

UW-Stout FOCUS 2010

UW-Stout engaged in a long-range planning process beginning the spring of 2003 commonly identified as **FOCUS 2010**. The purpose of the planning initiative was to look forward to the year 2010 and identify the important initiatives the university must undertake to remain a viable institution.

The process involved an extensive review of data – environmental, enrollment, performance, survey, financial and current priority activity. From this review and discussions with a Senior Scholar from the Project on the Future of Higher Education, the Chancellor’s Advisory Council identified major goal areas for consideration. These are Learning Community, Academic Programs, Stout Technology Advantage, and Restructure for Efficiency and Effectiveness.

From the goal areas, five specific long-term goals were identified. The goals were discussed thoroughly at campus forum sessions throughout 2003-2004. The summer of 2004, a broadly represented group of faculty, staff, students, and administrators used the goal documents to identify university priorities for 2004-2006 and implementation plans for 2004-2005.

The UW-Stout Mission and Strategic Plan document shows the connection from the Mission statement to the specific implementation plans. The 2004-2005 university priorities and implementation plan documents are draft and will remain so to allow for further discussion and deliberation.