

ENROLLMENT/RETENTION/GRADUATION FACTS AND FIGURES 2009

MAJOR FINDINGS

1. Enrollment continues to increase.

- FTE enrollment for fall 2008 reached its highest level of 7,518 FTE and 8,839 headcount (including customized instruction) – exceeding the FTE enrollment target. This growth is particularly dramatic in customized instruction.

Total Enrollments	2004	2005	2006	2007	2008	2008 Headcount
Women	51%	51%	52%	51%	51%	4,466
Racial/Ethnic Grp	4.6%	4.8%	5.1%	5.4%	5.8%	518
International	1.2%	1.2%	1.6%	1.6%	1.8%	160
25 Years +	16%	15%	18%	20%	21%	1,857
Resident Status						
WI Resident	71.0%	69.3%	68.7%	68.7%	68.0%	6,003
MN Resident	25.8%	27.2%	26.5%	25.3%	26.0%	2,294
Non-Resident	3.2%	3.5%	4.8%	6.0%	6.1%	542

2. UW-Stout's tuition and fee revenue has been continually increasing – particularly in customized instruction

- Tuition revenue from customized instruction has more than tripled over the past five years.

*as of 5/1/09

Year	Regular Tuition and Fees	Customized Instruction	Access to Learning	Total Tuition and Fee Revenue
2004-05	\$29,819,973	\$1,185,557	\$1,498,334	\$32,503,864
2005-06	\$33,286,620	\$1,651,567	\$1,685,704	\$36,623,891
2006-07	\$35,388,847	\$2,824,089	\$1,787,047	\$39,999,983
2007-08	\$36,411,504	\$3,837,575	\$1,850,771	\$42,099,850
2008-09*	\$38,810,804	\$4,583,459	\$1,979,365	\$45,373,628

3. First to Second Year Retention rates for fall 2007 cohort increased to 71.8%.

Cohort	% Retained at UW-Stout	% Retained in UW System	% Retained Anywhere
F2003	73.3%	79.0%	95.9% *
F2004	73.3%	79.6%	93.2% *
F2005	71.5%	77.9%	90.8% *
F2006	69.6%	75.2%	90.2% *
F2007	71.8%	77.2%	

*excludes stopouts

- Primary reason students report leaving: to pursue a major/program not offered by UW-Stout – followed by: to be closer to home, I don't like Menomonie, and I don't fit in at Stout.
- Freshmen most often transfer to UW-EC. Sophomores-Seniors most often transfer to UW-Madison.
- 75% came with the intention of graduating from UW-Stout.

4. Graduation rates had been increasing but decreased slightly for fall 2002 cohort.

Cohort	Total # in Cohort	Graduated from Stout	Graduated from Any UW	Graduated Anywhere (VSA)
F1998	1,333	51.4%	56.4%	
F1999	1,317	52.7%	57.8%	
F2000	1,307	53.3%	58.9%	
F2001	1,272	53.9%	59.8%	
F2002	1,303	53.0%	58.3%	81%