketing, began his duties in fall 2011.
Open Spaces, New Amenities In Renovated MEMORIAL STUDENT CENTER

The renovated Memorial Student Center reopened in January and was rededicated with a ribbon-cutting ceremony April 18. After one semester, it’s receiving two thumbs up.

“I was amazed at how quickly the students made the Memorial Student Center their home again,” said Krista Proksch, student center involvement coordinator. “Within hours of opening it seemed as though the lounge space was filled with students who were so happy to be back in their building, which is now better than ever.

“It’s refreshing to see the students enjoying every bit of space and knowing that their money was well spent,” Proksch said.

The grand reopening included presentations by Chancellor Charles W. Sorensen; Neal Peterson, president of the Stout Student Association; Shirley Klebesadel, director of Physical Plant; and Darrin Witucki, MSC director.

The $19 million project included more and better lounge and meeting space in the 26-year-old facility, as well as new and innovative dining options. The bookstore was relocated to the front of the building.

Expanded east and west entryways feature two-story glass panels. An open staircase overlooks the east entry toward Jarvis Hall. A new outdoor amphitheater frames the east entry.

“The most surprising aspect of the new MSC is the many lounge areas available to everyone,” said Karen Lund, interim assistant director of Operations and Services. “With the remodeling, the building has been opened up.”

A focus on sustainability was central to the renovation. Ceramic tile in the bathrooms is 99 percent recycled. The wood floor in the Terrace Café is 100 percent reclaimed lumber. Table tops, wall and ceiling treatments in first-floor booths and benches throughout are made with wood from the former bowling lanes. Restroom partitions and countertops are 100 percent recycled. Energy-efficient lights and hand-dryers were used throughout. Even the waste recycling stations were made from recycled milk cartons.

To see a related video, go to [http://tinyurl.com/7999mdl](http://tinyurl.com/7999mdl). To see a student center slideshow, go to [http://tinyurl.com/78dpmhu](http://tinyurl.com/78dpmhu).

FLEMING, HARVEY Renovation Updates

A $6.6 million renovation project wrapped up in August on Fleming Hall. The north campus residence hall, which opened in 1962, was closed for the spring semester and will reopen for the fall semester.

Students will have new bathrooms, carpet and furnishings. The building also will have new windows, heating, electrical, plumbing, network wiring and fire alarm and suppression systems.

In 2010 Fleming Hall was connected to Hovlid Hall via a new shared entryway. That project included the renovation of Hovlid Hall and construction of North Point Dining and Fitness Center.

Meanwhile, in October, the Wisconsin State building Commission approved spending money to prepare the design documents to renovate Harvey Hall, built in 1916. The project has an estimated cost of nearly $30 million.

Harvey Hall, listed on the National Register of Historic Places, is one of the most heavily used academic and office buildings on campus.

The timetable for the project has not been set. It is the second part of an overall plan that started with a $5.1 million renovation of Harvey Hall Theatre.
Smithsonian Magazine has ranked Menomonie as the 15th best small town in America and had some nice things to say about UW-Stout in the process. Here’s what the magazine said in its May 2012 edition, which named the top 20 small cities:

For more than 120 summers, families from all over the Chippewa Valley have packed up picnic dinners and headed down to Menomonie to see whatever was going on at the Wilson Park band shell: sometimes a concert by the Ludington Guard Band, one of Wisconsin’s oldest performing city bands, or sometimes a Shakespearean play performed by the Menomonie Theater Guild. If you’re in town during the colder months, you can still catch a show at the historic Mabel Tainter Center for the Arts, built as a community center and Unitarian church in 1889 and now serving as a visual and performing arts hub. The presence of the University of Wisconsin-Stout, a widely respected polytechnical institute, draws some of the most sophisticated technological, commercial and industrial minds to the former lumber town.

CAMPUS CITED BY SMITHSONIAN MAGAZINE

UW-Stout helped put the wheels in motion June 16 for the fifth stage of the Nature Valley Bicycle Festival, one of the nation’s premier professional bike races.

The 95-mile men’s and 76-mile women’s road races began and ended on Main Street, including finishing criterium laps through and around campus. The race fields included several riders who were scheduled to compete in the Summer Olympics in London.

The event was hosted by the Greater Menomonie Area Chamber of Commerce, with the help of UW-Stout, the city, Dunn County and dozens of volunteers.

Organizers expect the event to return for a fourth year in 2013. For more information, go to www.naturevalleybicyclefestival.com.
For decades UW-Stout students, faculty and staff have gone to the Blue House, as it’s affectionately known, on north campus for religious and spiritual needs. On May 4 a reception signaled the “end of an era” for that tradition, according to the Rev. Kurt Larson, ELCA Lutheran campus minister.

The Ministry, a partnership of the Catholic and Lutheran faiths, moved in August from the house at 108 3rd Ave. W. to a former hot dog restaurant at 710 2nd St., on the Clock Tower plaza next to Harvey Hall.

Christine Warloski, director of the UW-Stout Catholic Campus Ministry, Newman Community, said a family sold the Blue House to the Roman Catholic Diocese of La Crosse in 1960 for $1. It served solely as the Newman Center until The Ministry was incorporated by ELCA Lutheran Church and the Diocese of La Crosse in 1970.

The Rev. Donald Wisner, a Lutheran minister, and the Rev. William Jablonske, a Catholic priest, are the original clergy who formed The Ministry.

The diocese then sold the house to The Ministry, which is operated by a board of directors drawn from lay members of the two churches.

The Blue House, across the street from Fleming Hall, will be sold at a later date to pay for the purchase and remodeling of The Ministry’s new home, Larson said.

Much of the building remodeling at the new site is being handled by volunteers from the Pounding Fathers, a group of mostly retired UW-Stout faculty and staff.

For 10 days in January, a group of UW-Stout students experienced a classroom unlike any they had ever seen before. It was filled with birds, plants, animals and marine life of all shapes, sizes and colors. Virtually all of it was new to them.

This classroom had no walls: They were studying the natural wonders of Belize and Guatemala in Central America.

“There was literally a new creature in every crevice and under every rock, even in the ocean,” said Theresa Olson, an applied science major. “On a daily walk around our island, I lifted a conch shell out of the water, and an octopus was staring back at me.”

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A total of 17 students accompanied the instructor, Michael Bessert, an assistant professor of biology. It’s the first time
They were moved emotionally by walking atop the Great Wall, walking through Tiananmen Square and experiencing various other aspects of the culture of the Far East. Yet they came home even more excited about what they saw and did relative to their chosen careers — retail merchandising and management.

The trip was funded by Kohl’s, the Menomonee Falls-based retailer. Nancy Murray, professor in the retail merchandising and management program, was offered by Kohl’s to join the UW-Madison Kohl’s Center for Retail Excellence trip to China along with five of her students. UW-Madison sent 25 students and four faculty, and Kohl’s had two representatives. Murray and another UW-Madison faculty member led the academic portions of the trip, with the director of the center handling trip logistics.

A total of 19 UW-Stout students are working at Kohl’s corporate offices this summer either as new full-time employees or as interns in buying and product development. Kohl’s actively recruits UW-Stout retail and merchandising management majors and other students.

The five students on the China trip were selected after they applied and were evaluated by Murray and Kohl’s. Huseboe and JoDee Martin graduated in May and have accepted jobs with Kohl’s as merchandise analyst trainees. Lee and Kari Holte are Kohl’s product development interns. Tiana Theiss has a summer-fall internship as a merchandise planner with Disney in Buena Vista, Fla.

Each student received two credits for experiential learning. They participated in preparation classes, which included Kohl’s senior leadership presenters, and also presented to Kohl’s executives at corporate headquarters after returning.

In China the trip was hosted by Li and Fung, a company that coordinates product development and the factories used by Kohl’s. Li and Fung employees are in contact with Kohl’s 24 hours a day.

“A team from Li and Fung works only on Kohl’s products from concept to delivery of final product. To hear it from across the world, that they are always in contact with Kohl’s around the clock, made (product development) very real,” Theiss said.

“It was eye-opening to see how much Li and Fung valued each one of their (corporate) customers,” Lee said.

One aspect of China manufacturing that impressed students is quality control. At every mill and factory, they saw examples of quality checks up and down the lines, for such things as holes in garments or for needles left in garments.

One factory, L&H Sweater, uses cutting-edge radio frequency identification, a computer chip that tracks every stage of a garment’s life. With RFID, management knows who worked on what sweater at any given time.

“They can use this new technology in ways that make it safer for consumers and more productive for the factory,” Martin said, adding that factories stress quality control to reduce costs.

Students were impressed with the working conditions in the factories, which ranged from 16 to 300 employees.

“The friendliness and cleanliness of the environments completely changed my negative perception about what factory workers’ lives are like. People aren’t slaving and sweating. The factories are bright and clean,” Huseboe said, adding that workers weren’t dressed in uniforms but often in fashionable clothing.

Students said the experience reaffirmed their choice of majors and broadened their views of the industry.

“UW-Stout does an awesome job of offering these experiences outside the classroom, especially in the retail program,” Martin said.

“The new perspectives that I gained have made me a more well-rounded person and will continue to positively impact my future.”
Ian Billings noticed two children on the playground who were not getting along. He rushed over to them. At 6-foot-1, he towered over the 1½-year-olds but dropped to his knees and gently separated them while adding a few kind words of instruction.

A little later, he watched over a group of children as they climbed on playground equipment, he tied a child’s shoe and then took two smiling boys for a ride on a wagon.

Billings was in control and at ease working with young children at the UW-Stout Child and Family Study Center. The scenes conjured up images of muscular lead actor Arnold Schwarzenegger in the 1990 movie “Kindergarten Cop.”

He spent eight weeks at the center’s Infant and Toddler Lab this spring as a student teacher while finishing his coursework. He graduated in May with a degree in early childhood education.

Come fall he hopes to be teaching children full time in elementary school.

As he searches for a job, his gender certainly can’t hurt his prospects. Male teachers in early childhood education still aren’t the norm. According to 2011-12 National Education Association statistics, just 16.2 percent of elementary school teachers in the U.S. are men; in Wisconsin it’s 21.5 percent. Early childhood education has been a female-dominated profession for generations.

“Young children need positive male role models in their lives while in school, beginning in preschool programs,” said Jill Klefstad, an associate professor in the School of Education at UW-Stout and the early childhood education program director. “The early years are critical in the development of young children, and they benefit from being taught by male teachers.”

Billings, who grew up in Loyal, said he never had a male teacher until he reached middle school.

