

Art

Introduction

The Bachelor of Fine Arts in Art offers study in Studio Art or concentrations in Industrial Design, Interior Design, Graphic Design or Multimedia Design. The curriculum provides students with experiences in studio work, art history, professional studies and general studies. An understanding of liberal studies, art history, the present status of art and design, and an inquisitive attitude toward experimentation in problem-solving will move students to a professional level in studio art or in their selected concentration.

Admission Requirement: Applicants pursuing Art-Graphic Design must submit a portfolio and essay to be reviewed by a committee of School of Art Design faculty. Students must submit their portfolio early in January for a February decision.

Experienced art and design faculty ensure current course content and serve as advisers to the students in respective areas. A required midprogram portfolio review offers students an overview of their progress. Extensive library resources and the art and design department visual resource center are significant assets. Foreign study opportunities allow students variety in cultural experiences. Internship and cooperative education opportunities supplement educational theory and practice in a setting with working professionals. A 2.5 grade point average and a 2.0 or better in art and design department courses is required to complete this Bachelor of Fine Arts degree. Those who choose major studies in Studio Art must present an exhibition of their work during their senior year. All students who concentrate in design must present a portfolio of their work in the final semester.

General Requirements

Bachelor of Fine Arts Degree

Total for graduation	124 credits
General Education	42 credits
Major Studies	18 credits
Concentrations or Studio Art	64 credits

Program Requirements

General Education

42 credits required

A. Communication Skills 8 credits

ENGL-101	Freshman English – Composition or	
ENGL-111	Freshman English – Honors I	3
ENGL-102	Freshman English – Reading and Related Writing or	
ENGL-112	Freshman English – Honors II or	
ENGL-113	Honors Seminar I	3
SPCOM-100	Fundamentals of Speech	2

B. Analytic Reasoning 6 credits

Courses must be from areas including math, logic, statistics and computer science.

C. Health and Physical Education 2 credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts 9 credits

Courses must be from three or more areas including creative arts (excluding courses with ART, ARTH, or DES prefixes) foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences 9 credits

Courses must be from three or more areas including anthropology, economics, geography, political science, psychology and sociology.

F. Natural Sciences (with Lab) 4 credits

G. Technology 2 credits

H. General Education Electives 2 credits

Courses must come from categories A, B, D, E and F.

Major Studies

18 credits required

ART-100	Drawing I	3
ART-101	Two Dimensional Design Foundations	3
ART-103	Three Dimensional Design Foundations	3
ART-200	Drawing II	3
ARTH-223	Survey of Art - Ancient through Medieval	3
ARTH-224	Survey of Art - Renaissance through 20th Century	3

Studio Art

64 credits required

The student may complete the following sequence of courses in studio art to complete the art degree without concentration or select a concentration in graphic design, industrial design, interior design, or multimedia design.

Studio and Related Requirements (40 credits)

ART-145	The Practice of Art	3
ART-301	Life Drawing I	3
ART-209	Painting I	3
ART-211	Sculpture I	3
ART-213	Ceramics I	3
ART-215	Art Metal I	3
ART-217	Printmaking I	3
ART-445	Senior Seminar	1
ART-307	Aesthetics and Contemporary Art Theory	3
ARTH-XXX	Three additional Art History courses (except ARTH-222) One must be a modern art history.	9
DES-220	Introduction to Two Dimensional Digital Imaging	3
PHOTO-204	Exploring Photography	3

Studio Emphasis (15 credits)

Choose additional advanced experiences, totaling at least 15 credits, from a single studio area. Emphases include Art Metals, Ceramics, Drawing, Painting, Printmaking, and Sculpture.

Art Studio Selectives (9 credits)

Six credits must be from outside the studio emphasis, and no more than six credits from DES courses.

Definitions

UW-Stout offers a degree program and a concentration that are similar in name. "Graphic Design" (a concentration in the BFA in Art program) and "Graphic Communications Management" (a separate B.S. degree) are different, and offer students a choice of two professional areas.

