

Priority Sponsor:
 "Who is the action plan
 leader?" **Chancellor**

**UW-Stout
 University Priority
 Initiated Fall 2002**

Expected Completion:
 Launch January 2003

University Priority	Priority Name – Assessment and Continuous Improvement Center
One to two sentences summarizing the answer to the question: <i>"What solution are you proposing?"</i>	
Create a center that provides leadership and coordination of student learning assessment and offers Baldrige-focused quality training, consulting and other outreach services.	
Linkage to Strategic Plans <i>University of Wisconsin-Stout Strategic Plan</i> Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society.	

Statement of the Issue:
One to two sentences summarizing the answer to the question: <i>"What issue are you trying to solve?"</i>
There is a need for campus-level coordination and promotion of assessment and Baldrige-related outreach activities.

Action Plan:	Responsible:	Timeline:
Write 3 – 5 high level steps needed to accomplish the priority statement above. <i>"What has to be done for this priority to succeed?"</i>	<i>"Who are the positions or people that will be responsible for each step?"</i>	<i>MUST be specific target completion date.</i>
Identify and hire center director and support staff	Chancellor	January, 2003
Develop mission and values, core activities	Director	February 2003
Form advisory committee	Director/Chancellor	Spring 2003

--	--	--

Implication for Resources:

“What is needed for this priority to succeed?”
 (Human, fiscal, physical, other)

- 1 full-time Director (FTE, salary and fringe)
- .50 support staff (LTE)
- Graduate assistant
- Office space, furniture and equipment
- Service and Supplies Funding for printing, phone, web development, etc.

Eventual goal is for the center to be self-funded.

Key Measures of Performance:

Identify no more than six critical Measures of Performance when answering the question: *“What information will be collected to benchmark and measure the priority’s success?”*

- Number of external “clients” (consulting, presentations, campus visits, etc.)

	2000-01	2001-02	2002-03 (as of 10/28/02)
Number of Presentations/Consulting/ Campus visits	6	31	34
Audience of Presentations	234	3,787	2,448
Number of Contacts	272		

- Revenue generated through fees for external services

Revenue Generated through Fees for External Services		
	2001-02	2002-03 as of 10/17/02
Revenue generated	\$0	\$30,329*

**includes \$2,000 that went to the Stout University Foundation*

- Number of faculty/staff engaged in student learning assessment
 Student learning assessment results