He had some special female teachers to model after, however. His mother is a fifth-grade teacher in Loyal and his grandmother and an aunt also taught elementary school. His older sister and her husband teach at Marshfield Columbus High School.

“To be able to help and guide children, it’s very rewarding.”

Teaching seemed to be in his calling even before he enrolled at UW-Stout. When he was a student at Loyal High School, Billings volunteered to help third-graders with science. While on the varsity football team, he enjoyed mentoring younger players, he said.

His cooperating teacher at the Infant and Toddler Lab, Jamie Lynch, was impressed with Billings’ personal and professional skills. “He has a very kind and caring manner. I’ve seen children drawn to him from day one, and the parents love him. His drive takes him a step beyond. He’ll shine,” Lynch said.

Lynch and Klefstad said Billings has a knack for understanding child development; he is able to “adapt lessons appropriate to their needs and abilities,” Klefstad said.

Billings likes early childhood education because he can teach students all subjects, as opposed to having to specialize in one subject at the middle or high school levels. “Kids soak things up. Everything you do is modeling for them,” he added. “I really enjoy the younger age — the energy they bring to school.”

Billings met his fiancée, Gracie Bowen, at UW-Stout. She will graduate in December with a master’s degree in school counseling. “It would be cool to work (with her) in the same school someday,” he said.
THE WHOLE PACKAGE

It seems like it would be easier to squeeze salsa from a plastic bottle instead of spoon it from a jar. Or shop for shoes if they were hanging in clear plastic pouches instead of stacked in boxes.

Or put holiday lights in a reusable package rather than throw them into a tangled pile.

Three teams of UW-Stout students thought so, and a panel of national judges wholeheartedly agreed. The innovative ideas swept the first three places in the student division of the national AmeriStar packaging competition.

The students, all UW-Stout packaging majors, were honored in May at the Institute of Packaging Professionals banquet at the Marriott Chicago O’Hare hotel in Rosemont, Ill.

UW-Stout not only took the top three national awards but claimed two of the three honorable mention awards. UW-Stout also took first place last year.

The competition called for a package redesign of an existing product. “I knew all of my students’ designs were strong, but to sweep against so many other creative packages from other great schools was a real surprise,” said Robert Meisner, assistant professor who taught the Package Development class that produced the entries.

Along with zero gravity issues, the sophomore-level students in Quick’s class had to consider ergonomic issues and restricted living areas while working on their designs. The Deep Space Habitat module is patterned after living areas in the International Space Station.

“This is their first exposure to design research and product design,” Quick said. “Zero gravity has its own set of special restrictions and freedoms.”

The project was coordinated by Quick and through UW-Stout’s Discovery Center. Quick worked at the Marshall Space Flight Center for more than 2½ years as a human factors engineer. He helped design internal access areas for the maintenance crew of the Ares I rocket during NASA’s Constellation program.

“NASA is trying to inspire future engineers, but they’re also looking for ideas with fresh, young perspectives,” Quick said. “NASA made a point of saying to us that if you have unique ideas we haven’t thought of, your idea could fly in space. That’s pretty cool.”

STUDENTS HELP NASA

Students in a UW-Stout spring art class had to learn to think outside the box even though they were working with cardboard.

As part of a special assignment with NASA’s Marshall Space Flight Center in Huntsville, Ala., the class was asked to generate ideas for the space agency’s Deep Space Habitat project.

Students were on teleconference calls with NASA while developing concepts and making cardboard mockups of independent living areas for astronauts, who would be on 60-day missions that go beyond low-Earth orbit. This work also could support future concepts for 500-day missions that include trips to Mars.

The project presented special design challenges. With zero gravity what happens to the water when you shower in space or brush your teeth? How do you eat? How do you exercise?

The students, led by industrial design instructor Jason Quick, also presented their ideas and models during the Senior Show in May sponsored by the School of Art and Design.

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NO LONGER AN ALSO-RAN

National champion Tim Nelson races into Blue Devil history after taking a disciplined approach to his running, academics

During the 2010 outdoor track and field season, UW-Stout runner Tim Nelson learned the hard way the meaning of the old phrase “sophomore slump.”

He didn’t qualify for the Wisconsin Intercollegiate Athletic Conference championships and contemplated not just quitting his running career but leaving UW-Stout.

“That track season was really bad,” Nelson said. “I ran slower in all of my events (from my freshman year). I was easily rattled. I was not tough. I was mentally weak. If I hurt, I would feel like quitting. It was easy to throw in the towel. I actually thought about leaving Stout.”

His struggles even surprised his coach. “Tim was having phenomenal workouts and we thought he was ready to go,” said UW-Stout cross country and distance coach Matt Schauf. “We thought it was going to happen, and it never did. In his head everything that seemed easy for him the year before was hard now.”

Nelson then began having second thoughts about his second thoughts.

“I remember thinking if I left it would be the easy way out,” Nelson said. “It would have been easy to quit, but I knew it was not the right thing to do. It wouldn’t be fair to my teammates or to my coaches. I made the decision to stick it out here, do my best and see how it goes.”
It's gone pretty well ever since for the business administration major, who grew up about 20 miles southeast of Eau Claire in Augusta. He has gone on to become one of the most celebrated athletes in UW-Stout history, recording three national track titles last spring with a fall of cross country eligibility remaining.

Since that sophomore slump, Nelson has:

- Won three NCAA Division III titles, the 2012 5,000-meter indoor and the 2012 5,000- and 10,000-meter outdoor
- Posted the third best-ever Division III outdoor 5,000-meter time (13:57.02)
- Been named 2012 Division III Outdoor Track Athlete of the Year
- Been named 2012 Capital One Academic All-America of the Year for cross country-track
- Won the 2011 WIAC cross country championship and named WIAC runner of the year
- Placed fourth at the 2011 Division III cross country championships
- Won the 2012 WIAC indoor 3,000-meter title, WIAC outdoor 5,000- and 10,000-meter titles
- Earned the 2012 WIAC outdoor track Max Sparger Scholar-Athlete Award
- Set school records for the 3,000- and 5,000-meter indoors and the 5,000- and 10,000-meter outdoors
- Earned six All-America Awards (one cross country, one indoor track, four outdoor track) and three individual national championships
- Led UW-Stout as a team to its highest-ever national finish indoors (fourth) and outdoors (third), both this year
- Twice qualified for the Division III cross country championships

What changed from his sophomore season and how did he take his running and academic careers to new heights?

A late bloomer

Nelson almost did not come to UW-Stout. A professed “lousy football player” while growing up in a football town, Nelson was “wanting to be good at something athletically.”

He noticed in physical education classes at Augusta that he seemed to have a knack for coming out on top in distance runs, so he went out for the track team. Augusta High School had no cross country team, so Nelson, with the assistance of then-assistant track coach Will Jacobs, ran independently in high school cross country meets and did well. Because Augusta had no official cross country team, Nelson was not eligible to qualify for the state meet.

After his final cross country season, Nelson continued to train through the winter in preparation for the track season. He took fourth in the two-mile run in WIAA Division 3 at the state meet in La Crosse.

Nelson began to attract a little attention from Wisconsin colleges and universities, but not much more than standard recruitment letters. “I had decided that I was going to go to UW-Oshkosh,” Nelson said.

Schauf was urged by a friend to meet Nelson. The friend coaches in the same high school conference as Nelson’s high school. Schauf and Nelson met at a road race in Eau Claire between Nelson’s junior and senior years in high school, and Schauf took down Nelson’s phone number.

“When I first met coach Schauf, I wasn’t very good,” Nelson said. “We ran in a road race and he beat me.”

“Tim gave me his number and after that race I tossed it,” Schauf said. “I got hold of him the next day,” Schauf said.

“The only reason Tim came to visit was out of courtesy and respect for me,” Nelson said. “He was set on Oshkosh, but coach Schauf persisted. I went on the standard Stout university tour and really liked the school. I knew that I needed to come back for the recruitment tour. I ran with the team and, after that, I really wanted to come here.”

Making Blue Devil history

The rest, as they say, is history for the business administration major. Nelson’s collegiate career didn’t start off as well as he would have liked. His body did not respond well to the higher demands put on a collegiate athlete.

“I couldn’t handle the training,” Nelson said. “I had so few miles and training under my belt. Coach Schauf had to take me through these baby steps. I had to crawl before I could walk.”

He was crawling during his difficult sophomore season. Nelson said he had self-doubts and didn’t believe in himself after that season. But he found a number of people who did – Schauf, assistant coach Mary Palmer and teammate Peter Johnston.

“When I didn’t believe in myself, they did,” Nelson said. “They were the catalyst. During the summer, Peter and I ran every day and we became good friends. Peter made running fun again.”
“Peter was a big part of turning Tim around,” Schauf said. “What Peter was doing rubbed off on Tim.”

Cross country in the fall of 2010 was fun again for Nelson – and successful. Johnston was the Blue Devils’ No. 1 runner and Nelson No. 2. Johnston finished fourth at the WIAC championships and Nelson was eighth, earning his first all-conference recognition.

In the NCAA Midwest regional, Johnston was 13th and Nelson 17th; both qualified for the NCAA Division III championships at Wartburg College, the first time two UW-Stout men had qualified for cross country nationals in the same year since the 1970s. Johnston earned All-America with 22nd while Nelson was 45th.

Nelson was bit by national tournament fever. “The atmosphere at those races is better than anywhere else,” Nelson said. “Once you go to one (national championship event), you want to go again. You’re hooked.”

Nelson knew he wanted to get back to a national event and he knew he wanted to stand on the medals stand. “After that cross country season, I wanted to be an All-American,” Nelson said.

That winter he broke the school indoor record in the 5,000-meter in 14 minutes, 43 seconds. He didn’t qualify for nationals but it was a turning point. “After that race, Tim saw that he could run with the top guys,” Schauf said.

“That indoor season was my coming out party,” Nelson said. “I had a good indoor season and my outdoor season just took off.”

Nelson would qualify for the 2011 national outdoor championships when he hit an automatic qualifying time and a school record in 10,000-meter in 30:06.66. Nelson also qualified in the 5,000-meter run.

Nelson wasn’t overly pleased with his 10,000-meter run at nationals. “I didn’t run a particularly good race,” Nelson said. “I was contending for third but fell apart for eighth place.”

It was good enough to earn him his first All-America medal. Two days later, Nelson collected his second medal of the meet when he placed fifth in the 5,000-meter, a race he termed much better.

Growing as a person

Nelson said success on the track was a result of changes he made off the track. “I took care of myself,” Nelson said. “I had no distractions in my life. I cut them out. My training was really consistent.”

