### Goal 1: Academic Programs

**Goal Statement:** Prepare alumni for success.

Linkage to Strategic Plans
*University of Wisconsin-Stout Strategic Plan*

**Suggested Mission Revision:** UW-Stout is a special mission institution characterized by a distinctive array of programs leading to professional careers focused on the changing needs of society. These programs combine theory, practice, and experimentation in their approach to learning.

The existing University goals that are addressed in this goal statement are:
1. Offer high-quality, challenging academic programs that influence and respond to a changing society.
2. Preserve and enhance our educational processes through the application of active learning principles.
3. Promote excellence in teaching, research, scholarship and service.
4. Recruit and retain a diverse university population.

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### Statement of the Issue:

*“Why is this goal necessary?”:*

To provide society with quality graduates.
University Priorities

“What short-term university priorities are necessary to achieve the goal statement?”:

List up to six priority statements. Strategies to accomplish the priorities, if identified, should be listed as bullets under each priority statement.

1. Align curriculum with societal needs and demographics (University goals addressed: 1 and 4)
   - Provide leadership in coordinating curriculum with Technical College offerings
2. Balance resources with program demand. (University goal addressed: 1)
3. Enhance the integrity of educational programs using best practices. (University goals addressed: 1, 2 and 3)
4. Provide a means for faculty/staff to keep abreast of new research findings in existing and emerging fields of study. (University goals addressed: 1, 3 and 4)
5. Experiment with flexible and collaborative pilot programs/courses and instruction that validate outcomes. (University goals addressed: 1, 2 and 3)
6. Support initiatives that promote high-level student academic engagement (University goal addressed: 2)

Benefits:
List bullets identifying “what’s in it” for the three constituent groups.

Students
1. Prepares student for careers and career changes
2. Provides opportunities for high level academic engagement
3. Prepares for future on-going education
4. Recognizes talent and ability acquired
5. Gives a sense of self-worth
6. Provides recognizable value for financial investment

Faculty/Staff
1. Provides opportunities for faculty to be innovators in new educational practices
2. Creates an institutional culture for learning
3. Provides personal and professional fulfillment

System/State
1. Illustrates a higher education institution willing to experiment with innovations
2. Recognizes demographics and abilities of institution
3. Runs cost effective programs
4. Increases workforce potential
5. Promotes economic development and civic responsibility
6. Creates models of seamless education through BS degrees for State citizens