Graphic Design encompasses all verbal and visual information produced for commercial reproduction. The graphic designer creates, selects and organizes elements to be reproduced in both print and nonprint formats. The purpose of graphic design is visual communication in a form that is attractive and easily understood. Print materials, exhibition design, video graphics, package design, signage, and corporate identification are examples of work produced by the graphic designer.

Graphic Communications Management prepares supervisors and managers for the printing and publishing industry. Graphic communications managers work with other industry professionals to make decisions on design, estimating, materials, production planning, scheduling and quality control of all types of printed products and materials. Graphic communications managers need an understanding of the printing and publishing processes, including prepress, press and postpress systems.

Concentrations

64 credits required

Graphic Design

64 credits

Studio and Related Requirements (28 credits)

ART-217	Printmaking I (<i>serigraphy recommended</i>)	3
DES-200	Design Theory and Methods	3
DES-210	Letter Form Design	3
DES-220	Introduction to Two Dimensional Digital Imaging	3
DES-205	Presentation Techniques	3
DES-310	Graphic Design I	3
DES-325	Multimedia Web Design	3
DES-360	Graphic Design II	3
DES-480	Senior Project – Graphic Design	4

Design Studio Selectives (6 Credits)

Choose one of the following:

DES-380	Signage and Exhibition Design	3
DES-410	Product and Packaging Graphics	3
DES-389	Typography in Motion	3

and one of the following:

DES-382	Information Design	3
DES-384	Advertising Design	3
DES-386	Publication Design	3
XXX-XXX	Other courses approved by program director.	3

Art Studio Selectives (12 Credits)

Select 6 credits from sculpture, ceramics, or art metal (3D) and 6 credits from painting, drawing, or life drawing (2D) from the following:

ART-114	Color Studio	3
ART-200	Drawing II (<i>repeatable</i>)	3
ART-209	Painting I	3
ART-211	Sculpture I	3
ART-213	Ceramics I	3
ART-215	Art Metal I	3
ART-217	Printmaking I	3
ART-300	Drawing III	3
ART-301	Life Drawing I	3
ART-401	Life Drawing II	3
ART-409	Painting II	3
ART-410	Painting III	3
ART-411	Sculpture II	3
ART-413	Ceramics II	3
ART-415	Art Metal II	3
ART-417	Printmaking II	3
XXX-XXX	Other ART/DES courses approved by program director	1-3

Additional Art History Requirements (6 Credits)

ARTH-319	History of Design	3
ARTH-XXX	Any Art History (except ARTH-222)	3

Technical Requirements (13 Credits)

GCM-141	Graphic Communications/Electronic Publishing	3
GCM-356	Color Electronic Pre-Press	3
PHOTO-204	Exploring Photography	3
XXX-XXX	Other courses approved by adviser.	3

Industrial Design 64 credits

Studio and Related Requirements (34 credits)

ART-211	Sculpture I	3
DES-200	Design Theory and Methods	3
DES-205	Presentation Techniques	3
DES-220	Computer Imagery	3
DES-231	Industrial Design I: Product Form and Visualization	3
DES-232	Human Body and Form	3
DES-310	Graphic Design I	3
DES-331	Human Interface and Interaction	3
DES-332	Art and Science of Production	3
DES-333	Professional Practice in Industrial Design	1
DES-431	System, Environment and Context	3
DES-432	Theory, Society and Application	3

Art Studio Selectives (12 credits)

ART-114	Color Studio	3
ART-200	Drawing II (repeatable)	3
ART-209	Painting I	3
ART-213	Ceramics I	3
ART-215	Art Metal I	3
ART-217	Printmaking I	3
ART-300	Drawing III	3
ART-301	Life Drawing I	3
DES-320	Furniture Design	3
ART-401	Life Drawing III	3
DES-405	Advanced Presentation Techniques for Designers	3
ART-409	Painting II	3
ART-411	Sculpture II	3
ART-413	Ceramics II	3
ART-415	Art Metal II	3
ART-417	Printmaking II	3
XXX-XXX	Other courses approved by program director	1-3

