

CONTACTS THROUGH 2005-2006 RECRUITMENT ACTIVITIES

<u>Recruitment Activity</u>	<u>Number of Students & Parents Seen</u>
On Campus Visitors	3,941
UW-System Workshop	769
Campus Preview Days	1,685
Stout Saturdays	497
National College Fairs	749
Wisconsin Education Fairs	2,601
Minnesota Education Fairs	369
Minnesota Private School Fairs	115
Illinois Education Fairs	80
Transfer Fairs	296
High School Visits	568
College Night Programs	1,316
Total Contacts:	12,986
On Campus Contacts:	6,123
Off Campus Contacts:	6,863

ADDITIONAL CONTACTS THROUGHOUT THE YEAR

Phone Calls Received	10,286
Inquiries Received	1,749
Phon-a-thon Contacts	900
Student Paths Inquiries Received	721
Total Contacts:	13,656

GRAND TOTAL OF ALL CONTACT DURING 2005-2006

26,642

* *Grand total of all contact includes all phone calls, inquiries, Student Paths inquiries, on-campus and off-campus events attended.*