

Open Session 4 - November 5, 2001

Easel Comments

State of the Art Technology

- technology more than computers, also lab equipment
- digital program
- support and on-going maintenance required

Branding and Marketing

- particular financial support for marketing/branding
- specialized marketing to alums, donors

Graduate Education

- mixed message: 4 year career prep vs promotion of grad ed
- connect grad education and applied research, prioritize grants
- increase accreditations in education areas
- study issues moving 104 to 102
- overload and FTE concerns
- should PK-16 also include grad education
- tuition waiver program
- stay active with grants
- recycle overhead dollars into grant proposals
- load already heavy on current faculty; how to balance classroom vs research grants; release time, address workload issues

Applied Research

- dedicate professorships and part of instructorships to grant proposal writing
- modify 12 credit mandate
- load already heavy on current faculty; how to balance classroom vs research grants; release time, address workload issues

Recruitment

- technical communications innovation (masters considered)
- growing our own: demanding on resources of candidate, need support to retain
- subliminal MN recruitment?
- resolve brain drain concern and recruiting for MN

Premier Institution of Workforce Preparation

- should PK-16 also include grad education

AODA

- retention concern
- promote safe environment
- related to Marketing