Schauf agreed. “He was doing all of the little things and he started making that a priority,” Schauf said. “Being successful in college had become very important to Tim.

Some of “those little things” include getting enough sleep, proper hydration and fueling, keeping up with the condition of his running shoes and keeping his social life in check.

Things were going well for Nelson both in his distance running and in the classroom. After not really caring for his choice of business administration early in his collegiate career, he started to discover classes that challenged him and that he enjoyed.

“I really started enjoying my finance and accounting classes,” Nelson said. “And I have been pleased with my internship experiences.”

Nelson spent two summers as an intern with Northwestern Insurance in Eau Claire.

He also joined the ROTC program at UW-Stout. “I knew people in the Army and always respected people who have served in the military,” Nelson said. “I thought, even if I don’t like it, there is no way this won’t be a good experience.”

With weekly classes and labs, Nelson has found the ROTC program to his liking and plans to be an officer in the finance corps in either active duty, Reserves or in the National Guard.

“As future leaders in the Army, ROTC cadets generally need to be more fit than the soldiers that they will eventually lead,” said Brian Stout, a UW-Stout professor of military science for the Northwoods Battalion that consists of UW-Stout, UW-Eau Claire, and UW-River Falls. “Collegiate athletes such as Tim make outstanding officers because many of the lessons they learn through athletics translate directly to successful Army leadership.”

Along with a new attitude toward running, school and his ROTC commitment, Nelson’s training program during summer 2011 prepared him for what would prove to be a phenomenal 2011-12. Nelson spent a great deal of time training along with fellow seniors Justus Bibeau and Clint Loker.

“They helped me a lot and I think I helped them a lot,” Nelson said.
A dominating season

Nelson began to dominate during the 2011 cross country season. Three times he was selected as the WIAC runner of the week. Nelson opened the season by breaking the school record with a second place at the Sundodger Invitational hosted by the University of Washington.

He rolled off first-place finishes at the UW-Eau Claire Blugold Invitational and the Brooks Invitational — the site of the upcoming NCAA Division III championships — and literally ran away with the WIAC title by more than 14 seconds. He placed fourth at the NCAA championships to become the fourth male Blue Devil to earn cross country All-America honors.

The 2012 track and field season only got better for Nelson. After winning the WIAC 3,000-meter in conference record-breaking time, Nelson went on to win his first national title, the 5,000-meter in a school record of 14:11.80 at Grinnell College.

Schauf began looking for events to showcase Nelson’s talents for the outdoor season. Traveling to North Central College in Naperville, Ill., on March 31, Nelson ran what would prove to be the third best time of the season nationally in winning the 10,000-meter in 29:35.78.

Three weeks later it was off to the West Coast to participate in the Mt. SAC relays in Walnut, Calif. Nelson finished sixth in the 5,000-meter in a race consisting mostly of NCAA Division I and II runners. Finishing in 13:57.02, Nelson become the fifth Division III runner ever to break the 14-minute barrier and his time is the third fastest in Division III history.

At the 2012 WIAC outdoor track and field championships at UW-Whitewater the first weekend of May, Nelson won the 5,000 and 10,000 and earned the WIAC Max Sparger Scholar-Athlete Award. The late Sparger was a UW-Stout coach and conference commissioner. Two weeks later Nelson was named Midwest Track Athlete of the Year.

He entered the national meet seeded No. 1 in the 5,000 and No. 3 in the 10,000. It was May 24-26 at Claremont-Mudd-Scripps College in Claremont, Calif.

In the 10,000, on the first day of the meet, Nelson went out strong but was passed by top-seeded Michael Schmidt of Middlebury College at about the 25-minute mark.

“When he passed me, I knew I had to go with him,” Nelson said. “So I went with him and I knew that when it was time to go, I would really have to go. I went real hard the last two laps to let him know that he wasn’t going to pass me.

“It surprised me though. I didn’t think that in the national meet I would look over my shoulder and not see anyone.”

Nelson was more pleased with his efforts in the 5,000. “Haverford (Jordan Schilit) took it out hard and I got trapped behind,” Nelson said. “I sat in fourth and with five laps left I knew I had to pass. But I told myself I was too tired. With three laps left, I knew I had to go. I knew I would have one chance to go for the win and make it count.”

Nelson finished in 14:15.31, five seconds ahead of Schilit. The win also cemented UW-Stout’s third place team finish, the best finish in UW-Stout history. The Blue Devils also picked up significant points in the decathlon with a second place by freshman Brandon Zarnoth and a fourth by sophomore Zach Anderson.

“I think (UW-Stout’s finish) goes to show that you don’t need to go to a big, flashy college to be successful and to make an impact,” Nelson said. “Hopefully, we passed on a blueprint for the underclassmen to repeat it and surpass it.”

The two national titles by Nelson were enough to earn him NCAA Division III Track Athlete of the Year. Combined with his 3.64 grade-point average and community service projects, Nelson was also named CoSIDA/Capital One Academic All-America of the Year, the second in school history. Julia Hirssig won the award in 2010 for women’s basketball.

The individual awards are great, Nelson said, but he cherishes the team awards. He keeps the team awards with him but has sent the individual medals to his parents’ home in Augusta.

“The accolades are great,” Nelson said, “but I feel like I am just doing my job, just doing the job any athlete should be doing.”

Nelson has used up his track eligibility, but has one year of cross country eligibility remaining. After last year’s successes, Nelson knows he is a marked man. “I know there is a big target on me,” Nelson said. “I don’t have to win the national title, but I want to.”

Nelson will continue to train and work with his teammates this summer and throughout the upcoming season. “I look forward to working with the guys to show them the blueprint to success,” Nelson said.
FOUR MARKETING EDUCATION ALUMNI RECEIVE AWARDS

UW-Stout marketing education alumni received national and state awards earlier this year.

- Heather Breske ’96 and Scott Shriver ’85 received the Leavy Award for Excellence in Private Enterprise Education at a ceremony held in Philadelphia.

  The award honors all levels of education that inspire students to gain a better understanding of the free enterprise system. It was granted to 12 programs across the U.S. out of more than 80 applicants.

  Breske and Shriver teach marketing and entrepreneurship classes at Holmen High School, north of La Crosse. Each year their students open a business as a capstone project in their entrepreneurship class.

  The instructors also hold an Entrepreneurship Week and send DECA students to local elementary schools and middle school business classes to present on free enterprise and financial literacy.

  At UW-Stout, Breske and Shriver participated in cooperative programs between the university marketing and Menomonie High School. A store was opened, with UW-Stout students taking on management and mentor roles and high school students working as sales associates. At Holmen they are successfully replicating the program model.

- Blake Bodenburg ’98 was named Minnesota Marketing Teacher of the Year at the Minnesota DECA Career Development Conference. Bodenburg teaches and is the DECA adviser at Coon Rapids High School. He has worked in the Anoka-Hennepin School District for 13 years. Bodenburg loves everything about teaching. “I wake up every morning thinking about what is going to happen that day,” he said. “I love to see students set goals and achieve more than they think they can. I love to see students gain confidence that they’ll have the rest of their lives.”

  DECA is a student organization that prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

- Keegan O’Brien ’03 received the Outstanding Wisconsin DECA Chapter Adviser of the Year award at the Wisconsin DECA Conference in March. He teaches Marketing Education in the Appleton Area School District. O’Brien also received a $1,000 McGraw-Hill Marketing Educator Scholarship at the recent DECA International Career Development Conference.

Alumna Named CEO of SELECT COMFORT

Shelly Radue Ibach ’81 in June was named CEO of Select Comfort, which manufactures, sells and services the Sleep Number brand of beds.

Select Comfort has 380 Sleep Number stores nationwide.

The beds allow users to adjust the firmness and support of each side at the touch of a button. The Minneapolis-based company also offers Sleep Number pillows, sheets and other bedding products.

“I’m excited to assume leadership of the company during such an important time in our evolution,” Ibach said.

“Sleep Number’s differentiated products, ownership of all consumer touch points and mission-driven team mean we are in the unique position to offer an unparalleled brand experience for customers. By fully leveraging these attributes, we can transform a large, undifferentiated industry and become an iconic brand.”

Ibach, originally from Albert Lea, Minn., graduated from UW-Stout in fashion merchandising. The program became part of the retail merchandising and management program in 1990.

She was named Select Comfort chief operating officer in June 2011. Prior to that promotion, she was executive vice president of sales and merchandising.

Before joining Select Comfort in 2007, Ibach held leadership positions within the Department Store Division of Target and served as senior vice president and general merchandise manager for Macy’s and Marshall Field’s home divisions.

Jean-Michel Valette, chairman of the Select Comfort Board of Directors, said in a company news release that Ibach’s “deep experience in retail, brand and product combined with her talent for developing high-performing, customer-centric teams make her the right leader” for the company.
**COOKING AND GARDENING COME NATURALLY TO THE APPS**

The Apps family enjoys a common thread: love of the land and the history of rural Wisconsin.

Ruth Apps ’59, son Steve and husband Jerry have combined their talents in the new book “Garden Wisdom: Lessons Learned from 60 Years of Gardening,” published by Wisconsin Historical Society Press.

Jerry Apps, a rural historian and environmental writer, retired from UW-Madison in 1993 to devote himself to full-time writing. He has written more than 30 books on Wisconsin rural history and life and at least 16 on education-related topics. In “Garden Wisdom,” he combines advice for garden success with thoughts on how tending a garden leads to a deeper understanding of nature and the land.

Steve, a photojournalist and staff photographer for the Wisconsin State Journal, captures the bounty of the family garden throughout the growing season in his photographs.

And Ruth, for the first time, will have her name on the front cover of one of her husband’s books. She has been and continues to be his first reader and editor; in this book she also contributes recipes, which she is well-equipped to do.

The recipes — hers as well as those of family and friends — have been adjusted where necessary to be used by today’s cooks, she said. “The dressing for leaf lettuce was from Jerry’s mother. She mixed the ingredients together and tasted until it was right,” Ruth said.

The youngest of five, Ruth grew up on a farm in Westby. She has a degree in home economics education and worked for two years as a UW-Extension home economics agent. She was a stay-at-home mom in the ’60s and in the mid-’70s taught a beginning clothing class for a Madison technical school. She taught at nights “so Jerry could care for the children,” she said.

Ruth chose UW-Stout because of the influence of the home economics teachers she had in high school. The friendships she made at the university remain. “I still get together with five women and spouses at least once a year. We lived together as freshmen in Tainter Annex,” she said.

