

D. UW-Stout Student Enrollment/Retention/Graduation

Student Enrollment

- The percentage of women enrolled at UW-Stout increased from 50% to 51% and the total minority enrollment (including internationals) increased in 2004 to 5.8%. The percentage of Wisconsin residents has dropped by 1.0 percentage points over the past 5 years but they still comprise 71% of Stout's total enrollment.
- In fall 2002, Stout had an enrollment high of 7,902 students and 7,042 FTE (6,991 target FTE). In the last two years headcount has dropped by 355 students and FTE by 318.

Enrollments - Undergrad and Grad	2000	2001	2002	2003	2004	2004 Headcount	2004 target
Women	50%	49%	49%	50%	51%	3,830	
Racial /Ethnic Background							
American Indian	.5%	.4%	.4%	.4%	.4%	33	
African American	.9%	1.0%	1.0%	1.2%	1.2%	91	
Asian American	1.6%	1.5%	1.9%	1.9%	2.2%	165	
Hispanic American	.8%	.8%	.9%	.8%	.8%	58	
International	1.6%	1.4%	1.2%	1.1%	1.2%	91	200 students
Total Racial/Ethnic Background	5.4%	5.1%	5.3%	5.4%	5.8%	438	
25 Years and Older	16%	16%	17%	14%	16%	1,217	
Resident Status							
WI Resident	72.0%	71.9%	70.8%	71.4%	71.0%	5,355	
MN Resident	24.4%	25.1%	25.7%	25.7%	25.8%	1,950	
Non-Resident	3.6%	3.0%	3.4%	2.9%	3.2%	242	

Barriers to enrollment

- Students report that the biggest barriers to enrolling in a summer course are: the classes they want to take are not offered in the summer (45%), enrolling in a summer school course is too expensive (26%), and they would prefer a different delivery method (25%).
- Likewise, the biggest barriers to enrolling in a Winterm course are: the classes they want to take are not offered (34%), enrolling in a Winterm course is too expensive (16%), and they would prefer a different delivery method (14%).

Customized Instruction

- Customized instruction revenue has increased to nearly 5 times the level it was in 2000-01.

Customized Instruction – 2000-01 to 2004-05

Fall	Revenue
2000-01	\$213,675
2001-02	\$460,091
2002-03	\$983,045
2003-04	\$1,033,921
2004-05	\$1,194,042

Enrollment growth

- Total enrollment at Stout could increase by about 900 students or 800 FTE over the next 4 years if Stout consistently enrolls a new freshmen class of 1,600 students starting in Fall 2005.

	Actual Fall 2004	Projected Fall 2005	Projected Fall 2006	Projected Fall 2007	Projected Fall 2008
Undergrads					
New Freshmen	1,281	1,600	1,600	1,600	1,600
Continuing	4,940	4,900	5,135	5,332	5,521
Transfer/Reentries	751	751	751	751	751
Total Undergrads	6,972	7,251	7,486	7,683	7,872
Grads	575	575	575	575	575
Total Headcount	7,547	7,826	8,061	8,258	8,447
Total FTE	6,724	6,970	7,180	7,355	7,523
FTE Target	6,991	6,991	6,991	6,991	6,991

Assumptions: (1) Transfer/re-entry and graduate enrollments remain unchanged
 (2) retention/graduation rates do not change

Retention

- Fall to spring and one-year retention rates of new freshmen have remained steady and vary by only about 1 to 2 percentage points from year to year.
- Specifically, first to second year retention rates for the fall 2003 cohort increased from 72.2% to 73.3% overall.
- Retention rates for women have been consistently higher than overall retention rates, and [retention rates for minorities have been consistently lower than overall retention rates](#).
- Retention rates by program vary considerably from year to year and from program to program, and are based on small cohort sizes. For the fall 2003 cohort, the following programs had retention rates (in the same program) higher than 80%: packaging, technology education, art education, and human development and family studies. [Also for the fall 2003 cohort, the following programs had retention rates less than 40% \(in the same program\): no major, marketing education, and technical communication.](#)

Graduation

- Six-year graduation rates for the 1998 cohort also increased from 50.7% to 52.5%.
- [Six-year graduation rates for minority students continue to be lower than rates for all students](#), and the rates for women are higher than the rates for all students
- Six-year graduation rates by program vary considerably from program to program

Programs to improve retention and graduation

Per Credit Tuition

- Since the implementation of the per credit tuition system in fall 2002, Stout's average credit load for freshmen has remained about the same, about 14.5. It is slightly higher than the comprehensive average of 14.2.
- Average cumulative GPA for freshmen has increased slightly to 2.71 in fall 2004, up from 2.61 in fall 2001. This is also slightly higher than the System average.
- The total number of drops (WS/WU/W) for all students has decreased by almost 50% from 1,295 in fall 2001 to 665 in fall 2004.

Supplemental instruction

- In fall 2004, 163 students attended SI sessions, which represented 59% of all students enrolled in SI courses. Most students who participated in SI attended between 3-14 sessions.
- Overall, course grades and pass rates were higher for SI attendees, as compared to non-SI attendees. Course grades and pass rates also varied depending on the number of SI sessions that were attended. As the number of SI sessions attended increased, the final grades and pass rates also increased.