Additional Art History Requirements (6 credits)

ARTH-319	History of Design	3
ARTH-XXX	Any Art History (except ARTH-222)	3

Technical Requirements (12 credits)

MFGT-110	Materials and Manufacturing Processes	3
MFGT-202	Welding and Casting Processes or	
MFGT-204	Polymer Processes	3
ENGGR-112	Principles of Engineering Drawing	3
ENGGR-436	Computer Assisted Design Problems	3

Interior Design 64 credits

Studio and Related Requirements (31 credits)

DES-200	Design Theory and Methods	3
DES-205	Presentation Techniques	3
DES-220	Computer Imagery	3
DES-303	Interior Design	3
DES-304	Interior Design II	3
DES-308	Lighting Design	3
DES-314	Interior Specifications I	3
DES-414	Interior Specifications II	3
DES-415	Environmental Interior Design I	3
DES-416	Environmental Interior Design II	4

Art Studio Selectives (12 credits)

Choose 3 credits from the following:

DES-320	Interior Furniture Design	3
DES-232	Human Body and Form	3

Choose 9 credits from the following:

ART-114	Color Studio	3
ART-200	Drawing II (repeatable)	3
ART-209	Painting I	3
ART-211	Sculpture I	3
ART-213	Ceramics I	3
ART-215	Art Metal I	3
ART-217	Printmaking I	3
ART-300	Drawing III	3
ART-301	Life Drawing I	3
ART-401	Life Drawing II	3
ART-409	Painting II	3
ART-410	Painting III	3
ART-411	Sculpture II	3
ART-413	Ceramics II	3
ART-415	Art Metal II	3
ART-417	Printmaking II	3
DES-405	Advanced Presentation Techniques for Designers	3
XXX-XXX	Other ART/DES courses approved by program director	1-3

Additional Art History Requirements (6 credits)

ARTH-319	History of Design	3
ARTH-333	History of Interiors and Furnishings	3

Technical Requirements (14 credits)

AEC-131	Architectural Graphics	3
AEC-171	Light Construction Methods and Materials	3
AEC-233	Architectural Design I	3
ENGGR-134	Computer Assisted Design and Building Modeling Fundamentals	2
APRL-145	Interior Decorating/Design Textiles	3

Multimedia Design **64 credits**

Studio and Related Requirements (25 credits)

DES-200	Design Theory and Methods	3
DES-220	Introduction to Two Dimensional Digital Imaging	3
DES-310	Graphic Design I	3
DES-325	Multimedia Web Design	3
DES-370	Interface Design	3
DES-372	3D Modeling and Animation	3
DES-376	Digital Narrative One: Animation and Video for Multimedia	3
DES-490	Senior Project-Multimedia Design	4

Design Studio Selectives (9 credits)

DES-205	Presentation Techniques	3
DES-360	Graphic Design II	3
DES-377	Digital Content Design	3
DES-373	Digital Characters	3
DES-384	Advertising Design	3
DES-385	Interactive Digital Design	3

Art Studio Selectives (12 credits)

ART-114	Color Studio	3
ART-200	Drawing II (repeatable)	3
ART-209	Painting I	3
ART-211	Sculpture I	3
ART-213	Ceramics I	3
ART-215	Art Metal I	3
ART-217	Printmaking I	3
ART-300	Drawing III	3
ART-301	Life Drawing I	3
ART-401	Life Drawing II	3
ART-409	Painting II	3
ART-410	Painting III	3
ART-411	Sculpture II	3
ART-413	Ceramics II	3
ART-415	Art Metal II	3
ART-417	Printmaking II	3
XXX-XXX	Other ART/DES courses approved by adviser.	

Additional Art History Requirements (6 credits)

ARTH-319	History of Design	3
ARTH-XXX	Any Art History (except ARTH-222)	3

Technical Requirements (12 credits)

CS-144	Computer Science I	3
CS-248	Web and Internet Programming	3
PHOTO-204	Exploring Photography	2-3
PHOTO-430	Audio/Film Production Fundamentals	3