One to two sentences summarizing the answer to the question: “What solution are you proposing?”

Create and implement an effective and efficient enrollment management plan.

Linkage to Strategic Plans

University of Wisconsin-Stout Strategic Plan
Goal X:
Goal Y:
Goal Z:

Statement of the Issue:

One to two sentences summarizing the answer to the question: “What issue are you trying to solve?”

Enrollment management

<table>
<thead>
<tr>
<th>Action Plan:</th>
<th>Responsible:</th>
<th>Timeline:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Write 3 – 5 high level steps needed to accomplish the priority statement above.</td>
<td>“Who are the positions or people that will be responsible for each step?”</td>
<td>MUST be specific target completion date.</td>
</tr>
<tr>
<td>“What has to be done for this priority to succeed?”</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Determine program array for 2010.</td>
<td>Provost Council, Deans</td>
<td>Jan 2005</td>
</tr>
<tr>
<td>Establish enrollment/resource needs by program.</td>
<td>Provost Council, Deans</td>
<td>Jan 2005</td>
</tr>
<tr>
<td>Align resources with programs.</td>
<td>Provost Council, Chancellor, CAC</td>
<td>Jan 2005</td>
</tr>
<tr>
<td>Establish and implement enrollment management plan.</td>
<td>CAC, Admissions</td>
<td>Jan 2005</td>
</tr>
<tr>
<td>Faculty workload.</td>
<td>CAC</td>
<td>May 2005</td>
</tr>
</tbody>
</table>
Implication for Resources:

“What is needed for this priority to succeed?”
(Human, fiscal, physical, other)

Key Measures of Performance:

Identify no more than two critical Measures of Performance when answering the question:

“What information will be collected to benchmark and measure the priority’s success?”

Applications:
The first-time, first-year freshmen applications for fall 2005 were 3,953 (admitted was 3,205, and enrolled was 1,694).

Show rates:
The overall university freshmen 3-year weighted show rate is 50.4% and for transfers is 69.6% for fall 2006. Fall 2005 is 48.8% and 71.7% respectively.

Retention rates: see performance indicators
Graduate rates: see performance indicators
Workload goals: see workload reports: [www.uwstout.edu/bpa/ir/workload/index.htm](http://www.uwstout.edu/bpa/ir/workload/index.htm)