**University Budget Priority**

Alcohol and Other Drug Abuse “Prevention”

Develop and maintain a learning environment that meets student needs and that is safe and free from the consequences of alcohol and other drug (AOD) abuse.

**Linkage to Strategic Plans**

*University of Wisconsin-Stout Strategic Plan*

**Goal 1:** Foster a collegial, trusting and tolerant campus climate.

**Goal 2:** Provide safe, accessible, effective, efficient and inviting physical facilities.

**Statement of the Issue:**

Student alcohol and other drug abuse have a significant negative impact on the campus climate and physical facilities. The vast majority of injuries, assaults and property damage are closely correlated with AOD abuse. The Chancellor’s Coalition Addressing Problem Drinking is working to encourage changes that will reduce the amount and impact of AOD use. Their mission is to study and recommend best practices in AOD policy, programming, and education; and to encourage individuals, organizations, and offices to implement recommended prevention strategies.

**Proposed Process or Strategies:**

<table>
<thead>
<tr>
<th>Proposed Process or Strategies</th>
<th>Responsible</th>
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<tbody>
<tr>
<td>Set clear expectations and articulate the campus position on AOD abuse.</td>
<td>Chancellor, Campus Administration</td>
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<tr>
<td>Review, update and distribute policy and laws covering AOD use and abuse.</td>
<td>Dean of Students, AOD Ed Program Coordinator, Campus Police</td>
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<td>Provide consistent interventions and referrals for AOD violations.</td>
<td>Dean of Students, Residence Life Staff, Campus Police</td>
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<td>Involve parents in AOD prevention efforts.</td>
<td>Dean of Students</td>
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<tr>
<td>Participate in community/university AOD abuse prevention initiatives.</td>
<td>Alcohol Coalition,</td>
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</table>
Encourage faculty/staff involvement in AOD abuse prevention efforts.  
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Expand educational opportunities for AOD abuse prevention.  
AOD Ed Program Coordinator,  
Student Life Services,  
Faculty

Use social marketing campaign to change attitudes about AOD abuse.  
AOD Ed Program Coordinator?

Develop programming alternatives to AOD use.  
Student Life Services,  
Athletic Facilities

Conduct research, evaluate programming and write reports.  
Alcohol Coalition,  
AOD Ed Program Coordinator

Participate in UW-System AOD abuse prevention efforts.  
Alcohol Coalition

Continue AOD abuse prevention planning/review process.  
Alcohol Coalition

**Implication for Resources:**

$10,000 to facilitate the hiring of an LTE as an “Educational Programming Assistant” for the Alcohol and Other Drug Education Program.

**Historical Data:**

<table>
<thead>
<tr>
<th>Living in Residence halls enhanced my ability to...</th>
<th>UW-Stout</th>
<th>Select 6 Peers</th>
<th>Nat'l avg</th>
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<tr>
<td>Adopt a healthy lifestyle</td>
<td>4.67</td>
<td>4.87</td>
<td>4.89</td>
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<tr>
<td>Understand the consequences of alcohol use/abuse</td>
<td>5.25</td>
<td>5.18</td>
<td>5.28</td>
</tr>
<tr>
<td>Understand the consequences of drug use/abuse</td>
<td>5.25</td>
<td>5.20</td>
<td>5.30</td>
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</table>

*Source: ACUHO-I/EBI survey, Spring 2000*
### Key measures of performance:

- By the end of 2001-2002, identify the highest risk student populations (gender, organization affiliation, major) and develop a plan for reducing alcohol use and abuse by a specified mean number of drinks consumed in an average week.

- By the end of 2002-2003, reduce by 25%, as measured by self-report in the Core survey, specific high-risk behaviors and negative consequences resulting from drinker’s (or other’s) AOD use.

- By the end of 2002-2003, develop strategies for reducing the mean number of freshmen and sophomores (particularly on-campus residents) who report having used marijuana and other drugs within the last 30 days.

- By the end of the academic year, 2003-2004, reduce the mean number of drinks consumed in an average week by UW-Stout students by 25% (from about 12 to 9 drinks).

### Gap Analysis: Fall, 2001 - Draft

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