

## ***UW-Stout Alcohol Plan***

- **The University of Wisconsin-Stout will strive to create and support an environment where use of alcohol does not prevent students from realizing their highest potential of intellectual, physical and human development. The University will use evidence based policies, programs, and services and will assess progress measurable goals and objectives.**



## *Goals of Campus Alcohol Plan*

- reduce high risk alcohol use
- make it more acceptable to abstain from alcohol
- support student safety through institutional and cultural intolerance of alcohol abuse
- address student misperceptions about campus drinking behavior.



# Education

- More classes on Fridays – increase 20% fall 2010
- Review of Attendance Policy making it clear that faculty/staff may use attendance in grading (revised EAC/faculty senate fall 2010)
- Educate on impact on behaviors associated with alcohol use may have on career and academic goals.
- Communicate policies, sanctions, and procedures to campus and provide advance notice of possible sanctions for high risk and/or repeated behaviors
- Involving students:
  - DOT grant to engage students as partners
  - Step-up Program (bystander intervention)
  - SSA video development/resolution



# **Alcohol & Other Drug Education Program (AODEP)**

- **Alcohol Awareness Program (AAP)**

- ◆ Alcohol Classes (AAPI) provided to individuals who receive a 1<sup>st</sup> offense underage drinking citation. Seven classes provided during the fall semester.
- ◆ Drinker's Check-up (DCU) provided to individuals who receive a 2<sup>nd</sup> offense underage drinking citation.

- **Outreach Presentations**

- ◆ Freshmen Orientation – “Flash Your Smart Card” – reached entire freshmen class
- ◆ Watch Your BAC (WYB) – presented to 500-plus students
- ◆ What's in Your Cup – provided at two campus-wide wellness events

- **e-chug (Online Alcohol Prevention Intervention)**

- ◆ Provides self evaluation, normative comparisons, and personalized feedback.



## AODEP – continued

- **2011 DOT Grant (Awarded \$5,000)**
  - ◊ Focus of grant engaging students in AODA prevention.
  - ◊ Hired student worker who is currently engaging several campus target groups about their prevention needs.
  - ◊ Student is actively developing a AODA education curriculum to be presented peer-to-peer.
- **Drug Free School & Communities Act**
  - ◊ Biennial Review (2008-2009 & 2009-2010) & Annual Notification
- **AODEP Website Updates**
- **Community Partnerships**
  - ◊ Dunn County Partnership for Youth (DCPFY)
    - AmeriCorps – Marshfield Clinic – host site for member
  - ◊ DCPFY Environmental Committee
  - ◊ Dunn County Alcohol Task Force (DCAFT)

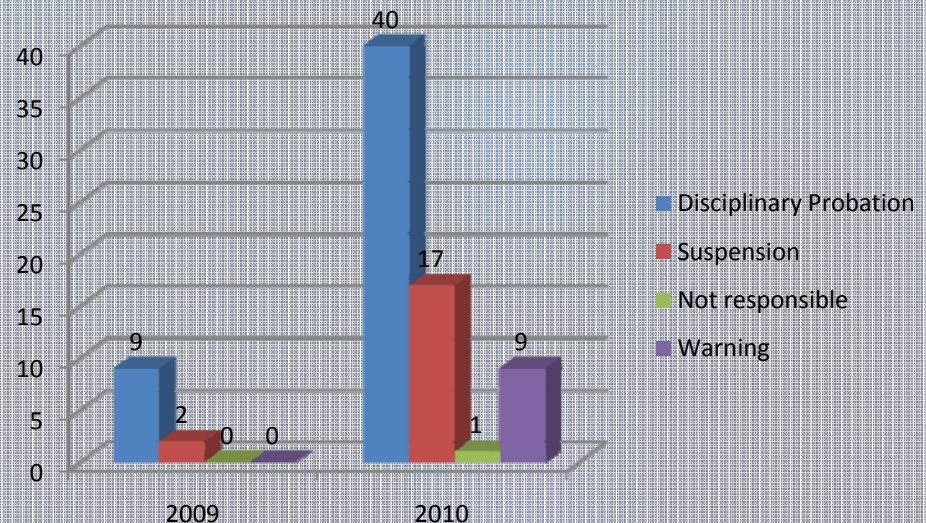


# Enforcement

## Changes in Enforcement

- New guidelines in Housing are moving serious cases to University Level (UWS Ch 17)
- DCATF Dunn County Area Task Force
- Chapter 17 cases up 509%
- City Ordinance 1<sup>st</sup> Offense Alcohol Warning Letters (51)
- Parental Notifications (49)

UWS Ch. 17 Alcohol/Drug Sanctions  
(Fall Semester Comparison)





## **Chancellor's Coalition on Alcohol & Other Drugs**

- Three meetings to date this school year and next meeting scheduled on February 11, 2011.
- Coalition focusing implementing and reporting on the campus Alcohol Education and Enforcement Plan.
- Coalition has begun working with several city council members to educate the council about what UW-Stout is doing to address high risk drinking amongst its students.
- Coalition direction for second semester is to continue to engaged students in AODA prevention.



# Challenges/Gaps

Students over 21

Incentives/support for responsible behavior

Wisconsin Alcohol Culture

Additional information regarding the UW-Stout Alcohol Plan

<http://www.uwstout.edu/aod/index.cfm>