Open Session 4 - November 5, 2001

Easel Comments

State of the Art Technology

• technology more than computers, also lab equipment
• digital program
• support and on-going maintenance required

Branding and Marketing

• particular financial support for marketing/branding
• specialized marketing to alums, donors

Graduate Education

• mixed message: 4 year career prep vs promotion of grad ed
• connect grad education and applied research, prioritize grants
• increase accreditations in education areas
• study issues moving 104 to 102
• overload and FTE concerns
• should PK-16 also include grad education
• tuition waiver program
• stay active with grants
• recycle overhead dollars into grant proposals
• load already heavy on current faculty; how to balance classroom vs research grants; release time, address workload issues

Applied Research

• dedicate professorships and part of instructorships to grant proposal writing
• modify 12 credit mandate
• load already heavy on current faculty; how to balance classroom vs research grants; release time, address workload issues

Recruitment

• technical communications innovation (masters considered)
• growing our own: demanding on resources of candidate, need support to retain
• subliminal MN recruitment?
• resolve brain drain concern and recruiting for MN

Premier Institution of Workforce Preparation

• should PK-16 also include grad education
AODA

- retention concern
- promote safe environment
- related to Marketing