The Apps’ other two children, Sue Apps Bodilly and Jeff, are gardeners and UW System grads. Sue, like her father, also is interested in history; she is finishing her first book, on the history of one-room schools, for young readers. It will be published by the Wisconsin Historical Society Press. Jeff’s wife, Sandy Apps, is also a UW-Stout alumna, ’89.
When Tara Heston came to UW-Stout to major in retail merchandising and management, her goal was to open her own women’s fashion clothing store.

She’s still committed to that dream but has put it on hold because another dream, an even bigger one, has taken precedent. These days Heston is putting all her energy into being a Hollywood actress.

Judging by recent successes, she’s headed in the right direction. The 2006 UW-Stout graduate was the lead actress in a 2011 independent feature-length film, “The Watermen.”

Also, she recently became a member of the prestigious Screen Actors Guild and slowly but surely is building a solid film acting resume.

“There are a lot of exciting things happening. When you become part of SAG, you’re playing with the big dogs,” Heston said in a telephone interview from Los Angeles, where she lives. “Since joining SAG I’ve gotten better agents and better films. It’s being go...
Necessity really is the mother of invention. Just ask Jeff Weber ’87. About seven years ago, Weber, owner of Studio Weber + Associates in Minneapolis, had a fall in his backyard. An injury to his foot put him on crutches, literally adding insult to injury.

Sent home from the hospital with a traditional pair of crutches, Weber quickly discovered problems. The pads compressed the soft tissue under his arms. The straight down structure of the crutches forced him into an unnatural posture, and the horizontal bar handles put strain on his wrists, enough to cause secondary trauma. The problems of discomfort and loss of dignity by using the unsightly aids — traditional crutches are “not all that aesthetically appealing,” he said — motivated him to action, and he embarked on a crusade: Design and develop crutches with comfort, ergonomics, sustainability and style in mind.

Mobilegs — crutches for the 21st century — were invented. Around the same time, Weber and entrepreneur friend John White founded the business Mobi. Mobilegs was its firstborn. The business is based on designing and developing products for people with mobility issues. Since Mobilegs they have developed the Mobistick — a new kind of cane — and are working on Mobiwalk, a walker.

With the crutch redesign, Weber drew from his personal injury experience. His new crutches become transparent or absent in the process of walking. They do not encumber movement. The underarm supports, with membrane-based saddles instead of hard rubber ones, are kinder to the body and move with the angle of the user’s arms.

The product is sold through the Mobi website, www.mobilegs.com/index.cfm, and through distributors. It is being issued at clinics and hospitals in the Twin Cities and nationally. In 2011 the company sold 7,000; this year they have orders for more than 50,000. The cost is a little higher than traditional crutches but the comfort makes up for the difference, Weber said.

Weber, from Fairmount, Minn., chose UW-Stout because of the art program with the industrial design concentration option. With his B.F.A. he also has a graphic design minor.

So well he was hired straight out of college with KI in Green Bay. The company manufactures innovative furniture and movable wall system solutions. After working there for 18 months, he left to work for industrial designer Bill Stumpf, who designed for Herman Miller, another innovative furniture-maker.

In 2006, Weber formed his own company, Studio Weber + Associates, based on Stumpf’s methodology and design principles. The company is a multidisciplinary industrial design studio for office furniture and other products found in everyday life. Their focus is to connect people to the “world in humane ways.”

“Empathy is the key to good design,” Weber said. Weber’s designs involve solving problems between humans and their work and living by successfully implementing health-positive solutions to inherently corrosive human behaviors, such as prolonged sitting at a computer, he said.

Studio Weber + Associates is an independent research and design consulting firm with broad aspirations, he said. Weber has the benefit of working with fellow alumni Jason Holt ’97 and John Blomstrom ’97. Shawn Monitor, another member of the firm, attended UW-Stout majoring in industrial design.

The university prepared him well for the workplace, he said. “It provided me with a foundation for problem-solving design.”
ALUMNI NEWS

McARTHUR TOWELS
HELP FANS CHEER ON PACKERS

Even when the Green Bay Packers lost to the New York Giants Jan. 15 in the NFL playoffs, a silver lining existed for diehard fan Gregg McArthur ’80.

The more than 70,000 fans at Lambeau Field that day were waving gold souvenir Titletown Towels made by his company, McArthur Towel & Sports, a WinCraft company.

For McArthur, a business administration graduate, the NFL playoffs are a busy and fun time of the year — especially when the Packers are involved.

McArthur Towels has been in business since 1885. McArthur, the fifth generation, joined the family company as a salesman after graduating from UW-Stout.

He quickly moved into the president’s role as the company’s focus switched from making locker room towels for schools, clubs and YMCAs to promotional towels. After a few years, he pushed for and landed the license to sell NFL products.

McArthur Towels was acquired in 2010 by WinCraft, of Winona, Minn., which holds numerous sports-related licenses and is a stateside producer of many other promotional products, many for the Super Bowl.

McArthur heads the McArthur Towels division for WinCraft.

“WinCraft is the leader in hardline sports-licensed merchandise, and we are now proud to be one of WinCraft’s largest product families,” he said.

WinCraft has more than 500 employees; McArthur Towels has 30 in Baraboo. The terry cloth products are produced overseas and decorated in the U.S. at facilities in Wisconsin and Minnesota.

McArthur Towels also makes the famous Terrible Towel for Steelers fans. Having the Packers and Steelers in the 2011 Super bowl “was the perfect storm,” he said.

McArthur admits that some Packers and Steelers fans weren’t pleased when they found out last year that the Terrible Towel was being made in Wisconsin by a Packers fan. “We received a lot of press on it and a little heat because we’re from Wisconsin and making towels for the rival team,” he said.

But, business is business. McArthur doesn’t discriminate when it comes to team loyalty. McArthur Towels is licensed by the NFL to make towels and other products for all 32 NFL teams. It also has licenses with Major League Baseball, the National Basketball Association, the National Hockey League, major colleges and NASCAR.

For the NFL, McArthur makes more than collectible fan towels. It produces player towels, championship on-field Trophy Towels and robes and wraps worn by the athletes. Green Bay’s Aaron Rodgers sported the Trophy Towel during postgame interviews at the 2011 Super Bowl.

“It’s always exciting to see the fruits of our labors being used,” McArthur said. “The NFL is a marketing machine. It’s a great brand.”

McArthur’s wife, Brenda, also is a 1980 UW-Stout graduate, in art with an interior design concentration. They have two daughters, one of whom, Lexie, is marketing manager for McArthur Towels.

“I received a great education from UW-Stout. What I really appreciated was the hands-on work opportunities I received. I remember my time at Sanna Dairy (now ConAgra Foods) in Menomonie. You really learn with hands-on experience,” McArthur said.
Al Marotz ’73 is busy in his second career as a baker at River Valley Bakery, which opened in June in downtown Durand.

Marotz wasn’t always a baker. After graduating from UW-Stout with a degree in marketing education he taught marketing and entrepreneurship at Menomonie High School and was chair of the business department. He retired in 2004 after 31 years.

His interest in cooking and baking started at home in Sheboygan, where he was born into a big German family — four sisters and two brothers. Much to the delight of his sisters, he said, Marotz welcomed helping his mother in the kitchen. This afforded him the opportunity to do some tasting and he didn’t have to help with the dinner dishes.

In addition to teaching and cooking, hunting and fishing are activities that play a significant role in his life. For many years he has taught and continues to teach hunter education classes.

In 2000 he discovered the joys of making sourdough bread from a starter. In the woods he would point the car toward the sun and put the dough on the dashboard to rise.

Marotz and Richard Thomas, co-owners of the bakery, are old friends. In 2005 Thomas, who owned the former Creamery Restaurant in Downsville, encouraged newly retired Marotz to apply as a baker apprentice at the restaurant. Marotz’s prior experience with baking coupled with the hands-on instruction turned him into a master baker.

His second career was born. The bakery offers bread, scones, muffins, cookies, Danishes and sticky buns — all made from scratch. “If you buy a plum Danish, the plums have been picked, peeled and pitted by hand,” Marotz said.

UW-Stout has been and continues to figure greatly in Marotz’s life. His father, William E. Marotz, attended the university and his brother William H. Marotz is an alumnus with two degrees, B.S. ’65 and M.S. ’68. As a baker apprentice, Al’s master teachers were Paul Skalbeck B.S. ’05, M.S. ’07 and Rachel Ossman ’06. The bakery’s business card was designed by Pearl Holmstadt ’11.

Marotz and Thomas plan to plant wheat on farm land in the Chippewa River valley watershed, mill it and use it for their flour. The farmer who will plant the wheat also is an alumnus, Matt Messa ’79.

Lois Nelson Lewis M.S. ’83 has been named the American Association of Family and Consumer Sciences National Teacher of the Year. She was honored in June at the AAFCS national convention in Indianapolis.

She also was named teacher of the year by the Minnesota Association of Family and Consumer Sciences.

Lewis teaches in northern Minnesota at Indus School, Birchdale, in the South Koochiching-Rainy River School District.

The impetus for the national award came from her Healthy Initiatives program, which outlines my efforts at creating a healthier school environment and helping students to identify and pursue a healthy lifestyle of good nutrition balanced with exercise,” Lewis said. Her program successes include innovative methods, relevancy, action-oriented projects, grant funding and visibility.

In Indianapolis she presented on Healthy Initiatives at the opening session, where she received a $2,500 check from Goodheart-Willcox, textbook publishers. In addition, she presented at the Elementary, Secondary and Adult Education Curriculum Showcase and luncheon.

“Lois has a very special, insightful and student-focused passion for teaching students,” said Donna Butterfield, president of the Minnesota Association of Family and Consumer Sciences. “She exemplifies the qualities and characteristics of a creative family and consumer sciences professional in her classroom and in her community.”

Lewis also was honored in 2011 as a regional Positive Promotions Teacher of the Year.
This report provides an opportunity to share the wonderful news that the Stout University Foundation is observing its 50th anniversary.

The articles of incorporation for the Stout Development Associates, our predecessor organization, were signed March 21, 1962. Early donations totaled about $1,000. From that vision has evolved a vital, strong and growing nonprofit organization with total assets of more than $37 million as of June 30, 2012.

We began celebrating the 50th anniversary April 26 with a campuswide open house at the Louis Smith Tainter House. We also will be celebrating with board members, former board presidents and former executive directors during a reception Sept. 13 at the Foundation’s scholarship event.

I am particularly pleased to have this opportunity to serve as executive director. With the retirement of David Williams as vice chancellor and executive director, as well as several other staffing transitions the last two years, the Foundation staff has experienced significant turnover. I am very grateful for David’s advice and counsel and for the excellent staff of the Foundation, who have all contributed to making this transition in leadership reasonably smooth.

