Senate of Academic Staff Easel Comments
December 7, 2004

Proposed Priority #1

What is the academic staff role?
How does it affect job security?
Rolling horizon contracts tied to budget?
Explain where system enrollment management is moving.
Need students to be financially sound.
Does lifting of targets mean there will be payback if we don't bring in students?

Proposed Priority #2

Upside down degree completion, would that mean more gen ed at Stout?
Distance Ed students with all privileges of current D.E. students

Proposed Priority #3

Very critical to Admissions/enrollment. Our program titles don't mean much to incoming
students or prospective students.
Look at sophomores; make sure they are connected to advisors, programs, UW-Stout (helps with
retention) (Part of continuing freshmen experience to sophomore, etc.)
Also look to alums to ensure continuity
Want to get alums connected to existing students
Circular, everyone will benefit

Proposed Priority #4

Very positive
Excitement about some of the new programs either approved or being approved
How is KOBE involved?
The more people are involved at every level, better off we will be.
Need to have financial backing to make sure new offering is successful (also talking staff/people)
Issue that Governor wants to cut positions regardless of funds
Need to title ourselves carefully

Proposed Priority #6

Number of private and state schools have implemented this and have been successful
Freshmen class attendance policy should be implemented
Service learning requirement, another way to connect student to Stout
Are we thoughtful how we involve parents?
Roll the out of classroom experience to all students, not just freshmen; don't lose sign of
sophomores and upperclassmen.

Proposed Priority #7

Work at in-class learning experience, specifically how its changing with e-scholar

Seeing more students who don't go to class but feel engaged through e-scholar\
Should on-campus students be able to take on-line courses?
Can the courses be blended?
If students on campus don't attend class they are more likely to do nightly activities
There are still students around the state that don't know about e-scholar (our brand)
e-scholar is brand/portal; we need to put money into e-scholar and make it our only portal (drop others like Desire to Learn, etc)
Huge issue in classroom when need to change portals due to buyouts, etc.
Many faculty/instructors not using it
Grad students, some classes have laptop students, some don't.

Proposed Priority #8

Don't lose human touch
Teach human skills
Tech allow instructor to see when students are online and can send notes while online; this humanizes technology
Online is how students interact
Helps when assigning group projects
Want to capture anecdotal stories for marketing

Proposed Priority #9

If one is on the cutting edge one is always bleeding. In the long run, it's worth it to be cutting edge.
Important to establish "think tank"; action is good
The external advisory board is also a good idea.

Proposed Priority #10

Are for-profits DE or online or hybrid?
Is this housed with Stout solutions? Other?
Trying to be cutting edge while still under bureaucracy of system; need UW System's help to be successful.
Issues with payment plan agreement form with DE students (technology issues)
We all need to be thinking of lobbying.
Need to find other ways to do things, can't wait for system.