

## CONTACTS THROUGH 2004-2005 RECRUITMENT ACTIVITIES

<u>Recruitment Activity</u>	<u>Number of Students &amp; Parents Seen</u>
On Campus Visitors	3,779
UW-System Workshops	885
Campus Preview Days	940
Stout Saturdays	522
National College Fairs	860
Wisconsin Education Fairs	736
Minnesota Education Fairs	114
Minnesota Private School Fairs	110
Illinois Education Fairs	73
Transfer Fairs	210
High School Visits	726
College Night Programs	1,447
<b>Total Contacts:</b>	<b>10,402</b>
<b>On Campus Contacts:</b>	<b>5,802</b>
<b>Off Campus Contacts:</b>	<b>4,600</b>

## **ADDITIONAL CONTACTS THROUGHOUT THE YEAR**

Phone Calls Received	6,136
Inquiries Received	1,025
Phon-a-thon Contacts	1,127
Student Paths Inquiries Received	416
<b>Total Contacts:</b>	<b>8,704</b>

## **GRAND TOTAL OF ALL CONTACT DURING 2004-2005**

**19,106**

\* *Grand total of all contact includes all phone calls, inquiries, Student Paths inquiries, on-campus and off-campus events attended.*