

**UW-Stout
University Priority 10
Initiated Fall 2004**

University Priority	Restructure for Efficiency & Effectiveness
<p>One to two sentences summarizing the answer to the question: <i>“What solution are you proposing?”</i></p> <p>Create revenue generation for profit curricular arm of UW-Stout that closely interacts with current organization.</p> <p>Linkage to Strategic Plans <i>University of Wisconsin-Stout Strategic Plan</i></p> <p>Goal X: Goal Y: Goal Z:</p>	

Statement of the Issue:
<p>One to two sentences summarizing the answer to the question: <i>“What issue are you trying to solve?”</i></p> <p>The percentage of funding from the State has decreased, while UW universities are facing increased competition from for-profits private and public institutions.</p>

Action Plan:	Responsible:	Timeline:
<p>Write 3 – 5 high level steps needed to accomplish the priority statement above.</p> <p><i>“What has to be done for this priority to succeed?”</i></p>	<p><i>“Who are the positions or people that will be responsible for each step?”</i></p>	<p><i>MUST be specific target completion date.</i></p>
Model private college for-profit enterprise for UW-Stout.	ASLS Vice Chancellor	May 2005
Determine customized instruction courses.	Provost Council	May 2005
Develop processes for quickly offering and implementing distance education courses.	Provost Council	May 2005
Develop for-profit Advisory Board.	Chancellor	May 2005

Workload plan		
Determine whether non-credit/research be involved with for-profit.		

Implication for Resources:
<p><i>“What is needed for this priority to succeed?”</i> (Human, fiscal, physical, other)</p>

Key Measures of Performance:																
<p>Identify no more than two critical Measures of Performance when answering the question:</p> <p><i>“What information will be collected to benchmark and measure the priority’s success?”</i></p> <p>Enrollment in customized instruction courses:</p> <p style="text-align: center;">Customized instruction-Fall 1999 through Fall 2005</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Fall</th> <th>FTE*</th> </tr> </thead> <tbody> <tr> <td>1999</td> <td>8</td> </tr> <tr> <td>2000</td> <td>30</td> </tr> <tr> <td>2001</td> <td>48</td> </tr> <tr> <td>2002</td> <td>109</td> </tr> <tr> <td>2003</td> <td>110</td> </tr> <tr> <td>2004</td> <td>141</td> </tr> <tr> <td>2005</td> <td>187</td> </tr> </tbody> </table> <p style="text-align: center;">*Includes undergrad and grad FTE Note: Includes customized instruction from Funds 131 and 189.</p> <p>Increased revenue: see performance indicators Increased offerings: see performance indicators Advisory Board</p>	Fall	FTE*	1999	8	2000	30	2001	48	2002	109	2003	110	2004	141	2005	187
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7/7/2006