University Budget Priority	The Stout Technology Advantage

Optimize access to and utilization of the latest technology by all students, faculty and staff. This priority includes all aspects of technology including computing and other professional technologies.

Linkage to Strategic Plans
University of Wisconsin-Stout Strategic Plan
Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society.
Goal 2: Preserve and enhance our educational processes through the application of active learning principles.
Goal 3: Promote excellence in teaching, research, scholarship and service.
Goal 4: Recruit and retain a diverse university population.

Statement of the Issue:

Optimize access to and utilization of the latest technology by all students, faculty and staff whereby UW-Stout will:

- Continue to develop our "premier" reputation as a *hands-on, minds-on* university;
- Deploy the "Stout Technology Advantage" as a brand image.

Proposed Process or Strategies:	Responsible:
Establish advisory boards (external) to define future technology vision and direction: • Review external membership of existing advisory boards; • Create an all university external advisory program board.	Provost, Deans
Increase and strengthen partnerships with external organizations.	Provost, Deans
Develop a marketing plan to promote the "Stout Technology Advantage".	Consultant, New Marketing Comm
Employ "Stout Technology Advantage" to recruit & retain quality students & staff.	Provost, AAO
Deploy the lab renewal plan.	Provost
Create and maintain a software database.	Provost
Recommend a plan for software upgrades.	Provost

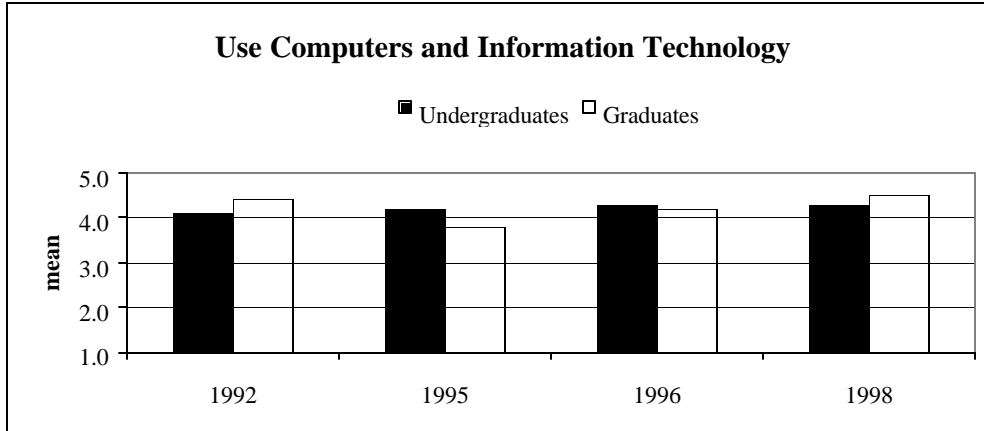| Provide training to faculty and staff on new technologies.	Department Chairs, Deans, LTS & TIS

Implication for Resources:

Lab Renewal Plan Funding

Historical Data:

Laboratories and Other Instructional Facilities and Equipment					
	96-97	**97-98**	**98-99**	**99-00**	**00-01**
General Computer/Network Access	$107,115	$107,115	$107,115	$107,115	$107,260
1999-01 IT/Classroom Mod. Capital Funds	na	na	$840,000		$201,583

Technical Competency of Senior Students				
	1998	**1999**	**2000**	**2001**
Understand how technology affects human experience	3.63	3.46	3.48	
Understand how technology affects the environment	3.55	3.40	3.44	
Use communication technologies as they become available to me	3.50	3.41	3.38	

On a 1-5 scale; General Education Senior Level Assessment

Key measures of performance:

- Improve the NSSE student active learning percentile rank:

NSSE Active and Collaborative Learning Percentile Range		
	UW-Stout 2000	**UW-Stout 2001**
Freshmen	10th to 20th	20th to 30th
Seniors	90th to 100th	50th to 60th

- Software database established and renewal plan recommended by June 30, 2003.

- Improve ratings on faculty and staff laptop self-assessment survey.

- Phase in the annual Lab Renewal Plan by 2006-07:
  - Identify funds for renewal

- Eliminate appropriate labs due to laptop initiative

- Improved employer satisfaction with UW-Stout graduates regarding technical competency. (Alumni Survey)

Use Computers and Information Technology

■ Undergraduates □ Graduates

BPA Alumni Follow-up