

Property Management

Introduction

The B.S. in Property Management provides a comprehensive and challenging academic experience that prepares graduates to be leaders in the property management profession. Property management is the administration, operation, marketing, and maintenance of real property in order to achieve the objectives of the property's owner. Property managers are in a service business and work closely with both the owners of the properties they manage and the tenants and residents who reside and work within these properties.

The field of property management is growing steadily because of three concurrent trends: (1) the simultaneous growth of the population and its requirements for space has increased the total number of all types of buildings, (2) a larger percentage of real estate is considered investment property and (3) there is increasingly wide acceptance of the fact that real estate management requires special training and education.

There is a growing sophistication and professionalism in the management of both residential and commercial property. A professional property manager has to possess a diverse skill set in the areas of finance, accounting, tenant and employee relations and laws affecting these properties. The degree program is designed to prepare students for this by drawing widely from courses in the disciplines of business, management, construction, service management, retail and hospitality.

General Requirements

Bachelor of Science Degree

Total for graduation	124 credits
General Education	42 credits
Core Requirements	56 credits
Selectives	26 credits

Program Requirements

General Education

42 credits required

A. Communication Skills 8 credits

ENGL-101 Freshman English - Composition or	
ENGL-111 Freshman English - Honors I	3
ENGL-102 Freshman English - Reading and Related Writing or	
ENGL-112 Freshman English - Honors II	3
SPCOM-100 Fundamentals of Speech	2

B. Analytic Reasoning 6 credits

MATH-120 Introductory College Mathematics or higher	4
STAT-130 Elementary Statistics	2

C. Health and Physical Education 2 credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences 10 credits

ECON-210 Principles of Economics	3
PSYC-110 General Psychology	3
GEOG-251 Introduction to Geography and GIS	4

F. Natural Sciences (with Lab) 4 credits

BIO-111 Science, Society and the Environment	4
--	---

G. Technology 2 credits

H. Electives 1 credit

Core Requirements

82 credits required

Overview 14 credits

PM-100 Introduction to Property Management	2
ENGL-320 Business Writing	3
BULGL-365 Principles of Real Estate	3
HT-344 Hospitality and Tourism Marketing and Sales or	
BUMKG-330 Principles of Marketing	3
PSYC-382 Human Resource Management	3

Property Management 15 credits

PM-370 Principles of Property Management	3
PM-371 Commercial/Residential Property Development and Management	3
PM-381 Marketing and Leasing Residential and Commercial Property	3
INMG-450 Maintenance Management	3
PM-470 Seminar in Property Management	3

Finance 9 credits

BUA-206 Introduction to Financial Accounting	3
BUA-207 Introduction to Corporate and Managerial Accounting	3
PM-362 Real Estate Market/Investment Analysis	3

Law and Ethics 6 credits

BULGL-430 Real Estate Law	3
PM-358 Ethical Decision Making in Property Management	3

Management 9 credits

INMG-400 Organizational Leadership	3
HT-454 Security and Risk Mgmt. for the Hospitality Industry	3
HT-457 Hospitality Management Strategies or	
BUMGT-490 Strategic Management and Business Policy	3

Workplace 4 credits

HT-452 Hospitality Professionalism	2
PM-449 Property Management Coop/Internship	2

Selectives

26 credits minimum required

Student are required to take a minimum of 26 credits of selectives approved by the program director to complete the overall 124 credit program requirement.

