

Emerging Issues/ERM Agenda
March 15, 10:00-11:30am

Emerging Issues

Please review the following emerging issues articles/videos and come prepared to discuss the questions outlined below.

Emerging Issues Articles

Available online: <http://www.uwstout.edu/static/bpa/planning/spgretreat/2010/index.html>

- The Year Ahead in IT (Technology Trends in Higher Education)
- Top 10 Higher Education State Policy Issues for 2010
- Why I chose Yale (16 minute video)
- Making College Relevant

Discussion questions:

Advertising/Marketing

1. What are the key attributes or selling points that you think would convince 16-18 year olds to come to UW-Stout?
2. There are increasing pressures for colleges to better sell the value that they offer to students. What do students receive for the time and dollars they spend at UW-Stout?

Technology

3. UW-Stout implemented the e-Scholar program in 2002. There are many new technologies available now that were not available in 2002. These technologies have the potential to impact the way we operate at UW-Stout. What is next after the laptop? What is the future of print books? What other technologies should UW-Stout be investigating?

Resources

4. State support for higher education in Wisconsin and nationally has been declining. With the current economic situation, the state budget is expected to get worse in the future. How will you survive the next five years and still accomplish your department or unit's mission, given declining resources?

Making Connections

5. There is much attention lately on the idea of changing the high school experience and potentially eliminating the senior year. There is the potential to provide freshmen college curriculum in the high schools. How can we link more effectively with CESAs or K-12 districts?
6. How do we effectively provide support for faculty to do more applied research?

We will have a large group discussion, and then at the end of today's meeting, you will be asked to identify your big ideas on a comment form that will be shared with the small groups that will be developing university priorities for the retreat.