

**UW-Stout**  
**B.3. University Priority- Academic Plan**

**1. University Priority**

*“What solution are you proposing?”*

Linkage to Strategic Plans  
*University of Wisconsin-Stout Strategic Plan*

Linkage to FOCUS 2010 goals

**2. Statement of the Issue:**

*“What issue are you trying to solve?”*

Possible university priorities to advance the FOCUS 2010 goals were solicited through the division heads and senate chairs. A complete listing of priority ideas can be found at: <http://www.uwstout.edu/bpa/spgretreat06/priorcomp.pdf>.

These ideas were reviewed by the Strategic Planning Group and Academic Plan was identified as one of the top three priorities. Based on the feedback from the SPG, the Chancellor has identified the following questions for resolution:

- How can we globalize the curriculum so our graduates possess the knowledge and skills needed for the new world economy?
- How can we strategically increase program enrollments, launch new programs and reach new markets through online learning, hybrid programs and technical college partnerships?

3. Action Plan:	Responsible:	Timeline:
<i>“What has to be done for this priority to succeed?”</i>	<i>“Who are the positions or people that will be responsible for each step?”</i>	<i>MUST be specific target completion date.</i>

4. Implication for Resources:
<p><i>“What is needed for this priority to succeed?”</i> (Human, fiscal, physical, other)</p>

5. Key Measures of Performance:
<p>It is the expectation that priority owners will be using/maintaining the process measures to assess action plan deployment. At the end of the fiscal year, the Strategic Planning Group will review and discuss the implementation progress and impact.</p> <p><i>Process Measures:</i> Identify no more than two process measures when answering the question: <i>“What information will be collected to assess successful deployment of the action plan?”</i></p> <p><i>Performance Indicators:</i> BPA is responsible for benchmarking overall performance to answer the question: <i>“What information will be collected to benchmark and measure the priority’s success?”</i></p>