

Meaningful Assessment in Art and Design

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Context

- Department of Art and Design Founded 1965
- Mid-Program Review Implemented Late 1970's
- Program Array Includes Fine Art, Graphic Design, Industrial Design, Interior Design, Multimedia Design and serves Art Education
- Accredited Member of NASAD 1988
- Accredited Member of CIDA 2000
- University Member of AQIP 2002
- Title III E-Scholar Assessment Grant 2004
- Art and Design Professional Advisory Board 2006

Assessment Process

BFA in Art

- Mid-Program Review
- Senior Summative Assessment
- Student Self-Assessment
- Art and Design Professional Advisory Board
- Graduate Follow Up Studies
- Annual Assessment in Major Report

Results

- Engages stakeholders
- Involves all department faculty in student assessment
- Involves all students in self-assessment
- Provides continuous observations that impact improvement in student learning
- Provides useful and documented results that influence change

Meaningful Assessment

- Identify what you are already doing
- Keep the process simple and focused
- Let the process grow as the model develops
- Reference assessment back to program objectives
- Determine who should be involved
- Pay attention to standards but design your own model
- Make your assessment process sustainable
- Establish an annual assessment report

Reference Information

- University of Wisconsin -Stout: uwstout.edu
- Academic Quality Improvement Program: aqip.org
- Title III Grant: www.uwstout.edu/mba/t3project/



Find Meaning in Assessment!!

Thank You!!