

## Two Year Recruitment Comparison

From the 2005-2006 to the 2006-2007 recruitment year the Admission Office saw a slight increase in the amount of contact that we had with prospective students that were interested in UW-Stout. The information displayed below compares the two years and how many more or fewer people we had contact with in the same activity.

<u>Recruitment Activity</u>	<u>Number of Students &amp; Parents Seen</u>
On Campus Visitors	-36
UW-System Workshops	+112
Campus Preview Days	+51
Stout Saturdays	+333
National College Fairs	-174
Wisconsin Education Fairs	+4
Minnesota Education Fairs	-80
Minnesota Private Fairs	+118
Illinois Education Fairs	+176
Transfer Fairs	+69
High School Visits	+188
College Night Programs	+185
Phone Calls Received	+1
Inquiries Received	-184
Phon-a-thon Contacts	-100

Overall the Admissions Office had contact with **434** more people than 2005-2006.