

**UW-Stout
University Budget Priority C
2002-2003**

University Budget Priority	Graduate Education
<p>Make UW-Stout Graduate Education an integral part of the program array. Promote the concept of lifelong learning at UW-Stout.</p> <p>Linkage to Strategic Plans <i>University of Wisconsin-Stout Strategic Plan</i> Goal 1: Offer high-quality, challenging academic programs that influence and respond to a changing society. Goal 4: Recruit and retain a diverse university population.</p>	

Statement of the Issue:
<p>Develop a plan for renewal and development of graduate programs and enrollment. Graduate enrollments peaked and declined 19% over the past 5 years while the number of programs increased by 6%. Focus resources on viable programs; some smaller programs may not be sustainable.</p>

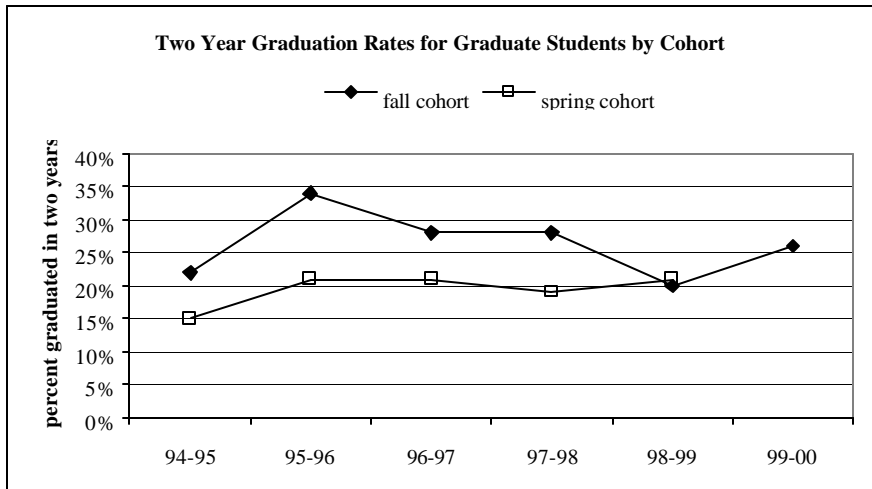
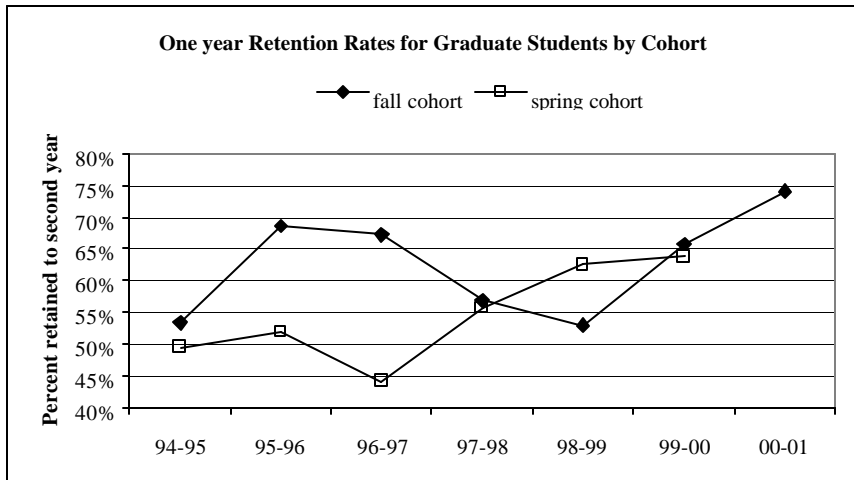
Proposed Process or Strategies:	Responsible:
Employ a consultant (internal or external) to review content/relevancy, viability and program titles.	Assoc Vice Chancellor
Implement additional delivery strategies; offer more programs on-line.	Deans, Program Directors
Develop and implement executive programming/certification.	Stout Solutions, Program Directors
Offer flexible programming for K-16 teachers and other school personnel.	Provost, Deans
Expand recruitment/marketing/advertising of graduate programs.	Assoc Vice Chancellor, Program Directors, Enrollment Services,
Move degree programs from 104 (University Extension) to 102 (General Program Operations) funding.	Provost
Develop stronger linkages between undergraduate & graduate programs.	Assoc Vice Chancellor

Utilize customized instruction to offer graduate programs and certificates at market rates.	Program Directors, Deans
Increase the number of graduate programs accredited, as appropriate.	Provost

Implication for Resources:

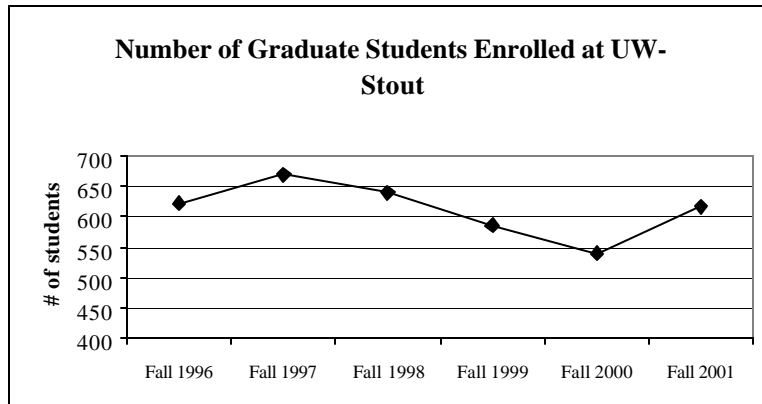
One-time funding for consultant, creative delivery strategies (or reallocate faculty time / staff).
 Base funding for recruitment and advertising.
 Accreditation costs.

Historical Data:



Key measures of performance:

- Enrollment numbers increase to 700 by 2004.



- Number of revised or new programs.

Number of New & Revised Graduate Programs		
Year	# of New Programs	# of Revised Programs
1996-97	1	1
1997-98	0	2
1998-99	0	4
1999-00	1	1
2000-01	1	2
2001-02	0*	0*

*As of 12/6/01

- Percentage of courses & programs delivered by alternate methods.
- Track funding 104 (University Extension) to 102 (General Program Operations).
- Track the number of undergraduate to graduate students at UW-Stout.