

Two Year Recruitment Comparison

From the 2004-2005 to the 2005-2006 recruitment year the Admission Office saw a significant increase in the amount of contact that we had with prospective students that were interested in UW-Stout. The information displayed below compares the two years and how many more or fewer people we had contact with in the same activity.

<u>Recruitment Activity</u>	<u>Number of Students & Parents Seen</u>
On Campus Visitors	+162
UW-System Workshops	-116
Campus Preview Days	+745
Stout Saturdays	-25
National College Fairs	-111
Wisconsin Education Fairs	+1,865
Minnesota Education Fairs	+255
Minnesota Private Fairs	+5
Illinois Education Fairs	+7
Transfer Fairs	+86
High School Visits	-158
College Night Programs	-131
Phone Calls Received	+4,150
Inquiries Received	+724
Phon-a-thon Contacts	-227
Student Paths Inquiries	+305

Overall the Admissions Office had contact with **7,536** more people than 2004-2005.