University Budget Priority: New Programs

Develop select, new programs (undergraduate, graduate, concentration, certificate) responding to needs of society

Statement of the Issue:

UW-Stout offers a small and discrete set of degree majors (23 undergraduate as opposed to the more typical 40 to 60 undergraduate programs and 16 graduate). While this has typically been the posture of the university (to provide selective degrees within a market niche) an increased number of academic programs would:
- reduce the risk of substantial fluctuations in enrollment in large programs;
- balance the college program offerings;
- increase array;
- make the university more competitive;
- provide more flexibility while maintaining its traditional core;
- expose the university to a more diverse population;
- allow entry into untapped markets.

Proposed Process or Strategies:

1. Perform an environmental scan to determine areas we could develop that fit within the institution’s mission.
2. Increase the number of programs, certificates, concentrations and certifications offered.
3. Develop new educational partnerships and delivery systems.
4. Promote successful approaches and organizations to delivering distance education, extended education, and certificate programs.
5. Set aside $25,000 to allocate for new program development.
6. The Provost's office will develop a plan or process to distribute resources and implement the strategies.

Implication for Resources:

Realignment of current programs and curriculum, faculty and staff.
Use of segments from various colleges and programs to form new programs.
Set aside $25,000 to allocate for new program development.