

Priority Sponsor:
"Who is the action plan
leader?" **Julie Furst-Bowe**

**UW-Stout
University Priority
Initiated Fall 2002**

Expected Completion:

University Priority	Priority Name – Assessment (AQIP Project)
<p>One to two sentences summarizing the answer to the question: "<i>What solution are you proposing?</i>"</p>	
<p>Develop a framework for student learning assessment and develop/implement a process to measure the value created by the e-scholar program.</p>	
<p>Linkage to Strategic Plans <i>University of Wisconsin-Stout Strategic Plan</i> Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society. Goal 2: Promote and enhance our educational processes through the application of active learning principles. Goal 3: Promote excellence in teaching, research, scholarship and service.</p>	

Statement of the Issue:
<p>One to two sentences summarizing the answer to the question: "<i>What issue are you trying to solve?</i>"</p>
<p>We currently do not have an adequate framework for student learning assessment, nor have we yet developed/implemented a process to measure the value created by the e-scholar program.</p>
<p>Note: Academic Quality Improvement Project (AQIP) is a new model of accreditation by the North Central Association (NCA) Higher Learning Commission based on a model of continuous improvement. For more information, visit the website at www.AQIP.org.</p>

Action Plan:	Responsible:	Timeline:
Write 3 – 5 high level steps needed to accomplish the priority statement above. <i>“What has to be done for this priority to succeed?”</i>	<i>“Who are the positions or people that will be responsible for each step?”</i>	<i>MUST be specific target completion date.</i>
Review assessment models from other campuses; utilize best practices	Assoc VC/ Assessment Coordinator Assessment Committee	Winter 02
Develop an assessment framework for the campus that focuses on limited set of education categories (examples include professional education, technical education, general education)	Assoc VC/ Assessment Coordinator Assessment Committee	Winter 02
Assess E-Scholar and technology advantage; what is the added value	Assessment Coordinator E-scholar Assessment Committee	Summer 06
Provide faculty and staff with necessary information and training to adopt AQIP evaluation processes.	Assoc VC	Spring 03
Establish an Assessment and Continuous Improvement Center	Assoc VC	Jan 03

Implication for Resources:
<p data-bbox="237 1186 829 1220"><i>“What is needed for this priority to succeed?”</i></p> <p data-bbox="237 1222 643 1255">(Human, fiscal, physical, other)</p> <ul data-bbox="237 1297 1101 1409" style="list-style-type: none"> • Salary for assessment coordinator • Funding for standardized exams, other assessment instruments • Center Director, support staff, grad assistant, service & supplies

Key Measures of Performance:

Identify no more than six critical Measures of Performance when answering the question: “*What information will be collected to benchmark and measure the priority’s success?*”

- Assessment framework developed and distributed
- Center self-supporting by 2005
- E-scholar assessment plan developed and implemented (data collected)
Plan developed, data collection in progress

Assessment Measures	Timeline
Student Questionnaire Surveys	1 time a year
Analysis of student essay grades	1 time a year
Analysis of pass rates in laptop courses	2 times a year
Utilize data from existing UW-Stout surveys	various
Student and Faculty/Staff Focus groups	2 times a year
One-Minute Laptop Assessment Survey	1 time a year
Microsoft Office Proficiency Self Assessment	2 times a year
Training & Expectation Survey	2 times a year

- Number of faculty/staff who participate in information and training sessions
There have been 6 AQIP/Assessment Information/training sessions in 2002-03 with another 6 scheduled this Spring semester.
- Number of faculty/staff who participate in assessment activities

Major Assessment - # of program directors	40
General Education Assessment	15
General Ed: Technology Category Assessment	8
Laptop/e-Scholar Assessment	