Easel Comments

Priority 1
"UW-Stout" Student Competencies

- Program Directors must have an important role with competencies.
- Build/add on work of Student Development Committee.
- Makes sense to have a coordinator of assessment.
- Broader issue than just ASA, need broader involvement.
- Discuss among internal experts on assessment - coordinate what we have.

Priority 2
Adult and Nontraditional Markets

- Support, link with D/E makes life easier for adults.
- Need the infrastructure to support parking, facility, housing, computer, workload.
- Consider a "Saturday office" concept; an office that is very visible, coordinated to answer questions and solve problems.
- Need better communication about people in buildings in the evening and on weekends; perhaps kiosks with this information.

Priority 3
Equality for Women

- Will have funding implications, for example: Women's Study Minor.
- Needs to be integrated with Plan 2008.

Priority 4
Foundation for Change

- Need support for training (Microsoft).
- Need support for units/dept/staff who experience big change.
- Some of the Equality for Women recommendations may feed into this.
- Where does alcohol abuse as a civic responsibility fit into this priority – a good program to view was "Smashed" which was recently on television.
- Student value systems are changing; how will we deal with this? May lead to culture problems.

Other Comments/Priorities:

- Signage important for visitors.
- Support for Capital plan, especially Bowman/wayfaring
- Student retention - is it a real priority? What kind of incentives will be there?
• Need more emphasis on academics expectations on Preview day. For example, Program Directors need information on students who visited before vs. new people.

**Written Comments**

**Priority 1**  
"UW-Stout" Student Competencies

• Many programs already do this with natural exam, cert., etc. Are you thinking in terms of a "College Writing Exam" or required comm. Service hours or student portfolio!  
• Is there a model we can copy?

**Priority 2**  
Adult and Nontraditional Markets

• Influence financial success of college.  
• Need to tap this market, but we must be ready to handle their needs.  
• Future direction for education.

**Priority 3**  
Equality for Women

• An important issue for women is equality of pay.

**Priority 4**  
Foundation for Change

• Have forums, speaker - fairly easy to do.  
• Agree with comment that change needs education for those affected.  
• Information is so important for buy-in.  
• Need to train directors & first line supervisors to lead, coach staff.  
• Very important for future.

**Comments:**

• Continue working on student retention.  
• Look at tying distance ed programs to the Diversity Plan. Although our goal is to recruit and retain a more diverse population, which sounds like we want those students here on campus, perhaps distance ed offers a better alternative to some of those students. Perhaps there are reasons these students cannot move here to attend classes (i.e. very limiting disability) and distance learning would provide a better option for them to pursue higher ed.  
• I think "work load" is still a concern. It seems the same people are just working harder. How can we get everyone to buy in!  
• Why not look t workload issues across campus - including non-instructional staff.
• Marketing vs. Public Relations; we need to be consistent within & without with our messages.
• Continue to work on diversity thrust. Continue to work on alcohol use & abuse.
• Rumor also has it that we are looking at new and improved campus signage. This is or should be a priority. Good signage really sets the pace for our campus.
• Keeping staff up to date on technology.