

**UW-Stout  
University Priority 1  
Initiated Fall 2004**

<b>University Priority</b>	<b>Restructure for Efficiency &amp; Effectiveness</b>
<p>One to two sentences summarizing the answer to the question: <i>“What solution are you proposing?”</i></p> <p>Create and implement an effective and efficient enrollment management plan.</p> <p>Linkage to Strategic Plans <i>University of Wisconsin-Stout Strategic Plan</i></p> <p>Goal X: Goal Y: Goal Z:</p>	

<b>Statement of the Issue:</b>
<p>One to two sentences summarizing the answer to the question: <i>“What issue are you trying to solve?”</i></p> <p>Enrollment management</p>

<b>Action Plan:</b>	<b>Responsible:</b>	<b>Timeline:</b>
<p>Write 3 – 5 high level steps needed to accomplish the priority statement above.</p> <p><i>“What has to be done for this priority to succeed?”</i></p>	<p><i>“Who are the positions or people that will be responsible for each step?”</i></p>	<p><i>MUST be specific target completion date.</i></p>
Determine program array for 2010.	Provost Council, Deans	Jan 2005
Establish enrollment/resource needs by program.	Provost Council, Deans	Jan 2005
Align resources with programs.	Provost Council, Chancellor, CAC	Jan 2005
Establish and implement enrollment management plan.	CAC, Admissions	Jan 2005
Faculty workload.	CAC	May 2005

### Implication for Resources:

***“What is needed for this priority to succeed?”***  
(Human, fiscal, physical, other)

### Key Measures of Performance:

Identify no more than two critical Measures of Performance when answering the question:

***“What information will be collected to benchmark and measure the priority’s success?”***

Applications:

The first-time, first-year freshmen applications for fall 2005 were 3,953 (admitted was 3,205, and enrolled was 1,694).

Show rates:

The overall university freshmen 3-year weighted show rate is 50.4% and for transfers is 69.6% for fall 2006. Fall 2005 is 48.8% and 71.7% respectively.

Retention rates: see performance indicators

Graduate rates: see performance indicators

Workload goals: see workload reports: [www.uwstout.edu/bpa/ir/workload/index.htm](http://www.uwstout.edu/bpa/ir/workload/index.htm)