While our staffing remains lean in comparison to peers due to budget constraints, I have been very impressed with the solid fundraising results. At the center of our efforts is the Stout Annual Fund. Through our campus call center, 20 students attempt to personally reach nearly all alumni, friends and families of UW-Stout, generating more than $200,000 annually. Gifts to the college campaigns not only support programs but professional development opportunities for students, undergraduate research and many other campus programs.

Another historic measure of the Foundation’s impact is in the area of scholarship fundraising, which has taken on even greater importance as state funding has declined and tuition steadily has risen. Last year the Foundation provided more than $600,000 in student scholarships, and we have redoubled our efforts, as reported in a related article in this publication.

Perhaps the greatest measure of the Foundation’s fundraising success this past year is in the area of planned giving, which accounted for approximately $2 million of estate and gift commitments. You can read about two such stories on our website at www.uwstout.edu/advancement. We truly appreciate all who have included the Foundation in their will or estate plan, and it is our honor to recognize them by membership in the prestigious Bowman Society, which has 136 members.

In conclusion, I’d like to share comments by Chancellor Charles W. Sorensen about the Foundation on its 50th anniversary: “Many of the advances we have seen on campus have been accomplished with the help of the Foundation. And now, more than ever, we need the Foundation’s resources to help maintain the quality of education at UW-Stout.”

This strong affirmation by Chancellor Sorensen, who has worked so effectively and collaboratively with Foundation leadership over his 24-year tenure, also clearly contains a challenge to press on with our important work, which helps ensure the highest quality learning experience for future generations of students.
On May 12 nearly 1,300 students — after years of study — received bachelor’s and master’s degrees during two commencement ceremonies at Johnson Fieldhouse.

Two other degrees were handed out, but they were in recognition of decades of support. Alumni Dwight and Linda Davis received honorary doctorates, the first honorary degrees UW-Stout has awarded since 2003.

Chancellor Charles W. Sorensen said he couldn’t think of two people more deserving of the honor.

“Dwight and Linda have generously given their time, advice and financial resources to advance the mission of UW-Stout, and it will have a lasting effect for decades to come,” Sorensen said in explaining why the couple received honorary doctorates of humane letters.

Dwight Davis delivered remarks at the morning and afternoon commencement ceremonies.

The couple, who live in Sister Bay and are former Wausau residents, have supported annual scholarships for UW-Stout students as well as other important initiatives, including an endowment for “transformational leadership,” Sorensen said. “This endowment aids the university in carrying out various initiatives to maintain excellence and relevancy.”

Furthermore, he said, “They are very active in their communities through support of the arts, parks and recreation, animal welfare, historic preservation, senior citizen programs and youth development in Wausau, Chippewa Falls and Door County.”

While they were students at UW-Stout, Linda Davis was editor of the Stoutonia student newspaper and Dwight Davis was president of the Stout Student Association. Dwight Davis graduated in 1966 with a Bachelor of Science degree in technology education, while Linda Davis graduated in 1967 with a Bachelor of Science degree in home economics education and an English minor.

Dwight Davis went on to earn a master’s degree from Michigan State University and a doctorate from the University of Illinois. His first career, in community-technical college administration, spanned nearly 20 years. He held executive positions at Joliet Junior College in Joliet, Ill., and as president of North Central Technical College, Wausau. He then joined Wausau Insurance Companies, where he held a number of senior executive positions, including serving as the company’s president. In 2001 Davis became CEO of Greenheck Corp., a global manufacturer of air movement and control equipment, headquartered in Schofield. He currently serves as chairman of the board and, along with Linda, is co-owner of the company with the Robert C. Greenheck family.

Sorensen said UW-Stout benefited greatly from its connection to Greenheck: A significant number of UW-Stout graduates found employment with the company, and Greenheck also donated ventilation equipment for UW-Stout facilities.

Dwight and Linda Davis reflected on their educational experiences at UW-Stout and other matters:

**What role did UW-Stout play in your general and professional lives?**

While our life journey has taken us outside the scope of our majors, our years at UW-Stout shaped the principles and values that have been guideposts for us. These include there is no “finish line” to learning; set goals, prepare plans and strive for superb execution; know that it takes a team to accomplish goals — there is little we can achieve solo; reach beyond your comfort zone; and strive to make a difference in all you do.

**Why do you think it is important for alumni to help their alma maters as much as possible?**

Universities and their students depend heavily on philanthropic support for facilities, scholarships and educational programs. Alumni know firsthand the key role their educations have played in their lives and the value of their alma mater’s reputation. As such, alumni should be leaders in helping their alma maters financially and in every way practical. Giving back is an opportunity to say “thank you” and can be a source of great satisfaction by knowing that you have played a role in helping others to benefit from the university experience.

**What advice would you give students who are graduating from UW-Stout today?**

Even though the current economy presents challenges and uncertainty when seeking employment, UW-Stout graduates have a powerful asset in holding a degree from a respected, unique institution. If your desired job does not materialize initially, be patient, begin building a resume in whatever way you can and position yourself for better times. In whatever you do, focus on what you can control, which is exhibiting a positive, “can do” attitude; striving for excellence in all you do; seeking new learning experiences; striving to make a difference; and being a team player. These attributes and your UW-Stout credentials will set you apart and open the door to exciting opportunities beyond what you can envision today.
Linda Arzoumanian '64 flies in from Tucson, Ariz. Todd Ellis '86 comes from Boston. Robert McCord B.S. '70, M.S. '71 arrives from Las Vegas.

Three times a year these three UW-Stout alumni make the long trip to Menomonie and their alma mater. Unlike many alumni, however, they don't come back just to socialize with former classmates or because they long to visit their old collegiate stomping grounds.

As members of the Stout University Foundation Board of Directors, they return for two-day board meetings to help make a difference at the institution that has had a lasting impact on their lives.

Arzoumanian, Ellis and McCord are among those who travel the farthest for Foundation meetings.

Arzoumanian has a home economics degree from UW-Stout. She is an elected official as Pima County School superintendent. She oversees 17 school districts, which funnel $1.6 billion through her office. She manages all school elections, assists in setting districts’ tax rates and maintains a database of 36,000 for teacher certification, along with other duties that are set in statute.

Ellis has an art degree with an industrial design concentration. He is head of the International Group-Strategic Initiatives Footwear for Puma. He manages the company’s Advanced Research and Development Team, leads corporate sustainability for issues related to footwear and coordinates legal management for footwear product design.

McCord has degrees from UW-Stout in industrial education and American industry and a master’s in school guidance and counseling. He was assistant superintendent of the Clark County School District in the Las Vegas area, retiring in 1999. He was a professor at the University of Nevada-Las Vegas, retiring in 2011. He runs a consulting firm and is research professor-in-residence at the American Association of School Administrators in Washington, D.C., along with other related activities.

While the three of them make some of the longest trips for Foundation meetings, other board members travel from Virginia, Indiana, Minnesota, Iowa, Illinois and from around Wisconsin.

Tom Kornegor '68, for example, of Lake Elmo, Minn., travels a relatively short distance from the eastern Twin Cities metro area to UW-Stout, but he makes dozens of trips a year because of his duties as president of the Foundation board.

Arzoumanian (10 years on the board), Ellis (one year) and McCord (four years) were asked recently about their long-distance commitment to UW-Stout.
What motivated you to serve on the Foundation board?

Arzoumanian: “Stout provided me for the launching of at least one career, if not more. It was respectful of my need to blend hands-on learning with intellectual endeavor.”

Ellis: “It was the opportunity to serve as the first board member who graduated from the art and design department.”

McCord: “I wanted to serve the institution that had served me so well. It’s time to give back.”

How do you explain to people, such as your family or co-workers, that you travel a great distance to volunteer in this capacity?

Arzoumanian: “They know it is my passion to give back whether to the schools I attended or my community.”

Ellis: “Just as many employment responsibilities, serving as a board member requires travel for some meetings. The results that can be achieved in these face-to-face meetings far exceed any of the inconveniences.”

McCord: “It is a small price to pay if, as we believe, the service provided returns dividends to the university. One should always measure their volunteer service by those impacted — Stout students — rather than your own benefit and necessary sacrifices. When the equation flips, you should make room for a more able volunteer.”

How has serving on the board been a rewarding experience?

Arzoumanian: “I have been able to network with some really great people. It has also provided me a leadership opportunity outside my community.”

Ellis: “The opportunity to give back is what I find rewarding.”

McCord: “I like to give money away! I like helping students who otherwise would not be able to attend the university.”

What was it about your UW-Stout educational experience that makes you want to give back?

Arzoumanian: “I had some of the most caring professors, instructors, teachers in the world. They were always available to chat with or for counsel. They cared. I was also able to work my way through school, having at least three jobs at a time.”

Ellis: “The education that I received at Stout gave me the practical, common sense tools to become successful. Because of these successes, I am inclined to share and support others in new opportunities. From an outside perspective, serving as a board member allows me access to assist and guide the university in those new opportunities. It’s all about creating possibilities.”

McCord: “Both my wife (Kathleen Campbell ’70) and I had mentors at Stout. This is all about an adult making a commitment to a young person. The impact of that small kindness is NEVER forgotten and imprints the young person for life.”

What is a favorite memory of UW-Stout?

Arzoumanian: “Although I have a lot of incredible memories of Stout there are two that stand out above all others. I had a leading part in a play that told the story of Joan of Arc. While I had always done costume and set design and been a gofer, I had never had an acting part. I was the only female lifeguard during the years I was at Stout.”

Ellis: “My favorite student memory of Stout is the strong camaraderie and competition that existed with classmates and faculty in the art and design department. Many of those friendships continue to exist today.”

McCord: “My relationship with Merle Price and my wife’s relationship with Florence Blank.”

What are your thoughts on how UW-Stout has changed and where it’s headed today?

Arzoumanian: “I like the fact that Stout stays current while at the same time keeping the small-college atmosphere. The 98 percent job placement is amazing. Winning the Baldrige Award showed how special Stout continues to be in academic circles.”

Ellis: “Specifically in the area of art and design, the university has recently made long-needed improvements by adding a master’s program, changing concentrations into degrees and advancing the degree offerings to be inclusive of new areas of design. I find this to be a positive and necessary approach in the evolution of business, student and university needs for success.”

