### University Priority: Academic Programs

One to two sentences summarizing the answer to the question: **“What solution are you proposing?”**

Identify and quickly deploy new academic programs.

**Linkage to Strategic Plans**
*University of Wisconsin-Stout Strategic Plan*

**Goal X:**

**Goal Y:**

**Goal Z:**

### Statement of the Issue:

One to two sentences summarizing the answer to the question: **“What issue are you trying to solve?”**

We do not have enough programmatic choices to attract and retain students.

### Action Plan:

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<tr>
<th>Write 3 – 5 high level steps needed to accomplish the priority statement above.</th>
<th><strong>“What has to be done for this priority to succeed?”</strong></th>
<th><strong>Who are the positions or people that will be responsible for each step?”</strong></th>
<th><strong>Timeline:</strong> MUST be specific target completion date.</th>
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<tr>
<td>Convene a think tank of stakeholders to brainstorm a list of new programs and review existing academic plan.</td>
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<td>Convene a program committee to plan a general professional development degree.</td>
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<td>Establish a task force to explore potential programs in health care related curriculum.</td>
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<td>Create guidelines for a new more flexible undergraduate degree structure (e.g. room for electives, service learning, transfer credits, experiential learning, etc.)</td>
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### Implication for Resources:

**“What is needed for this priority to succeed?”**
(Human, fiscal, physical, other)

May need new/additional faculty.
May need new/additional program management resources, facilities and labs.

### Key Measures of Performance:

Identify no more than two critical Measures of Performance when answering the question:

**“What information will be collected to benchmark and measure the priority’s success?”**

Increased number of programs: see performance indicators
Increased number of applicants:
The first-time, first-year freshmen applications for fall 2005 were 3,953 (admitted was 3,205, and enrolled was 1,694).
Increased number of continuing students: see performance indicators
Increased number of graduating students: see performance indicators