

**2009-10 University and Action Plan Year End Update  
Executive Summary**

**ACADEMIC PLAN**

**New programs receiving approvals:** MFA and M.S. Industrial and Applied Mathematics (*approved by campus groups*); B.S. in Applied Social Science, B.S Supply Chain Management, B.S. Cognitive Science (*implemented and accepting students*); B.S. Health, Wellness and Fitness (*entitlement approved*)

**New programs on hold:** A.A. in Arts and Sciences (*not supported by Faculty Senate*); M.S. in Gerontology (*awaiting new hire*); M.S. Homeland Security (*pending staffing and resource needs*)

**TRAINING AND DEVELOPMENT PLAN**

**Training and Development offered:** 7 EDGE sessions (*200 participants*); Optimal Health Fair (*record turnout for attendance*); January Professional Development Sessions (*Managing conflict, Employee engagement, Quality training, Dealing with Difficult People, 70 attendees*), Summer institutes (*Applied Humanities, 26 attendees; 3 Assessment Institutes; New Instructor Workshop*); Quality Training Certificate program (*Evaluation and measurement, 10 attendees*); Unclassified search process training; New employee orientation; Qualtrics training (*16 sessions, 322 attendees*); Workplace violence prevention; Asbestos training

**Training and development not offered:** LGBTQ training; faculty/staff and student complaint processes; PeopleSoft; Hyperion; identifying students and coworkers at risk

**INFORMATION TECHNOLOGY PLAN**

**Information Technology Projects completed or nearly completed:** Wireless access in all public areas of residence halls; 95% of websites converted to Content Management System; Acceptable Use IT policy in final review stages; 25 departments operational on ImageNow; database developed for mediated classroom maintenance and renewal; T2 flex implemented; student email outsourced

**Information Technology Projects in progress:** centralized scheduling; data warehouse data dictionaries; RFP finalized and vendor selected for web redesign; faculty/staff email system will be replaced summer 2010; Information Portal contract awarded to Omni Resources; Madison training and development program; PeopleSoft HR implementation 2<sup>nd</sup> quarter of 2011; RFP for reporting software awarded; migrating eScholar training materials to D2L

**Information Technology Projects on hold:** financial aid portal; Oracle EPM upgrade; ASK5000 help desk facility; one-stop student services

### **MARKETING PLAN**

**Marketing projects completed or ongoing:** Identity standards revised; Facebook page and Twitter feeds going out daily; laptop screen saver developed; regular succession of email campaigns to prospective students/target audiences; TV/movie theater ads aired October 2009 through April 2010; billboards in place; purchased radio advertising

**Marketing projects in progress:** Integrated marketing and communications website; program videos for all undergraduate programs

### **CLIMATE ACTION PLAN**

**Climate projects completed or ongoing:** implemented Menomonie Community Garden; new lighting system installed or in progress for the Sports and Fitness Center and Memorial Student Center; Wal-mart shuttle offered; plate waste study completed and results shared; marketing refillable beverage containers; actively participating in local and regional initiatives and meetings

### **UNIVERSITY PRIORITIES**

**University Priority proposals awaiting approval:** 7 proposals developed for recruitment and retention; Proposal for visiting programs to promote diversity developed; 6 sustainability policies proposed for fall 2010 University Priority

**University Priorities projects in progress:** Query to identify experiential learning courses in development; experiential learning course inventory being reviewed and refined; experiential learning metrics in process of being developed