

# Business Administration

## Introduction

The Business Administration program at UW-Stout is unique in that it blends business with technology. It has a solid foundation of general-liberal studies and covers the functional areas of marketing, manufacturing, finance, personnel, accounting and law. It also requires comprehensive courses in policies, management information systems, leadership, and the legal and ethical aspects of management. The unique aspect of requiring credits in a technical component allows a student to tap one or more of UW-Stout's technology areas such as construction, graphic arts management, information systems, logistics management, loss control, packaging, quality management, training, retail management, hospitality and tourism management, and the like to complement the business program.

Keeping pace with the demands of the ever-changing business environment, the business degree at UW-Stout has added a concentration in supply chain management. Recognizing that this is a specialized skill that is being driven by globalization, cost control and increased customer service levels and high quality requirements, the business program has reached out to give our students an opportunity to specialize in this critical area of commerce. Supply chain management encompasses all logistics management activities. Since this area of business integrates supply and demand management within and across companies, and represents approximately 70 to 80 percent of the cost structure of a typical company; it is necessary to operate an efficient supply chain in order to compete. Thus businesses have deemed this to be a critical business function and skill.

Recent graduates have obtained positions in areas of sales, retailing, production control, manufacturing supervision, purchasing, cost accounting, human resource management, restaurant management, customer service, banking and others.

## General Requirements Bachelor of Science Degree

Total for graduation.....	124 credits
General Education .....	42 credits
Professional Preparation .....	8-9 credits
Major Studies .....	73-74 credits

A grade point average of at least 2.5 for the last 64 credits earned or a grade point average of 2.5 overall for UW-Stout credits earned in program is required.

## Program Requirements

### General Education

42 credits required

#### A. Communication Skills 8 credits

ENGL-101	Freshman English – Composition or	
ENGL-111	Freshman English – Honors I .....	3
ENGL-102	Freshman English – Reading and Related Writing or	
ENGL-112	Freshman English – Honors II .....	3
SPCOM-100	Fundamentals of Speech .....	2

#### B. Analytic Reasoning \* 6 credits

STAT-130	Elementary Statistics .....	2
MATH-123	Finite Mathematics with Applications (or more advanced) .....	4

#### C. Health and Physical Education 2 credits

Courses must be from areas of health, physical education or nutrition.

#### D. Humanities and the Arts 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

#### E. Social and Behavioral Sciences 9 credits

ECON-210	Principles of Economics I.....	3
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Remaining courses must be from two or more areas including anthropology, geography, political science, psychology and sociology.

#### F. Natural Sciences (with Lab) 4 credits

#### G. Technology 2 credits

#### H. General Education Electives 2 credits

Courses must come from categories A, B, D, E and F.

### Professional Preparation

8-9 credits

#### Problem Solving 3 credits

Select one course from the following:

RD-205	Design for Industry.....	3
ENGL-247	Critical Writing .....	3
LOG-250	Critical Thinking .....	3
LOG-301	Introduction to Logical Thinking.....	3

#### Business Writing 3 credits

ENGL-320	Business Writing or	
ENGL-415	Technical Writing .....	3

#### Information Technology 2-3 credits

Select one course from the following:

ICT-103	Information and Communication Technologies .....	3
ICT-305	Office Automation Technology .....	3
XXX-XXX	Any computer-based information systems course from a specific technical emphasis area .....	1-3

**Major Studies for degree without concentration****73-74 credits required**

At least 50 percent of these credits must be taken at UW-Stout.

**Business Core 28 credits**

BUACT-206	Introduction to Financial Accounting .....	3
BUACT-207	Introduction - Corporate and Managerial Accounting.....	3
BUACT-340	Business Finance .....	3
BUMGT-100	Introduction to Business Administration .....	1
BUMGT-304	Principles of Management .....	3
BUMIS-333	Management Information Systems - Decision Support Systems .....	3
BUMKG-330	Principles of Marketing.....	3
BULGL-318	Business Law I.....	3
ECON-215	Principles of Economics II.....	3
INMGT-200	Production and Operations Management or	
INMGT-210	Service Operations Management .....	3

**Professional Core 33 Credits**

Select one course from each of the following areas:

BUACT-XXX	Any Accounting .....	3
BUINB-XXX	Any International Business or	
ECON-480	International Economics.....	3
BULGL-XXX	Any Business Legal .....	3
BUMGT-XXX	Any Business Management - Experiential Learning .....	2
BUMKG-XXX	Any Business Marketing .....	3
BUMIS-XXX	Any Business Management Information Systems - Integrated Systems .....	3
INMGT-XXX	Any Industrial Management - Production Operations .....	3
INMGT-XXX	Any Industrial Management - Practicum .....	3
XXX-XXX	Any Human Resources .....	3
XXX-XXX	Any Management.....	2-3
XXX-XXX	Any Business Electives .....	4

**Technical Component 10 credits**

Select courses related to one area of technology that relates to your selected professional core. Courses may be selected from construction, graphic arts management, information systems, logistics management, loss control, packaging, quality management, training, retail management, hospitality and tourism management or others with approval of the program director.

**Electives 2-3 credits****Major Studies for degree with Supply Chain Management Concentration****73-74 credits required**

At least 50 percent of these credits must be taken at UW-Stout.

**Professional Studies \* 28 credits**

BUACT-206	Introduction to Financial Accounting .....	3
BUACT-207	Introduction - Corporate and Managerial Accounting.....	3
BUACT-340	Business Finance .....	3
BULGL-318	Business Law I.....	3
BUMIS-333	Management Information Systems - Decision Support Systems .....	3
BUMGT-100	Introduction to Business Administration .....	1
BUMGT-304	Principles of Management .....	3
BUMKG-330	Principles of Marketing.....	3
ECON-215	Principles of Economics II.....	3
INMGT-200	Production/Operations Management.....	3

**Concentration Requirements \* 44-47 Credits**

BUACT-335	Accounting for Management Decisions.....	3
BUINB-338	International Logistics .....	3
BULGL-319	Business Law II or	
BULGL-401	Legal Environment of Business.....	2-3
BUMGT-489	Business and Industrial Internship or	
BUMGT-449	Cooperative Education Experience .....	2
BUMKG-337	Procurement, Sourcing and Supply Chain Management .....	3
BUMKG-438	Principles of Logistics .....	3
BUMKG-439	Seminar: Supply Chain Systems Design.....	3
INMGT-305	Resource Planning and Materials Management.....	3
INMGT-314	Industrial Enterprise Practicum.....	3
INMGT-320	Quality Tools .....	3
INMGT-325	Quality Management.....	3
INMGT-365	Project Management .....	3
INMGT-400	Organizational Leadership or	
INMGT-430	Employee Involvement: Work Teams .....	2-3
INMGT-305	Resource Planning and Materials Management Practicum.....	3
INMGT-440	Lean Enterprise .....	3
RC-381	Occupational Safety/Loss Control or	
TRHRD-360	Training Systems in Business and Industry.....	2-3

**Electives 1-2 credits**

\* Courses require a 3.0 grade point average under Analytical Reasoning, Professional Studies and Concentration Requirements.

