

UW-Stout

FOCUS 2015 University Priority

1. University Priority

“What solution are you proposing?”

Implement plans to increase enrollment, retention and graduation of minority students, as proposed in the multicultural recruitment proposal.

Linkage to Strategic Plans:

Linkage to enduring goals:

- ☐ Offer high quality, challenging academic programs that influence and respond to a changing society.
- ☐ Preserve and enhance our educational processes through the application of active learning principles.
- ☐ Promote excellence in teaching, research, scholarship and service.
- ☒ Recruit and retain a diverse university population.
- ☐ Foster a collegial, trusting and tolerant campus climate.
- ☐ Provide safe, accessible, effective, efficient and inviting physical facilities.
- ☐ Provide responsive, efficient, and cost-effective educational support programs and services.

Linkage to FOCUS 2015 goals:

- ☒ Advance diversity knowledge, skill sets, and dispositions in students, faculty and staff
- ☐ Expand early and ongoing experiential learning opportunities including undergraduate applied research and entrepreneurship
- ☐ Develop and execute integrated enrollment management
- ☐ Focus on sustainability: President's Climate Commitment and classroom initiatives

Linkage to action plans:

- ☐ Academic Plan
- ☒ Inclusive Excellence (Equity Scorecard)
- ☐ Climate Action Plan
- ☐ IT Plan
- ☐ Marketing Plan
- ☐ Capital Plan
- ☐ Division Plans
- ☐ Training and Development Plan

2. Statement of the Issue:

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One to two sentences summarizing the answer to the question: *“What issue are you trying to solve?”*

Possible University Priorities to advance the FOCUS 2015 goals were solicited from all faculty, staff and students. In addition, the SPG reviewed FOCUS 2015 progress updates, facts and figures and emerging issues. The Strategic Planning Group also received updates from the groups assigned as responsible for the fall 2009 priorities.

A list of possible University Priority ideas was developed based on the above data and information, and was presented to the SPG on 6/21. Small groups made recommendations as to which items should move forward as a University Priority in fall 2010.

The Chancellor reviewed the recommendations from the small groups and selected the following as the University Priority for fall 2010:

- Implement plans to increase enrollment, retention and graduation of minority students, as proposed in the multicultural recruitment proposal presented by Pam Holsinger-Fuchs.

This item was selected for the following reasons:

- Builds on the work that began on the fall 2009 University Priority in this area.
- Was selected as one of the top three priorities for this small group.
- Aligns with the Educational Attainment proposal submitted by UW-Stout.

3. Action Plan:	Responsible:	Timeline:
<i>“What has to be done for this priority to succeed?”</i>	<i>“Who are the positions or people that will be responsible for each step?”</i>	<i>MUST be specific target completion date.</i>
Conduct an in depth qualitative study that involves a series of interviews with students of color to assess how to improve graduation rates for minority students at UW-Stout. A series of recommendations based on the study would be shared with the campus.	Meridith Wentz/ARC (primary), Pam Holsinger-Fuchs and interested Social Science faculty, see note below, MSS Office	May 2011
Conduct quantitative market research in order to generalize the results from the qualitative study to the UW-Stout population	Maureen Carlson (primary) and ARC	May 2012

NOTE: The subcommittee recognizes that this research study could have significant implications for all areas of

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the university and that those responsible for its design and implementation may want to seek input from others including faculty and staff in Multicultural Services, marketing, and applicable programs and curriculum.

4. Implication for Resources:

“What is needed for this priority to succeed?”

(Human, fiscal, physical, other)

The subcommittee believes that a study of this magnitude and importance should be conducted by the Applied Research Center and that Meridith Wentz and her staff are in the best position to accurately calculate project costs.

5. Key Measures of Performance:

It is the expectation that priority owners will be using/maintaining the process measures to assess action plan deployment. At the end of the fiscal year, the Strategic Planning Group will review and discuss the implementation progress and impact.

Process Measures:

Identify no more than two process measures when answering the question:

“What information will be collected to assess successful deployment of the action plan?”

Performance Indicators:

BPA is responsible for benchmarking overall performance to answer the question:

“What information will be collected to benchmark and measure the priority’s success?”