

**E. 6. UNIVERSITY OF WISCONSIN-STOUT
FOCUS 2010 IMPLEMENTATION TEAM 6**

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| Team Name: | External Advisory Board Planning |
| Sponsor: | Chancellor |
| Charge: | Create an all-university level external advisory board. |
| Outcome: | Identify emerging programmatic needs. Identify emerging technology opportunities. Provide information about new programs at the university. |
| Chairperson/Leader: | Chancellor |
| Membership: | |
| Consultants/ Resource People | Assistant Chancellor, Julie Furst-Bowe Stout Solutions Director, Chris Smith Special Assistant to the Chancellor, Jan Jordan Assistant Chancellor for University Development Current Foundation Board Members |
| Training/Information Needed: | |
| Method of Communication: | |
| Timeline: | June 2005 |

**University of Wisconsin-Stout
Chancellor's External Advisory Council**

May 1, 2005

PURPOSE OF THE COUNCIL:

The purpose of the Chancellor's External Advisory Council is to provide a forum for dialog and interaction between the business and professional community and the University of Wisconsin-Stout

OBJECTIVES/CHARGE TO THE COMMITTEE:

1. To create a group of business and professional leaders who will contribute time and/or resources to enhance the quality of education provided by UW-Stout;
2. To provide opportunities for UW-Stout to supply information about the university, its students, faculty and staff to the business and professional communities;
3. 3. To learn from business and professional leaders about current and future issues that will affect the University and students and to solicit counsel about curriculum, and programs that respond to business and professional needs;
4. 4. To provide opportunities for an interchange of ideas concerning strategies, long- range planning, support needs and other issues affecting UW-Stout's ability to meet its goals.

MEMBERSHIP:

The Chancellor's External Advisory Council will include senior business executives and professionals who are leaders in their fields of endeavor, have an interest in the success of UW-Stout and are willing to support and contribute to the accomplishment of the University's goals.

Membership invitation is at the discretion of the UW-Stout Chancellor. The term of membership is three years, but successive terms are allowed, subject to the invitation of the Chancellor and the mutual consent of the member. Initially, terms may be staggered to assure continuity in membership during the first few years of implementation..

MEETINGS:

The Chancellor's External Advisory Council will meet twice annually, once in a face-to-face meeting and once via teleconferencing. The meeting will be conducted by the Chancellor. The agenda will be developed by the Chancellor in consultation with campus leadership.

CHALLENGE TO COUNCIL MEMBERS:

Council members will be asked to assist the Chancellor in:

1. Creating and developing strategies to continuously improve UW-Stout;
2. Identifying candidates and opportunities for fundraising and outreach;
3. Developing internship and job opportunities for UW-Stout students;
4. Reviewing programs and curriculum for currency and relevance