

FOCUS 2015 Feedback Form

June 1, 2010

Goal: Develop Knowledge, Respect, Validation

Potential Initiatives:

- Recruit military personnel that come from one of the diverse areas – military active duty that could benefit from online courses.
- It will be useful to have/or utilize a common racial classification scheme so we can see how we compare on other institution against the UW System!
- Add meetings to determine how well we are creating an inclusive environment for students with disabilities and sexual minorities.
- Retention strategies need to be expanded to reflect and identify underrepresented groups ie: Native Americans.
- Use diversity multicultural not minority as a name.
- Challenge faculty add-on the curricular issue.
- Need targeted early alert/retention program at risk people of color. Who need context-specific support in this particular enrollment.
- Need more targeted, qualitative follow up with minority faculty to understand what would need to happen for Stout to be arable home or them.
- Continue to investigate other colleges and identify the most effective strategies for recruiting and retaining minority students.
- Explain how to create “meaningful minority environments/relationships”, etc.
- Working with local officials and groups, in addition to the campus body, is key in this respect.
- Recruitment and retention of faculty of color infusing diversity activities, components in the classroom.

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Goal: Expand Experiential Learning

Potential Initiatives:

- Where will we be if we require a COOP or internship of every student?
- Require all to have some form of experiential learning.
- Senior capstone activity (need for more reporting of it)
- Senior capstone freshman experiential.
- Not a goal of logo and achieve it.
- Coordinated help for students to find Co-ops and internships. This is already there, yes, but it could be improved at the program level.
- Like first year seminars.

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Goal: Enrollment Management

Potential Initiatives:

- Would suggest we focus on retention at UW-Stout and graduation from UW-Stout as our top priorities. Our conversely minimizing those who transfer to other UW schools.
- Most military institutions have all office for continuing education, we should have info/material presence at these locations.
- Increased utilization of faculty who are veterans, as well as ROTC members to recruit military service members of vets.
- Assuming 1725 incoming 1st year students, no additional students retained takes us from 71.5% to 73%. If every program has a target of retaining one more student, we would easily exceed that goal.
- Develop ESL program.
- Military service/veteran marketing program.
- Develop/create programs for DE.
- Increasing scholarship opportunities for high achieving students.
- Maintain admissions effort.
- Increase contacts immediately.
- Pressure on scholarship.
- Grad students-to up completion rates consider social media group for thesis support. In general need to concentrate more on thesis completion rate (may not be this group but is grad college...) It's about 50% now I believe that does impact enrollment.
- We should look at the loss of students between application and show; could be some % to be captured. University of Texas is offering the first year of tuition as "in-state" to all first year students-calling it a "getting acquainted plan."

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Goal: Sustainability

Potential Initiatives:

- Transportation is still a key area where we all can make a difference. Fleet vehicle speed limits wal-mart trucks, I believe, by company policy are limited to 65mph-and they seem to enforce that. Fewer Madison Meetings.
- Start a green campaign, or green day for awareness.
- Work with city of Menomonie to be more bicycle friendly.
- Reducing bottled water, using tap water.
- Give water bottles to all new freshman and new employees to support sustainability.
- Choose 3-4 that can be achieved not pre-? The phy issues (paper, recycle)
- Work with IT on computer energy conservation as I believe they have similar policies for security. Also, be aware of classroom impact of computer laboratory policies-we often lecture with slides and 90 min long periods without touching computer-impact on that!
- On the subject of eco-friendly computer fonts: maybe consider obtaining fonts similar in appearance to commonly used fonts but that use less toner when printed on paper.
- We need to define what we mean by sustainability. I view it as driven by the President's Climate commitment and Doyle's energy reduction mandate. If we start including social justice issues, the topic is watered down.