McCord: “We were the last of a generation of students prepared in traditional Stout programs. Those programs served us very well, but this is a new time and I applaud the efforts of the university to reshape its offerings to allow students to make a contribution to the world as it presently exists. The chancellor and faculty should be congratulated for their courage to free the university from its outdated but honorable traditions and cement a future for its students in programs that meet the competitive needs of the job market they face. The Stout University Foundation has a role in making this possible.”
Two graduates of UW-Stout have contributed more than $1 million to the institution they say launched them into a successful business — and brought them together as a couple.

“We did meet at UW-Stout,” said Brian Jennerjahn, a 1964 graduate, about his wife, Ruth. “We lived within six miles of each other, but we had to go to school 200 miles away to meet.”

The former Ruth Hopfensperger said she used a university ride board to find a lift back to her hometown of Kimberly. Brian was going home to Appleton. They hit it off on the ride across Wisconsin and the rest is history.

That history involves putting the degrees that Brian and Ruth earned at UW-Stout to good use. Ruth (home economics education) graduated in 1963 and Brian (industrial technology) a year later.

After graduation, Ruth taught at Nicolet High School in suburban Milwaukee and then was a home economist for Wisconsin Electric Power. Brian took a succession of engineering-related positions that included Square D in Milwaukee, Mercury Marine in Oshkosh and 3M in Hartford City, Ind. He eventually rose to be plant engineer at the 3M Duplicating Plant.

“I received a very practical education,” Brian said of the UW-Stout foundation for his successful career. “Everything I was taught I would put to use in my career.”

In 1979 Brian began his own business, Jennerjahn Machine, in Matthews, Ind. The company began as a two-person operation: Brian designed and built the machines, and Ruth acted as bookkeeper and gofer for parts. The company makes slitting, rewinding and packaging equipment.

“I’m very proud of Brian,” Ruth stated. “The components for his first machine cost $6,000. Brian designed and built that machine because of the hands-on classes he had at UW-Stout. He could do the machining, welding and electrical work, all of it, because of UW-Stout.

“Last year our company sold a variation of that machine for $1.2 million. But instead of one person building the machine, every one of our 43 employees made some sort of contribution. We have Jennerjahn machines in countries on every continent, except Antarctica, including China, United Arab Emirates and South Africa. And it all started with hands-on learning at UW-Stout.”

The couple recently decided it was time to increase their giving back to the university. They recently gave the university $100,000 and pledged another $200,000, and they made a paid-up life insurance policy gift of $750,000.

“We feel that UW-Stout contributed a lot to our success,” Ruth said. “It was a great school for us.”

“We want to afford that opportunity to other people,” added Brian.

A total of six scholarships, each for a minimum of $7,000, will be awarded during every three-year period, with two of the awards going to art and design or foods and nutrition majors and four going to manufacturing engineering majors.

In addition, each year the fund will provide two $500 scholarships to the Science, Technology and Engineering Preview Summer Camp for Girls (STEPS), a one-week camp for girls in 6th and 7th grades who participate in a variety of workshops that give them hands-on experience with high-tech equipment and processes. STEPS encourages more girls and women to enter technical programs.

The couple said their donation was inspired by reading about the more than $1 million recent donation of Charlotte and Bob Janeczko, another couple who attended UW-Stout in the 1960s. The Janeczko pledge is helping students who are majoring in plastics engineering.

“We thought that was a really generous commitment,” Brian said. “We were inspired by that (donation). We realized it was something we too could do.”

The couple said they hoped their donation would inspire other UW-Stout graduates to consider contacting the Stout University Foundation to contribute.

“We are incredibly fortunate to have graduates like the Jennerjahns, who never have forgotten the university that helped them down the road to success,” said Chancellor Charles W. Sorensen.

“This gift will help many, many other students have the same opportunity that Brian and Ruth had.”

“This is an incredibly generous donation from two wonderful people,” said Mark Parsons, vice chancellor for Advancement and Marketing, who oversees the Stout University Foundation. “The donation is a recognition of how a UW-Stout education can change lives.”
With high hopes and a challenge, the Stout University Foundation hopes to bring more top-performing freshmen to campus via a new scholarship program.

The Stout Scholars Scholarship is available to students who score 26 or higher on the ACT, rank among the top 10 percent of their graduating class and have a grade-point average of 3.5 or higher.

The $5,000 scholarships are renewable for up to four academic years. Candidates must complete the Stout University Foundation application and participate in an on-campus interview.

To help lead the merit-based initiative, the Alumni Association and Stout University Foundation boards have been challenged by Chancellor Charles W. Sorensen to contribute a combined $10,000.

Support is being sought from alumni, friends, corporations, organizations and other foundations. Sorensen also has challenged university staff and faculty leaders to contribute a cumulative $10,000. Upon successfully meeting the challenge, Sorensen will personally contribute $10,000.

The combined $30,000 is a small portion of what is needed long-term for the renewable Stout Scholars program. The university’s goal is to award five new $5,000 scholarships each year.

Your help is needed now more than ever to ensure future students have the same UW-Stout educational experience as you had. A return envelope has been included in this issue of Outlook.

The Stout University Foundation sponsors scholarships for undergraduate and graduate students through a highly competitive process. More than $600,000 was given last year to UW-Stout students.

**GETTING INTO UW-STOUT**

**Tuition**

The UW System Board of Regents approved a 5.5 percent tuition increase in May. The total cost of attending UW-Stout in 2012-13 will go up 4.25 percent to $14,998, which includes 30 credits, fees, a residence hall room and the most popular meal plan.

Tuition has had to rise as state aid to UW System campuses declines. UW-Stout’s budget support from the state fell from more than 40 percent in the 1990s to less than 19 percent last year.

**Admission**

New freshmen are likely to be admitted if they rank in the top 50 percent of their graduating class or receive a composite ACT score of 22 or greater (or SAT equivalent).

However, academic preparation and success are the primary factors considered. No single factor, attribute or characteristic is used. Admission is based on multiple criteria, including academic and personal achievements.

**Enrollment**

UW-Stout enrolled a record 9,357 students in 2011-12.
Michael Coomer BS ‘68, MS ‘72 is retired from teaching and resides in Fond du Lac. He and wife, Lois, spend their winters in Titusville, Fla. In their spare time, they continue to work on their stained glass business.

Paul Kriz ‘68, Carlsbad, Calif., retired from Oracle Consulting in Nov. 2011. He continues part time as an interim executive for technology startups and also as an adjunct business professor.

Peter Fulcer BS ‘60, MS ‘66, Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcer retired in 2000 after 40 years in public education, the last 29 years at Leesburg, Va., was recently recognized by the Virginia Senate for his work with the Loudoun County Public Schools and the Loudoun Education Foundation. Fulcr

Richard Erickson BS ‘67, MS ‘69, Chicago, has retired as president of the Institute of Physical Medicine and Rehabilitation. In honor of his long history and service to the organization, a wing and outreach program will be named for him. It will be known as the IPMR Erickson Center for Sports Therapy.

Anthony Schwaller BS ‘67, MS ‘68, Nisswa, Minn., is retired from teaching and has started a new company, Streetrod 101. He has developed the company website www.streetrod101.com, and its purpose is to explore the many aspects of building a street rod.

1960s

Jeanne Svendsen Mclavay ‘79, Midlothian, Va., won Region 1, the Richmond Metro area, Creating Excellence Award from the Virginia Career and Technical Education Department for her work in developing and implementing the Red Cross babysitting program into the middle school curriculum. She retired in 2011 and is teaching family and consumer sciences part time at Tomahawk Creek Middle School.

1970s

Ken Frye ‘72 is a mechanical designer for Carlisle Interconnect Technologies, Franklin.

David Vidlock ‘73, Cross Plains, retired in June 2011 after 30 years at UW-Madison in the College of Engineering shops.

Teri Lynn Giése Fuentez ‘75, Winter Springs, Fla., was named Teacher of the Year by the Florida affiliate of the American Association of Family and Consumer Sciences.

Ruth Gullerud MS ‘75, Eau Claire, is retiring as executive director of United Cerebral Palsy of West Central Wisconsin. She has been a constant presence at UCP events for 34 years.

1980s

Richard Blyth ‘80 is general manager of the Renaissance Chicago North Shore, Northbrook, Ill.

James Herbert MS ‘80, Port Matilda, Pa., is head of the rehabilitation and human services program at Penn State University. Herbert received the 2011 James F. Garrett Award for a Distinguished Career in Rehabilitation Research from the American Rehabilitation Counseling Association.

B. Joseph Pine ‘80, Dellwood, Minn., has published in 2011 the updated editions of “The Experience Economy” and “Infinite Possibility: Creating Customer Value on the Digital Frontier.”

1990s

Sara Sjowall Lebens ‘91 is director of human resources at the Hyatt Regency Minneapolis. She was nominated for Human Resources Team of the Year in 2010 and has worked at multiple Hyatt locations. Lebens will continue to serve as director of human resources during Hyatt’s $25 million renovation, which will bring new guestrooms, suites, public spaces, a 360-degree lobby bar and an upscale restaurant.

Kevin Anez ‘92 was named director of marketing and product management at Viracon, Owatonna, Minn.
Lois Whalen Freiermuth '97, Elmwood, was named Counselor of the Year by the Minnesota Association of Resources for Recovery and Chemical Health at their 2011 conference. MAARCH is a professional association of chemical health agencies and individuals striving to raise awareness about the important issues surrounding chemical dependency and the power of recovery. Freiermuth is a chemical dependency release planner at Lino Lakes Correctional Facility.

Aron Johnson '97 has been promoted to controller of Multicore DSP Business Unit at Texas Instruments, Dallas, Texas.

Thomas Padron BS '97, MS '04 has earned his Ph.D. in organization and management with a specialization in leadership from Capella University. He is an assistant professor of resort and hospitality management at Lakeland College, Sheboygan.

Christopher Piche '97, Orange, Calif., has joined C.W. Driver as director of business development to expand project opportunities for the firm’s Southern California operations.

Timothy Stevens '97 is a senior entertainment consultant with G. L. Berg Entertainment, Performing Artists and Speakers, Menomonie. He was recently honored by the Indiana Association of Fairs, Festivals and Events as the Associate of the Year for his support of their association.

Mark Vrieze '97 is a technology education teacher and department chair at Ben Franklin Junior High School, Stevens Point.

Blaye Bodenburg '98, St. Francis, Minn., was honored as the Minnesota DECA Marketing Teacher of the Year on March 4 at the state conference in Minneapolis. He is a marketing education teacher at Coon Rapids High School.

Scott Marble '98 is a project manager for JE Hurley Construction, Colorado Springs, Colo.

