



STRATEGIC PLANNING ANNUAL REPORT

Executive Summary

2002-03

GOAL 1: Offer high quality, challenging academic programs that influence and respond to a changing society.

- * 2004 Targets have been achieved for all indicators related to employer evaluations of UW-Stout graduates
- * UW-Stout freshmen and senior ratings on level of academic challenge went down in 2003 and are less than masters and NSSE comparisons
- * There were 60 new or revised programs, minors and courses, and 40 dropped courses in 2002-03. Additionally, five new bachelor's and master's degree programs are under development, and two degree completion programs were initiated in fall 2002
- * Enrollments have increased in two academic programs (Applied Math/Computer Science and Art-Multimedia design)

GOAL 2: Preserve and enhance our educational processes through the application of active learning principles.

- * In 2003, UW-Stout freshmen and senior ratings are slightly lower than Masters and NSSE comparisons on composites dealing with active learning, interactions and educational experience
- * UW-Stout senior ratings of participation in co-curricular activities and plan to do an internship are higher than the national average on the NSSE survey, but UW-Stout senior ratings are lower than national average for plans to do community service/volunteer work
- * The number and percentage of graduates with applied experience continues to increase
- * E-Scholar program accomplishments: vendor negotiations for the leasing program are complete; wireless connectivity is available throughout the campus; a portal has been installed; new laptops will have double the amount of memory than the existing ones; and the computer cost share program has allowed 244 faculty to purchase computers in the past three years.
- * The percentage of bachelor's degree recipients who studied abroad dropped to 5% in 2001-02

GOAL 3: Promote excellence in teaching research, scholarship and service.

- * The percentage of faculty who received grants dropped in 2001-02, as did the percentage of faculty who applied for grants and the number of submitted and funded grants and contracts
- * UW-Stout continues to offer 10 sabbaticals and leads the UW System Comprehensives with 7 professorships and endowed chairs
- * The number of faculty/staff that participated in targeted professional development activities dropped to 366 in 2002-03
- * 2004 targets have been achieved for the number of web-based courses offered, the number of sabbaticals awarded and the percentage of permanent salary expenditures for professional development
- * The dollars awarded for the Professional Development Grant program increased by \$10,000 in 2003-04. In 2003-04, this grant allowed for a team to attend two Wisconsin Women in Higher Education Leadership conferences
- * Training and professional development activities with UW-Stout participants: Work/Life Forum; Laptop Initiative training; EDGE program; Executive EDGE program; Classified Staff Workshop; Leadership and Professional Development Program; Hmong Stout Student Organization annual conference; Academic Staff Leadership Conference

GOAL 4: Recruit and retain a diverse university population.

- * The percentage of student applications and student enrollments from women and non-traditional students increased or stayed the same in 2003, while the percentage of minority student applicants and enrollments decreased. UW-Stout was within 1% of its enrollment target for 2003
- * Graduation rates increased for the fall 1996 cohort, while retention rates for the fall 2001 cohort decreased. Both indicators are less than 2004 target
- * The number and dollars awarded for scholarships dropped in 2003-04
- * The 2004 target was achieved for reducing the percentage of faculty who resign. In 2002, 34% of the faculty were women and 11% were minorities.
- * The 2004 target was also achieved for reducing credits to degree
- * The following programs were held for pre-college students: 7th grade girls Science and Technology Orientation program, and a Diversity Career Exploration program
- * UW-Stout received the Secretary's Award of Achievement from the Department of Employment relations for increased numbers of women and minority hires.

GOAL 5: Foster a collegial, trusting and tolerant campus climate.

- * Freshmen ratings on supportive campus environment increased in 2003, but are lower than Masters and NSSE comparisons. Senior ratings also increased in 2003 and are greater than comparative groups
- * Ratings on the One-Minute Climate Assessment dropped in 2003 on all measures in the survey
- * The Classified and Academic Staff Mentoring Programs are in place and fourteen mentors have been assigned
- * The following information has been made available to the faculty/staff: a "Campus Climate" handbook, a booklet titled "The Faculty Link: How college professors can support alcohol education in ways that are consistent with their role as faculty," and a web site has been developed to provide the campus with information on legislative issues
- * AOD prevention accomplishments include: all 60 initiatives of the 2002-03 Housing and Residence Life Alcohol Plan have been completed, and a programming coordinator was hired to work with fraternities and sororities on AOD abuse prevention initiatives

GOAL 6: Provide safe, accessible, effective, efficient and inviting physical facilities.

- * UW-Stout ratings dropped slightly on most college environment measures in 2002-03 and are lower than the national average on all composite measures except "facilities"
- * In both 2001 and 2002, UW-Stout reported 100 crimes, which continues to be less than the UW System average
- * The following facilities upgrades have been accomplished: project to replace the Johnson Fieldhouse basketball court was approved; the remaining exterior signs were funded and ordered; landscaping for Lot 1 is complete; the plans for classroom upgrades and wireless accommodations for the 2nd year E-Scholar program were funded; and the design phase for the new residence hall on the North Campus is 99% complete

GOAL 7: Provide responsive efficient, and cost-effective educational support program and services.

- * Overall UW-Stout satisfaction ratings on college services increased slightly in 2002-03 and are higher than comparative groups. Satisfaction ratings with the library, job placement, career services, financial aid and security continue to be equal to or slightly higher than the comparative groups
- * The 2004 targets have been achieved for average annual energy use
- * The School of Education became operational on July 1, and it includes a dean, faculty and staff and a coordinating chair. Courses began to be offered in fall 2003
- * Substantial progress has been made in developing a new website: a full-time Web development specialist was hired and his contract was extended; web development software has been purchased; and training has been provided. Additionally, an AOD information website was designed
- * Six academic programs operated under customized instruction in 2002-03