



Strategic Planning Six-Month Progress Report 2002-2003

Goal 1: Offer high quality, challenging academic programs that influence and respond to a changing society

- The Entitlement to Plan has gone to UW System for the following new academic programs: Master of Fine Arts, and B.S. in Cross-Categorical Special Education (*Academic Plan*)
- UW System approved stage one for the M.S. in Manufacturing Engineering program (*Academic Plan*)
- Significant program revisions are being made to all teacher education programs and to alternative certifications for teacher licensing (*Academic Plan*)
- The campus assessment coordinator is: refining assessment of learning in the major; developing a new general education assessment model; and evaluating assessment implementation campus-wide (*ASA Targeted Projects*)
- Extra course sections were offered to eliminate course backlogs in: art; English; chemistry; construction; technology and business and accounting (*ASA Targeted Projects*)
- The on-line component of the MS in Vocational Rehabilitation is complete (*University Priorities-Graduate Education*)
- 15-20 ASPIRE students will participate in a short-term study abroad program in France during Spring break 2003 (*ASA Targeted Projects*)

Goal 2: Preserve and enhance our educational processes through the application of active learning principles.

- Vendor negotiations for the laptop leasing program are complete (*Division Plans-ASLS*)
- Wireless connectivity is available throughout the campus and coverage includes all classrooms, all labs, all lounges, many offices and much of the grounds as well (*Division Plans-ASLS & IT Plan*)
- The provost is appointing a study team to review the results of the most recent NSSE survey and to recommend ways to bring the scores up (*ASA Targeted Projects*)
- Programming has been enhanced between the Advisement and Career Center and Residence Life, incorporating additional academic class sections being taught in residence halls (*ASA Targeted Projects*)
- A portal has been installed, which allows for a user to be recognized, and it provides for user-specific services (*IT Plan*)
- There were 13 laptop courses offered in Fall 2002
- Over the past three years, 219 faculty have purchased laptop computers through the computer cost share program. Of this 219, 63 were in 2000-01, 117 were in 2001-02, and 39 were in 2002-03.

Goal 3: Promote excellence in teaching, research, scholarship and service.

- A Professional Development grant funded team of seven attended the 2002 Wisconsin Women in Higher Education Leadership conference (*Equality for Women Initiative*)
- A team of six attended the Work/Life forum at UW-Madison (*Equality for Women Initiative*)
- Extensive and varied training opportunities have been provided through the Laptop Initiative to teaching faculty/staff (*University Priorities-The Stout Technology Advantage*)
- A Facilities and Administrative Costs (Indirect Costs) proposal was approved by the Chancellor, with the purpose of promoting growth in research (*University Priorities-Applied Research*)
- The College of Arts and Sciences offers a summer session stipend to faculty/staff to develop grant proposals (*University Priorities-Applied Research*)
- 107 staff members have participated in the EDGE program since its inception.

- 28 staff are participating in the year-long Leadership and Professional Development Workshop in 2002-03 presented by Jeff Russell
- A spring workshop for Classified Staff is planned for April 17, 2003 (*Division Plans-ASLS*)
- A marketing plan was approved by the Co-op Ed Advisory Committee and associate vice chancellor to encourage local Co-op positions and to encourage an increase in summer enrollment (*ASA Targeted Projects*)
- 8 academic staff participated in the 2002 Academic Staff Leadership Conference
- UW-Stout leads the UW System comprehensive universities in the number of professorships offered, with 7 professorships in 2002-03

Goal 4: Recruit and retain a diverse university population.

- Human Resources, Business and Financial Services, and Housing and Residence Life have had several diversity presentations (*Division Plans-ASLS*)
- Minority student applications increased by 41.92% in Fall 2002. Multicultural enrollment increased to 333 in Fall 2002 from 288 in Fall 2001. (*Plan 2008*)
- An “All Cultures Every Student” (ACES) multicultural student group was organized and held several events (*Plan 2008*)
- A staff member from Multicultural Student Services has a portion of his time allocated to active involvement with athletes, especially athletes of color (*Plan 2008*)
- A marketing plan for nontraditional students was developed and incorporated into the Executive Marketing Plan (*Marketing Plan*)
- A 2nd Girls Science and Technology Orientation program was held in Fall 2002 for 7th grade girls from DeLong Middle School (*Equality for Women Initiative*)
- A new Coordinator of the Graduate College was hired and is responsible for marketing the graduate programs and recruitment activities (*University Priorities- Graduate Education*)
- An “Effectiveness of Unclassified Recruitment Advertising” report was developed that includes best practices recruiting strategies from other institutions (*University Priorities-Recruitment*)

Goal 5: Foster a collegial, trusting and tolerant campus environment.

- A mentoring program is in place for classified employees. Six mentors have been assigned to date. (*Division Plans-ASLS*)
- The Academic Staff Women’s Mentoring Program Steering Committee was established and the women’s academic staff mentoring program is in development (*Equality for Women Initiative*)
- The One City One Book program had its kick-off in January 2003. (*Plan 2008*)
- Campus Professional Development Day included a speaker and workshop on trust in the workplace (*ASA Targeted Projects*)
- A “Campus Climate” (expectations) handbook was designed and distributed to all students and employees (*Alcohol and Other Drug Abuse Prevention Plan*)
- A booklet titled, “The Faculty Link: How college professors can support alcohol education in ways that are consistent with their role as faculty,” was distributed to all teaching staff along with a cover letter from the Provost (*Alcohol and Other Drug Abuse Prevention*)
- The involvement and Leadership Center has hired a Greek programming coordinator who has worked half-time with fraternities and sororities on AOD abuse prevention initiatives (*Alcohol and Other Drug Abuse Prevention*)

Goal 6: Provide safe, accessible, effective, efficient and inviting physical facilities.

- Debit card readers have been installed at 5 University Centers locations (*Division Plans-ASLS*)
- FacMan utilities audit is complete and data input into program (*Division Plans-ASLS*)
- Programming and design is in progress for the new residence hall (*Capital Plan*)
- Project to replace Johnson Fieldhouse basketball court was approved in 9/02 (*Capital Plan*)
- Plans for wiring and wireless accommodations for 2nd Year E-Scholar Program continue (*Capital Plan*)

- Guidelines were updated for alcohol possession/use and increased monitoring during athletic events and homecoming activities (*Alcohol and Other Drug Abuse Prevention Plan*)
- The remaining exterior signs were recently funded and ordered. The only items remaining are the city way-finding signs (*Division Plans-ASLS*)

Goal 7: Provide responsive, efficient, and cost-effective (educational support) programs and services.

- The Stout Solutions marketing plan has been incorporated into the business section of the Executive Marketing Plan (*Marketing Plan*)
- Datatel hardware has been upgraded and the data warehouse has been expanded to include Financials, Financial Aids, and Admissions and Registration data marts (*IT Plan*)
- Additional users have been trained on BRIO (*IT Plan*)
- An AOD information website was designed with an updated section covering campus AOD policies, and the Residence Life web site was updated to include AOD use expectations and consequences (*Alcohol and Other Drug Abuse Prevention*)
- A Childcare Needs Assessment was conducted and results were analyzed (*Equality for Women Initiative*)
- A Regional PK-16 Council known as the Work-based University Consortium was constituted 10/22/02 (*University Priorities-Premier Institution of Workforce Preparation*)
- The Disaster Recovery/Backup System has been replaced and updated (*IT Plan*)
- Following a forum in May on teacher education, the School of Education Committee was appointed (*ASA Targeted Projects*)