Priority Sponsor: *"Who is the action plan leader?"* **Joe Brown**	**UW-Stout University Priority Initiated Fall 2003**	Expected Completion:

University Priority	**Priority Name – e-Campus**

One to two sentences summarizing the answer to the question: *"What solution are you proposing?"*

To create a service-focused environment where a majority of university service functions are processed electronically, adding value, efficiency, and new markets where appropriate, while continuing to embrace the core mission as a learning community.

Linkage to Strategic Plans
University of Wisconsin-Stout Strategic Plan
Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society.
Goal 2: Preserve and enhance our educational processes through the application of active learning principles.

Statement of the Issue:

One to two sentences summarizing the answer to the question: *"What issue are you trying to solve?"*

Based on the May 20, 2002 report by the E-Communication Standards Committee and information provided by the Web Review Committee, UW-Stout now has the opportunity to transform individual offices and functions into a single, integrated enterprise system that simplifies business and educational functions for everyone.

Action Plan:	**Responsible:**	**Timeline:**
Write 3 – 5 high level steps needed to accomplish the priority statement above. *"What has to be done for this priority to succeed?"*	*"Who are the positions or people that will be responsible for each step?"*	*MUST be specific target completion date.*
Establish a university committee to evaluate software for online forms / e-signature	Chancellor	Spring 03
Install Outlook application on all faculty and staff workstations and university departments will automate their calendaring function	CIO	Spring 04

Create or tailor Datatel functions to provide information to students via Access Stout	CIO	Spring 04
Establish a university committee to develop an online web-based "E-Commerce" concept`	Chancellor	Spring 03
Establish a university committee charged with the development and implementation of an electronic-based, integrated system of delivery of services for distance education students.	Chancellor	Spring 03

Implication for Resources:

"What is needed for this priority to succeed?"
(Human, fiscal, physical, other)

- Training for campus staff, faculty and students on use of Microsoft Outlook
- Server (administer electronic signature program)

Key Measures of Performance:

Identify no more than six critical Measures of Performance when answering the question: *"What information will be collected to benchmark and measure the priority's success?"*

- Increased number of university administrative internal forms handled electronically from creation to completion

- Number of hits to Access Stout's My Documents page

Total hits since 12/13/01	3,522,939
First on-line registration period	2,230 students
Current registration period	2,644 students
High day on 5/22/02	126,720

Source: UW-Stout TIS

- Number of applications (transactions) processed directly with customers, stakeholders and staff compared to previous years.

Student Business Services	7/1/02-3/7/03
In person/phone credit card payments	2,610
Web payments	1,261
Continuing Ed credit card payments	172

Source: UW-Stout Business and Financial Services

Undergrad Domestic Electronic Admission Applications	
1997-98	256
1998-99	600
1999-00	1,085
2000-01	1,941
2001-02	2,469

Source: UW System Electronic Admission Application Reports

- Customer, stakeholder and staff satisfaction survey, with assistance from BPA

Distance Education Student Satisfaction Survey – 2002-03

E-mail Accessibility	71%
Network Access	74%
Ease of Use	81%
Network Speed	62%
Ease of Registration	85%
Easy access to class schedules	84%