

# Hotel, Restaurant and Tourism Management

## Introduction

Hotel, restaurant and tourism management is one of the largest and fastest growing industries in the United States. Each year, leisure time increases for thousands of Americans, and the demands on the hospitality industry are growing. Existing lodging and dining facilities are expanding and new businesses are developing to accommodate the increased demand for hospitality services.

UW-Stout's Hotel, Restaurant and Tourism Management majors receive a variety of training. The program includes studies in general education to provide students a flexible background, enabling them to adapt to a wide variety of situations in today's rapidly changing society. A choice of professional selectives provide students with flexibility to pursue a specialized field of study. The curriculum is designed to prepare competent, creative and responsible managers. Graduates are employed in the hospitality food and beverage industry, hotels and tourism facilities.

## General Requirements

### Bachelor of Science Degree

Total for graduation .....	125 credits
General Education .....	42 credits
Professional Studies .....	63 credits
Professional Selectives .....	20 credits

A "C-" (1.67) or better is required for each course in the professional studies. A 2.75 grade point average is required for graduation.

## Program Requirements

### General Education

42 credits required

#### Communication Skills 8 credits

ENGL-101 Freshman English - Composition or	
ENGL-111 Freshman English - Honors I .....	3
ENGL-102 Freshman English - Reading and Related Writing or	
ENGL-112 Freshman English - Honors II .....	3
SPCOM-100 Fundamentals of Speech.....	2

#### Analytic Reasoning 6 credits

STAT-130 Elementary Statistics .....	2
MATH-123 Finite Mathematics with Applications (or higher) .....	4

#### Health and Physical Education 2 credits

Courses must be from areas of health, physical education or nutrition.

#### Humanities and the Arts 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

#### Social and Behavioral Sciences 9 credits

ECON-210 Principles of Economics I .....	3
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Remaining courses must be from two or more areas including anthropology, geography, political science, psychology and sociology.

#### Natural Sciences (with Lab) 4 credits

#### Technology 2 credits

#### General Education Electives 2 credits

### Professional Studies — Major Requirements

63 credits required

#### Foundation 17 Credits

HT-100 Introduction to Hospitality .....	2
FN-105 Food Service Sanitation .....	1
HT-121 Principles Foodservice Operations .....	2
HT-135 Lodging Systems .....	3
HT-140 Principles of Tourism.....	3
HT-324 Quantity Food Production .....	4
SPAN-121 Practical Spanish or	
SPAN-122 Practical Spanish II .....	2

#### Operations Management 15 Credits

ENGL-320 Business Writing .....	3
HT-200 Hospitality Organization Management .....	3
HT-350 Hospitality Diversity Management .....	3
HT-2XX Hospitality Marketing .....	3
PM-280 Hospitality Facilities Management .....	3

#### Operations Leadership 12 Credits

HT-454 Security and Risk Management .....	3
HT-457 Hospitality Management Strategies .....	3
HT-460 Hospitality Law and Liability .....	3
HT-461 Hospitality Employee Relations.....	3

#### Accounting, Revenue and Sales 15 Credits

BUACT-206 Introduction to Financial Accounting .....	3
BUACT-207 Introduction to Corporate and Managerial Accounting .....	3
HT-3XX Hospitality Sales .....	3
HT-362 Foodservice Finance and Cost Control.....	3
HT-383 Yield Management .....	3

#### Applied Professional Development 4 Credits

HT-452 Hospitality Professionalism .....	2
HT-449 Cooperative Education/Internship.....	2

### Professional Selectives

20 credits required

Students select courses from focus areas, with advisement, to meet program goals. Courses at the 300 or 400 level from food and nutrition (FN), golf enterprise management (GEM), hospitality and tourism (HT), property management (PM) and service management (SRVM) may be taken to reach the 20 credit level.

