# Ideas for Future FOCUS 2015 University Priorities

http://www.uwstout.edu/bpa/planning/fallisten/2009/index.html

## Further develop and execute integrated enrollment management

Academic Rigor
- overcrowded classes,
- use of adjuncts,
- remedial focus

Management of Resources- balance enrollments and priorities with resources

Retention
- go beyond second year,
- multi-year plan,
- buy-in,

Recruitment/Marketing
- website,
- access vs. profile,
- share stories,
- campus-wide image

Special Population Recruitment/Marketing
- minorities,
- non-traditional age,
- veterans,
- tech transfers,
- family student housing

Polytechnic Marketing
- sell uniqueness,
- refine role among polytechnics

Engagement
- applied focus,
- "Stout experience,"
- mandatory co-op

Scholarships

Non-traditional Students

Reallocation

## Focus on sustainability: Implement Key Elements of the President's Climate Commitment and Educational and Applied Research Initiatives

Transport
- Chippewa Valley RTA,
- regional transportation planning,
- bicycle friendly

Energy Management
- alternate energy sources,
- building closings,
- best practices for campus use of energy

Materials Management
- recycling,
- composting,
- biodegradable plastics

Knowledge Systems
- connect curriculum and students research to local environment,
- form student research teams,
- visible sustainability requirements

Management Systems
- sustainability policy series,
- competition/awards,
- extensive communication

Planning, Designing, Development

Biodiversity

Water Management

Pollution Prevention

Culture Change

focus 2015 | inspiring innovation

Recruitment
- focus on families, specific high schools, pre-college programs,
- consider geographic location

Diversification/Integration Issues
- universal design,
- more opportunities for interaction,
- address resistance

Expand Definition of Diversity- more than ethnic minority status

Support Diversity
- financial resources,
- involvement in community,
- create intentional opportunities for interaction

Measurement
- need better data,
- need good metrics to assess success

Compare to other universities
- examine best practices elsewhere,
- benchmarking with others

Offer Workshops, Training, Programming
- multicultural competency,
- incorporating diversity into the classroom,
- "Diversity Awareness" week

Academic
- curriculum requirements,
- faculty exchange programs,

- bridge programs

Campus Climate
- transformative change,
- develop inclusive excellence

Communication
- direct negative feedback to proper channels,
- listen to negative feedback and then focus on positive feedback

*Expand early and ongoing experiential learning opportunities including undergraduate applied research and entrepreneurship*

Integration into Curriculum
- institutionalize it into culture and identity,
- require coop/student internship,
- progressive experiential learning opportunities,
- integrate student research

Community Involvement/Impact
- infrastructure office,
- market community service to students

Create lists/inventories
- experiential learning outcomes list,
- professional organizations list,
- quantify out-of-class activities

Culture
- culture change,
- hiring the right people,
- identity/branding

Professional Development
- training for faculty and staff,
- buy-in