

## CONTACTS THROUGH 2006-2007 RECRUITMENT ACTIVITIES

<u>Recruitment Activity</u>	<u>Number of Students &amp; Parents Seen</u>
On Campus Visitors	3,905
UW-System Workshop	881
Campus Preview Days	1,736
Stout Saturdays	830
National College Fairs	575
Wisconsin Education Fairs	2,605
Minnesota Education Fairs	289
Minnesota Private School Fairs	233
Illinois Education Fairs	256
Transfer Fairs	365
High School Visits	756
College Programs (off campus)	1,501
High School Group Visits (on camp)	492
<b>Total Contacts:</b>	<b>14,424</b>
<b>On Campus Contacts:</b>	<b>6,963</b>
<b>Off Campus Contacts:</b>	<b>7,461</b>

## **ADDITIONAL CONTACTS THROUGHOUT THE YEAR**

Phone Calls Received	10,287
Inquiries Received	1,565
Phon-a-thon Contacts	800
<b>Total Contacts:</b>	<b>12,652</b>

## **GRAND TOTAL OF ALL CONTACT DURING 2006-2007**

**27,076**

\* *Grand total of all contact includes all phone calls received, inquiries, phon-a-thon, and on-campus and off-campus events attended.*