

Cancellation Survey 2005

Surveys sent out: 872

Surveys received: 289

For a return rate of 32%

The 289 students that replied chose 81 other institutions. The top ten are as follows:

1. UW- Eau Claire (31)	6. UW – River Falls (13)
2. U of M- Twin Cities (21)	7. UW- La Crosse (12)
3. Winona State (17)	8. UW – Platteville (11)
4. UW- Stevens Point (14)	9. UW- Whitewater (10)
5. UW- Milwaukee (13)	10. UW- Oshkosh (7)

Why the 289 students that replied chose not to attend UW- Stout:

Scholarship: 37	Size: 84
Financial aid package: 17	Reputation: 85
Location: 144	Academic Program: 128
Other: 25*	

- Study abroad program
- Large dorm rooms
- Sports

The number of students that visited the campus:

Yes: 158	No: 129
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Of the 158 students who visited the campus how they rated their visit:

Extremely Well: 87	Indifferently: 5
Well: 66	Poorly: 0

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Other institutions:

- Art Institute of Chicago
- Arizona State
- Augsburg
- Bemidji State
- Calvin College

- Cardinal Stritch
- Carroll College
- Carthage College
- Century Community College
- College of Creative Studies
- Concordia- Menquon
- Concordia-Moorhead
- Concordia-St. Paul
- DePaul
- DeVry University
- Edgewood
- Fashion Institute of Technology
- Globe College
- Hamline
- Healing Arts Institute
- Iowa State
- James Madison
- Johnson & Wales
- Keystone College
- Lawrence University
- Le Cordon Bleu
- Luther College
- Marshalltown Community College
- Milwaukee Institute of Art and Design
- Michigan Tech
- Minnesota Institute of Art and Design
- Minnesota-Mankato
- North Central College
- North Dakota State
- North Park
- Northern Michigan
- Northwestern (MN)
- Ohio State
- Principia College
- Professional Hair Design Academy
- Rochester Community & Technical College
- Savannah College of Art & Design
- Silver Lake College
- St. Cloud
- St. Mary's (MN)
- St. Mary's (IN)
- St. Olaf
- St. Scholastica
- St. Thomas

- Taylor University
- The Art Institute International (MN)
- The Illinois Institute of Art
- University of Minnesota-Duluth
- University of Northern Iowa
- University of San Francisco
- Upper Iowa University
- Viterbo University
- West Point
- University of Wisconsin- Barron County
- University of Wisconsin-Fox Valley
- University of Wisconsin-Green Bay
- University of Wisconsin – Madison
- University of Wisconsin-Marathon County
- University of Wisconsin- Marinette
- University of Wisconsin- Rock County
- University of Wisconsin- Superior
- Waukesha County Technical College

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Why students decided to attend another university:

- Better and wider variety of choices in some are, liberal arts.
- I liked the size.
- More courses offered.
- Friends go there.
- Closer to home.
- I enjoy the campus community.
- I enjoy the city.
- Had the program I wanted.
- Better fit for my plans.
- I switched my major.
- Good reputation.
- Good deal for money.
- I wanted to live at home and can save money.
- It's where I always wanted to go.
- Family goes there.
- Beautiful campus
- Football
- Dorms

Comments about your visit:

- You did a good job of being informative.
- You were my second choice.
- I think Stout is excellent, but it wasn't for me.
- This was just my second choice. Great school, just did not have my major.
- It was a hard decision between Stout and Eau Claire, you offer many great things.
- The tuition for your school is fairly high.
- The staff was friendly.
- The orientation was handled professionally.
- An excellent and thorough preview day.
- Small personal tours put me at ease.
- Bubba was friendly.
- Tour guide was smart.