Phillip Huff BS '99, MS '03, Genoa City, received the Marketing Professional Development award at the Wisconsin DECA Conference in March. He is a marketing education teacher at Lake Geneva Schools.

Matthew Smith '99 is human resources manager at Alsum Farms & Produce, Friesland.

2000s

Laura Peterson Linder '00 is an accounting specialist for the Radisson Plaza Hotel Minneapolis.

Jennifer Strangis Lundquist '00, Zimmerman, Minn., recently won the Super Real Estate Agent award from the Minneapolis/St. Paul Magazine and Twin Cities Business Journal. Less than 4 percent of real estate agents in Minnesota have won this award.

Kevin Janota '01 was recognized as one of 40 Milken Educators named nationwide in 2011 by the Milken Family Foundation. Recipients are selected on the basis of numerous criteria including exceptional educational talent shown through effective instructional practices and student learning results in the classroom and school; exemplary educational accomplishments beyond the classroom that provide models of excellence for the profession; strong, long-range potential for professional and policy leadership; and an engaging and inspiring presence that motivates and impacts students, colleagues and the community. Janota is a technology education teacher at Kimberly High School, Kimberly.

Jason Ring '01, Manitowoc, is president of the Manitowoc Area Visitor and Convention Bureau.

Porter Million '03 is a lead industrial designer and design engineer for Regalo Baby and Carlson Pet Products, Burnsville, Minn.

Kristan Keith Motszko '03 was recently recognized by the Eau Claire Chamber of Commerce as the Public Employee of the Year. She is an internship coordinator for the Eau Claire Area School District.

Keegan O’Brien ‘03, Appleton, received the Outstanding Wisconsin DECA Chapter Advisor of the Year award at the Wisconsin DECA Conference in March.

Jennifer Awe MS ‘04, Sarasota, Fla., has received an Ed.D. degree from Nova Southeastern University.

Brent Kelley ‘04, Tomahawk, is an advertising consultant and is also a published author. His novel, Chuggie and the Desecration of Stagwater, was published by Omnium Gatherum Media, Los Angeles, in December 2011. It is available on Amazon.com in print and e-book. Kelley has also had several short stories published and is currently working on his next book, Chuggie and the Bleeding Gateways.

Lynndelle Wiebenga Pratt MS ’05 is a mental health therapist with Children’s Home Society and Family Services, Brooklyn Park, Minn.

Jennifer Carney Hardy ’06 is a patient financial planner for Mayo Clinic Health Systems, Menomonie.
Lindsey Neumann Lallas ’06 is a third grade teacher at Orono Intermediate School, Long Lake, Minn.

Patricia Lipke ’06, Clarksville, Tenn., is a first lieutenant chemical officer with the U.S. Army.

Caroline Marlow BA ’06, MS ’11 is a counselor at Midwest Psychological Services, Hudson.

Steffanie Nemitz ’06 is a chiropractor and owner of Nemitz Family Chiropractic, Benton.

Jacob Schoeder ’06 is a technology coordinator for Fall Creek School District, Fall Creek.

Andrew Smith ’06 is a research and development chemist with The Shepherd Color, Cincinnati, Ohio.

Jonathan Timm ’06 has opened JET’s Coffee Bistro in New Richmond.

Amanda Fankhauser Brown ’07 is a senior therapist with Reaching Your Potential, La Crosse.

Lindsey Childs ’07, who is general manager of Holiday Inn Express in Sheboygan, received the Manager of the Year award from Pride Hospitality.

Kathleen Lee Chihart ’07 is a technical writer for Cummins Power Generation, Fridley, Minn.

Ashley Christianson BA ’07, MS ’09 is a program director for Westcare, Lusk, Wyo.

Kelsey Feltes ’07 is an early childhood teacher for Denver Public Schools, Denver, Colo.

Kavit Joshi ’07, Cape Girardeau, Mo., is a business analyst for Blue Cross Blue Shield of Massachusetts.

Joshua Loga ’07 is a manufacturing technology engineer with 3M, St. Paul, Minn.

Amanda Straw ’07 is a production assistance and work adjustment specialist for Bayaud Enterprises, Denver, Colo.

James Richardson ’08, Perham, Minn., is facilities and equipment manager at Brunswick Boat Group.

Matthew Swanson ’08 is an information systems specialist with the U.S. Department of Energy, Washington, D.C.

Kristopher Zwicky BS ’08, MS ’10 is an EHS specialist for GE Healthcare, Waukesha.

Stephen Christian ’09 is a footwear designer for Weyco Group, Milwaukee.

Nicholas Millard ’09 is an administrative law judge with the Probation and Parole Division of the state of New Mexico.

Therese Janca Myers ’09 is an event coordinator with Professional Events and Consulting, Milwaukee.

Katy Rand ’09, Eau Claire, is coordinator of student leadership at University of Wisconsin-Eau Claire.

Thomas Swanson ’09 is employed in inside sales at National Business Institute, Altoona.

2010s

Kyle Bernhoft ’10, Sheboygan, is a teacher with the School District of Sheboygan Falls.

Adam Haese ’10 is assistant pro shop manager/online marketing assistant for The Golf Club at Camelot, Lomira.

Samantha Campbell Joers ’10 is a merchandise assistant for Steinhaefels, Waukesha.

Heather Murphy ’10 is a technical IRTA with Rocky Mountain Laboratories, Hamilton, Mont.

Jeremy Nelson ’10 is a sales manager with JCPenney, Springfield, Ill.

Jacob Pomputis ’10 is a project manager with Imagine Print Solutions, Minneapolis.

Jillian Utzinger ’10 is a personal banker with Wells Fargo, Farmington, N.M.

John Van Stone ’10 is a transportation planner for the transportation and logistics group of Malt-O-Meal, Northfield, Minn.

Kevin Vender ’10 is a marketing associate with Sysco Minnesota, St. Paul, Minn.

Mallery Svenson Wassberg ’10 is a product specialist for Land O’Lakes, Arden Hills, Minn.

Michael Berry ’11, Weston, is the machine tool technician instructor at the Wisconsin Rapids campus of Mid-State Technical College.

Lindsey Bock ’11 is a print and interactive designer for PMG Austin, Austin, Texas.

Molly Brown ’11 is a guest services associate for Wyndham Vacation Ownership, Destin, Fla.

Danielle Freeman ’11 is a residence director at Fort Lewis College, Durango, Colo.

Catherine Huybers MS ’11 is the executive director of the Wisconsin Family Business Forum at UW-Oshkosh.

Kelli Kenyon ’11 is a sales representative with Liberty Mutual, Fitchburg.

Emily Kocian ’11 is an art teacher for Cloquet Public Schools, Cloquet, Minn.

Jordan Lutgen ’11 is a teller coordinator for U.S. Bank, Minneapolis.

Timothy McAdow ’11 is director of communications at Integrity Insurance, Appleton.

Jesse Pischlar ’11 is a manufacturing engineer for Medtronic, Fridley, Minn.


Faculty/Staff


Marguerite W. Erickson, 85, of Colfax, died Tuesday, Oct. 25, 2011, at Colfax Health and Rehabilitation Center in Colfax. She worked in the business office for 21 years, retiring in 1991.

Kathy Green, a nurse clinician at Student Health Services, passed away Tuesday, May 15, at her home in Menomonie after battling cancer. Kathy worked for UW-Stout for the past 22 years.

Lynn Murel, age 53, of Eau Claire, died Saturday, Sept. 10, 2011. She had been a physician with UW-Stout Student Health Services since December 1998 and on medical leave since January 2010.

Jerome “Jerry” Otto, age 69, of Boyceville died Monday, July 23, at Mayo Clinic Health System — Red Cedar after a nine-month battle with cancer. He had worked at UW-Stout for 12 years as a groundskeeper.

Anita S. Pershern MS ’71, Menomonie, died Nov. 9, 2011. She taught in the food and nutritional science department until her retirement in 1996.

Eva J. Rogers, age 88, of Menomonie passed away Wednesday, Aug. 1, at home. Eva worked as a secretary and administrative assistant at UW-Stout for 38 years, retiring in 1984. She graduated from Stout Institute in 1946 with a degree in home economics.

Ron Sykes, age 52, passed away July 24, 2011, at his home in Mounds View, Minn. He taught business at UW-Stout from 1985-1992.
Seven to Join Athletic Hall of Fame

Tony Beckham – football
He was a three-time All-WIAC defensive back, a two-time All-American, played in the Blue-Grey All-Star game and was drafted in the fourth round by the NFL’s Tennessee Titans. Beckham was an integral part in the Blue Devils’ 2000 WIAC championship season, UW-Stout’s first since 1965. He was selected to the school Hall of Fame in 2011, but a family emergency prevented him from attending.

Terry Eikamp – Distinguished Service Award
He served as business manager for the athletic department for 15 years and has been involved with athletics since coming to the university in 1970. Before transferring to athletics in 1996, Eikamp worked for 26 years in the business office, the majority of that time as assistant to the controller, and supported Blue Devil athletics in various booster clubs. He volunteered as a clock operator for football, hockey and basketball.

Steve Kostrova – men’s swimming
From 1984-88, he set five swimming school records (100 butterfly, 200 butterfly, 200 individual medley, 400 individual medley, 100 backstroke) and three as a member of relay teams (400 free, 400 medley, 800 free). At one time, Kostrova held conference records in the 100- and 200-yard butterfly. He qualified for the NCAA Division III championships as a freshman and advanced to the NAIA nationals all four years, individually and as a member of relay teams. Kostrova earned 12 NAIA All-America awards, six individually and six as a member of relay teams.

Brad O’Connell — baseball
A two-time first team all-WIAC and all-region player, O’Connell is the only Blue Devil baseball player to earn first-team All-America honors when he led the country in batting average (.524) in 2001. The 2001 WIAC player of the year, he had 12 home runs with a slugging percentage of .984. O’Connell had a 37-game hitting streak that stretched from 2000 into the 2001 season, still the longest in WIAC history. For his career, O’Connell holds a school record batting average of .422 and a school record slugging percentage of .810. O’Connell is tied for the school career record in home runs with 30 and is second all-time in stolen bases with 43.

Angie Pinnow – softball
A three-time all-WIAC first team softball selection and 2001 West Division Player of the Year as a senior, Pinnow, a shortstop, set school career records for at-bats (508), runs scored (139), hits (193), doubles (41), home runs (17), walks (49) and triples (13). She still tops the career list in five of those categories. As a senior, when she also was the WIAC scholar-athlete, Pinnow led the conference in batting average, slugging percentage, on-base percentage, hits, home runs, total bases, stolen bases and plate appearances.

