

UW-Stout
B.2. University Priority- Campus Climate/Culture

1. University Priority

“What solution are you proposing?”

Linkage to Strategic Plans
University of Wisconsin-Stout Strategic Plan

Linkage to FOCUS 2010 goals

2. Statement of the Issue:

“What issue are you trying to solve?”

Possible university priorities to advance the FOCUS 2010 goals were solicited through the division heads and senate chairs. A complete listing of priority ideas can be found at: <http://www.uwstout.edu/bpa/spgretreat06/priorcomp.pdf>.

These ideas were reviewed by the Strategic Planning Group and Campus Climate/Culture was identified as one of the top three priorities. Based on the feedback from the SPG, the Chancellor has identified the following questions for resolution:

- What process should UW-Stout use to determine if the present program alignment and the administrative structure supporting that alignment is adequate for this century. In other words, how does a university serve a flat world?
- One issue identified from a recent job satisfaction and morale project was that faculty/staff feel that nothing is done with the feedback they provide in committee recommendations, forums, surveys, message boards and other listening posts. They also feel that we need to put more effort into communicating the good news and they would like to be recognized for their hard work. How do we respond to these concerns and market what the campus has achieved in an effective way? What should an effective internal marketing effort look like? How do we organize it?

3. Action Plan:	Responsible:	Timeline:
<i>“What has to be done for this priority to succeed?”</i>	<i>“Who are the positions or people that will be responsible for each step?”</i>	<i>MUST be specific target completion date.</i>

4. Implication for Resources:
<p><i>“What is needed for this priority to succeed?”</i> (Human, fiscal, physical, other)</p>

5. Key Measures of Performance:
<p>It is the expectation that priority owners will be using/maintaining the process measures to assess action plan deployment. At the end of the fiscal year, the Strategic Planning Group will review and discuss the implementation progress and impact.</p> <p><i>Process Measures:</i> Identify no more than two process measures when answering the question: <i>“What information will be collected to assess successful deployment of the action plan?”</i></p> <p><i>Performance Indicators:</i> BPA is responsible for benchmarking overall performance to answer the question: <i>“What information will be collected to benchmark and measure the priority’s success?”</i></p>