

**E. 3. UNIVERSITY OF WISCONSIN-STOUT
FOCUS 2010 IMPLEMENTATION TEAM 3**

Team Name:	Academic Program Deployment
Sponsor:	Provost, Bob Sedlak
Charge:	Deploy a strategic planning process for each college and school for the academic plan.
Outcome:	Identify 2 academic program proposals that can be established as a concentration/specialization within a 12 month or shorter time frame. Identify programs and concentrations/specializations recommended for inactive status.
Chairperson/Leader:	School of Education Dean, Judy Jax or designee CTEM Dean, Bob Meyer or designee CAS Dean, John Murphy or designee CHD Dean, John Wesolek or designee
Membership:	Four (4) working groups
Consultants/ Resource People	Assistant Chancellor, Julie Furst-Bowe Assistant Vice Chancellor, Claudia Smith BPA Program Directors
Training/Information Needed:	Advisory Committee reports PRC Reports
Method of Communication:	Monthly progress reports provided to the Chancellor and Provost
Timeline:	January 2005

Focus 2010

Implementation Team 3

Team Name: Academic Program Deployment

Sponsor: Provost, Robert A. Sedlak

Progress Report:

Charge: Deploy a strategic planning process for each college and school for the academic plan.

Strategic planning processes to address the university's academic planning needs have been developed for the colleges and school. Deployment of the planning processes will result in identification of new program proposals for immediate development and identification of programs and concentrations/specializations to recommend for inactive status.

The College of Arts and Sciences developed a draft strategic plan that included potential new program proposals including: nanotechnology in cooperation with CTEM; a degree completion program with WTCS; Applied Social Science; Entertainment Management; and Masters in Technical Communication with the University of Minnesota.

The College of Technology, Engineering, and Management has an ongoing strategic plan but it does not contain potential new majors. This is treated as a separate process. They are working on an M.S. in Communication Technologies that is under system review and also nanotechnology. New concentrations in Packaging under consideration are: Medical Device/Health Care Packaging and Food Packaging.

New concentrations in Engineering Technology under consideration are Electrical and Computer Engineering; Biomedical Engineering; Industrial Engineering; and Environmental Engineering. Six additional minors are under discussion

The School of Education has developed a strategic plan and have included new certifications in reading; science education, and middle childhood (through 6th grade). A new degree program in Special Education was approved for the Fall.

A new certification in Allied Health Professions was created. The purpose is to teach about those profession in the K-12 environment. A reading certification is also under development.

The College of Human Development has been developing the B.S. in Golf Enterprise Management and recently launched a gaming Management Certificate and Minor. They are also planning a B.S. in Culinology

Updated Information as of June 1, 2005

The two majors, concentrations, or certifications that each college/school have put forth to potentially implement within the next 12 months are:

CAS

B.S. in Applied Social Science
Completed Campus Review Phase
NOT at Stage 1 yet

B.S. in Professional Studies
Completed Campus Review Phase
NOT at Stage 1 yet

Nanotechnology concentration in B.S. in Applied Science
Materials Science concentration in B.S. in Applied Science

CHD

B.S. in Golf Enterprise Management
This program is entitled

Gaming Management concentration in B.S. in Hospitality,
Restaurant and Tourism Management

Culinology concentration in the B.S. in Food Science and
Technology

CTEM

M.S. in Communication Technologies
Entitled

Three bachelor degree programs in planning stage (B.S. in Management; B.S. in Electrical and Computer Engineering; and B.S. in Plastics/Polymer Engineering)

Medical Device/Health Care Packaging concentration in the B.S. in Packaging

Computer and Electrical Engineering, Industrial Engineering, Biomedical Engineering, and Logistics Engineering Management concentrations in the B.S. In Engineering Technology

SOE

Reading Specialist Certification, online certification

Science Education concentration in the B.S. in Applied Science

Early Childhood through Middle Childhood Certification

The degree programs that are “entitled” have the potential to be operational within a year or less. Those that are at the first stage level might be a little longer. Concentrations can be operational within a semester. Those not at stage 1 yet may could be operational in 18-36 months