Stacy Stoddard – volleyball
A two-time all-WIAC volleyball selection in 1997 and 1998 and a second-team All-American in 1998, Stoddard set a school record in single-season kills (541) and is second in all-time kills (1,365). She is first in career block solos (185) and single-season blocks (76).

John Wesolek — administrator
He was a Blue Devil athlete in the mid-1960s and served the athletic program throughout his tenure at UW-Stout as an instructor and administrator. The director of the Stout Vocational Rehabilitation Institute, Wesolek was the men’s faculty athletic representative to the WIAC from 1994-99, then oversaw athletics as dean of the College of Human Development from 2001-09. During those years, Wesolek saw the addition of men’s hockey and men’s and women’s golf. He was involved in the planning process and completion of Don & Nona Williams Stadium.

Five athletes are among seven people who will be inducted into the UW-Stout Athletic Hall of Fame Saturday, Oct. 13. One person also will receive the Distinguished Service Award. The inductees will be introduced at halftime of the football game against UW-Whitewater. They will be inducted at a banquet that night at the Memorial Student Center. A reception begins at 5:30 p.m. and the banquet at 6:30 p.m.

Tickets can be ordered by calling the Athletics Office, 715-232-2224. Reservations are preferred as there will be only a few tickets available at the door.

The inductees and award winner are:

Tony Beckham – football
Terry Eikamp – Distinguished Service Award
Steve Kostrova – men’s swimming
Brad O’Connell — baseball
Angie Pinnow – softball
Stacy Stoddard – volleyball
John Wesolek — administrator
UW-Stout has joined with the Wisconsin Intercollegiate Athletic Conference (WIAC) to help celebrate the 100th anniversary of the founding of the conference.

The first organizational meeting of the State Normal School Conference (later to become the WIAC) was held in Madison in July 1913. The institutions represented at that meeting were Superior, River Falls, Stevens Point, La Crosse, Oshkosh, Whitewater, Platteville and Milwaukee. Stout joined the conference in 1914 followed by Eau Claire in 1917.

Milwaukee left the conference in 1964. The WIAC is the ninth oldest conference in the National Collegiate Athletic Association, which is comprised of nearly 100 conferences at the Division I, II and III levels.

The immediate predecessors of the WIAC were the Wisconsin State University Conference (WSUC) for men’s sports and the WWIAC (Wisconsin Women’s Intercollegiate Athletic Conference) for women’s sports. The conferences merged in 1997.

The WIAC today consists of nine UW System schools: UW-Eau Claire, UW-La Crosse, UW-Oshkosh, UW-Platteville, UW-River Falls, UW-Stevens Point, UW-Stout, UW-Superior and UW-Whitewater.

For the centennial the WIAC has initiated a WIAC Hall of Fame. It also has selected all-time teams in sports that have been classified as championship sports at some point during the conference’s 100-year history.

**WIAC HALL OF FAME**

UW-Stout had two former coaches-administrators and two standout athletes selected to the inaugural WIAC Hall of Fame: Ray Johnson, coach and athletic director; Max Sparger, coach and athletic director; Terry Anders, six-time national track champion; Julie Maki, All-American basketball player.

- **Johnson** was athletic director for 31 years and has Johnson Fieldhouse named in his honor. He served as men’s basketball coach from 1938-56 with a 116-201 record and two WSUC titles. He also coached football from 1938-47 and directed the squad to the 1941 WSUC crown.

- **Anders** was a member of the men’s track and field team from 1994-97 and claimed six NCAA Division III national titles. He was a 13-time All-American and captured 24 WSUC championships.

- **Sparger** served as commissioner of the WSUC from 1971-93. At UW-Stout he was assistant football and basketball coach in 1959 and head wrestling coach from 1961-62, head football coach from 1963-69, while also coaching the track and golf teams during his tenure. The 1965 football team won the WSUC title. He served as athletic director from 1969-71. The WIAC men’s scholar-athlete award is named in his honor.

- **Maki** was a member of UW-Stout’s women’s basketball team from 1990-93 and selected to the Kodak All-America First Team in 1993. She was a three-time All-WWIAC first-team selection, including player of the year in 1993.

**WIAC ALL-TIME TEAMS**

UW-Stout landed players on 10 of the WIAC all-time teams.

- **Basketball**: Julie Maki, 1990-93; Kelsey Duoss, 200-07; Julia Hirssig, 2007-10
- **Track and Field**: Terry Anders, 1994-97; Jason Lehman, 1995-98; Laura Verdegan, 2001-05; Daniel Drewek, 2008-12; Tim Nelson, 2009-12

- **Gymnastics**: Paul Speltz, 1981-84; Naomi DeLara, 2008-11; Meghan Hargens, 2007-10
- **Tennis**: Rob Oertel, 1983-86
- **Golf**: Steve Dahlby, 1987-89; Derek Holmes, 2008-10
- **Softball**: Erin O’Connell, 2002-05; Suzanne Brion, 1994-96
- **Baseball**: Seth Maier, 2003, 2005-07
- **Swimming**: Wendy Heineke, 1986-89
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>Saturday, Sept. 8</td>
<td>Finch’s Beer, Chicago, 3 p.m. microbrew tour, 5 p.m. reception at Kickoff Sports Bar</td>
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<tr>
<td>Thursday, Sept. 13</td>
<td>Scholarship awards program, UW-Stout</td>
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<td>Friday, Sept. 21</td>
<td>Wine-food pairing seminar, Minneapolis, 7 p.m. seminar, 8 p.m. reception</td>
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<tr>
<td>Friday-Saturday, Sept. 28-29</td>
<td>40th reunion, classes of 1971-1975, UW-Stout</td>
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<tr>
<td>Saturday, Oct. 6</td>
<td>Homecoming; football vs. UW-Stevens Point, 1 p.m.</td>
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<td>Tuesday-Thursday, Oct. 9-11</td>
<td>Career Conference, UW-Stout</td>
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<td>Thursday, Oct. 18</td>
<td>Landmark Center, St. Paul, 6:30 p.m. Gangster Tour</td>
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<tr>
<td>Saturday, Nov. 10</td>
<td>Scoozi Restaurant, Chicago, 6 p.m. cooking class-dinner</td>
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<tr>
<td>Sunday, Jan. 20</td>
<td>Guthrie Theater, Minneapolis, 1 p.m. “Long Day’s Journey into Night”</td>
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<tr>
<td>Sunday, Feb. 10</td>
<td>Garfield Park Conservatory, Chicago, 2 p.m. tour</td>
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<tr>
<td>Thursday, March 7</td>
<td>Edina Country Club, Edina, 6:30 p.m. beer-food pairing</td>
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EVENTS

**Reminiscence Luncheon Series**

- **Wednesday, Sept. 12**
  - Gil Gilbertson
- **Wednesday, Oct. 24**
  - Marty Springer
- **Wednesday, Nov. 14**
  - Rita Slinden
- **Wednesday, Dec. 12**
  - Cindy Gilberts
- **Wednesday, Feb. 6**
  - Glenn Gehring
- **Wednesday, March 6**
  - Karen Zimmerman
- **Wednesday, April 3**
  - John Wesolek
- **Wednesday, May 1**
  - Jack Sampson
Regarding the $6.6 million renovation of Fleming Hall:

“When my dad went to Stout he remember students switching the ‘e’ in Fleming and the ‘a’ in hall to say Flaming Hell. LOL!!!”

- Alyce Heinzen

“I lived in Fleming Hall in the ‘80s and have a picture of the sign saying “Fl”a”ming H”e”ll! Too funny! Glad to hear that it is being updated!”

- Tami Dawson

“Home for me my freshman year (1996), and it could have used an overhaul then.”

- Heather Strupp Hanner

“I was on the top floor back in 1965. We had sweatshirts made with the Playboy bunny, because we were on the penthouse!!”

- Ron Baeseman

The 2011 Memorial Student Center renovation:

“Wow. This place did not even exist when I graduated and it is being rehabbed already? I remember when the Modulux was on this piece of land along with a house that people lived in. One thing about change, it changes.”

- Tom DeHahn

“Great idea! Wish we would have had that when I was a freshman ... might have been able to avoid the freshman 15!”

- Michelle Pendleton Ostmoe

The repairs to Bowman Hall Clock Tower clocks:

“I will never forget English class across from the bell tower when I thought the world was going to end because the bells wouldn’t stop tolling.”

- Rachel McCabe

“I have pictures from the inside of the tower as it looked in 1981. It is an awesome place. This was before they did the remodel and the old gym was still on the top floor. It was an awesome private tour ... the names have been changed to protect the innocent.”

- Tom DeHahn

The new energy-efficient windows installed in Froggatt Hall:

“I miss Froggatt! I lived on the first floor; my window overlooked the small parking lot. The only thing I don’t miss is the fire alarms at all hours of the day-night. Ughh.”

- Paul Bonnin

The record 2011-12 enrollment of 9,357:

“I loved my years at Stout, and now my niece is a student there! Great education, great memories and lifelong friends!”

- Jeanne Svendsen McIlavy

“I just toured the campus with my children just before the beginning of the year. My daughter was so impressed with the campus that she applied and was accepted for spring semester.”

- John Richards
STUDENT-ATHLETES RECOGNIZED FOR THEIR CLASSROOM ACHIEVEMENTS

This is the first time such a recognition was held at UW-Stout, although high-achieving student-athletes previously have been honored by the Wisconsin Intercollegiate Athletic Conference and the NCAA.

Fifteen students qualified to receive a medallion, designed by UW-Stout students, by taking a cumulative 3.5 grade-point average into the semester before their final season of eligibility.

“These student-athletes exemplify excellence, both in their educational pursuits and their athletic endeavors,” said Chancellor Charles W. Sorensen, who participated in the ceremony in the Great Hall of the Memorial Student Center.

The medallion was designed by students Kathryne Mikutowski and Zakary Snell. The medallion can be worn during graduation ceremonies.

Each honoree also invited an academic faculty or staff member who had a positive impact on their years at UW-Stout.

The awards are expected to be an annual event.

UW-Stout recognized student-athletes for the first time last spring. Students approaching their final season of eligibility and who have at least a 3.5 GPA received a medallion. Those who were in attendance are, front row from left: Heather Harmeyer, Alexa Ahler, Leah Hauck, Lindsey Melcher, Samantha Peterson and Tara Kimberly. Back row from left: Tim Nelson, Jake Duske, Cory Hedeen, Chris Haynes, Jodi Larson, Daniel Drewek and Anne Guthrie.