University of Wisconsin-Stout
Focus 2010
A New Partnership for a New Century: Education Built Around You

Celebration of Progress

During the summer of 2003, the Chancellor's Advisory Council extensively reviewed environmental data including emerging issues, enrollment management, performance data, survey data, financial information, and current action plans.

Dr. Alan Guskin, a Senior Scholar, Project on the Future of Higher Education spent 1 ½ days presenting and interacting with CAC members on dealing with the future in a climate of restricted resources.

CAC utilized scenario planning to envision UW-Stout in 2010. Discussion began by identifying driving forces of change, major strengths of the campus and future opportunities. From this, the group projected a Background for Higher Education, Student Characteristics and Expectations, Faculty/Staff Characteristics and Expectations and Institutional Characteristics.

Four broad themes emerged – Learning Community, Academic Programs, Stout Technology Advantage; Structure for Efficiency and Effectiveness. These themes were discussed with the campus during the fall 2003. Over 300 participants provided input and shared ideas regarding the future direction of the campus.

The spring of 2004, five goals were agreed upon and subsequent planning identified and implemented 20 university priorities, 40 Plan 2008 initiatives, and many academic plans, information technology initiatives, and division plans in support of these goals. A total of $13,464,546 one-time dollars and $1,998,378 base dollars were re-allocated to fund these priorities and initiatives.

Substantial progress has been made which is documented below.

Goal 1: Prepare alumni for success.
- A curricular incubation center was developed and implemented to encourage development of new, collaborative academic programs. A total of 16 programs have received funding through this program.
- Five new academic programs have been implemented in the past three years: Golf Enterprise Management, BS in Special Education, MS in Information and Communication Technologies, and MS in Manufacturing Engineering. This exceeds the established target to implement four new programs by 2010.
- Two courses have been selected to implement the academic transformation initiative in 2007-08. The goal of the project is to improve student learning.
- The Foundation office has identified scholarships to award to new and continuing minority students on an annual basis. Fully 95% of the students awarded scholarships in 2005-06 graduated or were retained the following year.
- The percentage of UW-Stout graduates that are employed has consistently been 95% or greater, and meets or exceeds the established targets.
- Six-year graduation rates have increased continuously since the 1997 cohort.

Goal 2: Create a learning community that supports and encourages the engagement of its members in active learning.

- Total enrollments have increased from 6,921 FTE in fall 2003 to 7,199 FTE in fall 2006.
- A First-Year Experience Program was developed and implemented, including learning communities, placement of first year students in south campus, residence hall activities, mentoring programs, and faculty engagement.
- The math and writing labs were established to improve student performance in these disciplines. The math lab approach resulted in a 61% reduction of withdrawal, failure and drop rates in remedial math and a 23% reduction these rates for introductory college math.
- The Minority Faculty/Staff Liaison to the Chancellor and the Minority Faculty/Staff Network were developed and implemented.

Goal 3: Achieve national leadership and excellence in educating students in the theory and application of a broad range of technologies.

- The e-Scholar program was initiated in fall 2002 and is now fully implemented. Students self-report that the program has a positive impact on their learning, and both students and faculty utilize the digital learning environment in a multitude of ways.
- A content management system was purchased and is being implemented.
- ImageNow software was implemented. The ImageNow software allows customers to capture documents and link them to existing records or key data. The documents can then be viewed, e-mailed, printed or routed within the software's workflow module. Thirteen departments are operational with six more planned for implementation by summer 2007.
- The number of distance education courses offered by UW-Stout has grown from 184 in 2002-03 to 253 in 2005-06 and exceeds the established targets.

Goal 4: Strengthen the on-campus organization by focusing on UW-Stout's unique mission within the UW System.

- Polytechnic designation was achieved in 2006-07. We believe that the polytechnic designation will attract more resources, through donations and research dollars, as well as raise the profile of the university in the region and state.
- The number of submitted grants and contracts has grown from 239 in 2002-03 to 313 in 2005-06.
- UW-Stout has consistently been number one among the UW Comprehensives in energy efficiency, which exceeds the established target.

Goal 5: Create a school outside a school enterprise that serves learners statewide, nationally, and internationally.

- The number of partnerships with technical colleges has increased dramatically. As well, UW-Stout continues to lead the UW System in the number of transfers from technical colleges.
- Enrollment in customized instruction has grown from 18 FTE in 1999-00 to 550 FTE in 2006-07. In 2006-07, there were a total of 274 course sections offered through customized instruction.