Listening Session comments from 10/1/08, 10:30-11:45

Adapt Delivery Methods to Meet the Needs of Non-Traditional Students

- RE: adapt delivery methods – what is vision? (response from Chancellor: more unified face and presentation)
  - Concern: Consolidating will require more feedback; could cause breakdown in communication between groups on the many changes that happen people may not get the service they need
- Need to find a way to streamline processes for non-traditional, online students
- What can we do to get the resources we need to so these things?
- Centralized quality, instruction and provide to instructors at satellite sites.
- Group should work on a new model for grad students.
- Are we looking at declining high school populations and how we market to them?
- Creating satellite campus – Milwaukee or Fox Valley – creating physical presence
  - different classroom at MATC

Go Global

- Re: go global: 2 concerns:
  - 1) money,
  - 2) can we make it mandatory and help them with financial aid?
- UWRF- international education building is outstanding; we should put more money in our international education area.
- RE: marketing Stout and finding diverse faculty. Could we using in someone with expertise in recruiting faculty?
- What percent of the faculty have had global experiences? Do we have any programs that allow for faculty exchanges?
- It is possible to tie study abroad with faculty exchange and support financially?
• Just start from somewhere

• Most agreements with international institutions have a clause for exchange of faculty – protocol and mechanisms in place.

• Global experiences should include global co-op
  - Example: through employer

• Global experiences through online classes
  - Exposure to educators around the world
  - Attract students globally through online courses

• Move international education down from 4th Bowman
  - make it convenient, obvious to people, accessible

• One or two weeks abroad isn’t enough to see past surface of the culture
  - Create faculty exchange for a semester or school year.

• Three, five, ten day experience can peak an interest in culture, possibly a larger term exchange later

• Need a strategic plan for improving international education

**Experiential Learning**

• Integrated into curriculum

• Coursework and other activities are the biggest attractions to students/parents – opportunity for applied, hands-on learning.

• Learning goals, rigorous experience. And evaluation phase should be in the forefront for experiential learning.

**Grow Program Array**

• Consider executive education program, applied leadership grad program

• Do we have resources to expand with current programs director models? Needs careful planning.
• Add quality to growing program array

• Look at SOE models of certification
  - Adjunct instructors for these to offset full-time faculty resources.

• Emphasize our programs (especially those struggling with enrollment). On our web page.
  - Similarly, watch overgrowth of some programs which can affect career services (ex: co-op placements)

**Expanding Marketing Efforts**

• Market our placement rates and high salaries of grads (our grads have salaries that exceed the UW System average according to the ACT Alumni Outcomes survey)

• Web pages are missing and incomplete/print communications should be nice, high-quality. (see admissions web page – very dynamic [has been outsourced] )

• All departments need to support tagline: inspiring innovation.

**Entrepreneurship**

• What is the state/system going to allow us to do?

• We’re seeing a lot of entrepreneurship with student designs, patents, etc.

• Do we have an incubator for students who want to engage in entrepreneurship? It is important to include both students and faculty.

  • Buy a golf course, buy a hotel, put students to work there and make a profit
    - May not have state funding for these kinds of things
    - Can we use Foundation funds?

• We have students who want to be entrepreneurs
  - Minor program?
  - Master’s degree?

**Sustainability**
• Is sustainability just about infrastructure or also about the curriculum? Both are important.
  - Look for opportunities to brand ourselves

• “Sustainable design” minor program

Other ideas

• If we don’t keep up with faculty – too much on their plates – they’ll be too busy to sustain rigor in classroom and declining to serve on committees, etc.
  - We did get ten new faculty positions this year.

• UW system has participated in accountability (Voluntary System of Accountability Project) – will this help with any of our vision?

• Home economics building – name is outdated, anything we can so to change building name? This suggestion has been brought up a few times with no response. Don’t just write it down, but do something about it. The name does not reflect forward thinking. (But, we need to remember alumni when/if changing names. Some like the name as it is.)

• Executive education center – to disseminate research to outside executives

• No mention of faculty/staff to complete these goals – how do we get them to come to work at Stout? Large number of retirees leaving soon.
  - What’s being done to improve environment at Stout to get the people to get these goals done?

• Faculty feel devalued, esp. senior faculty
  - Example: salaries, summer contracts – there are more examples, but these are just a few

• Will 102 funding follow increase enrollment? No, but we have flexibility to increase FTE in 131 (customized)

• Growth initiative from governor – we are in line with this.

• Polytechnic summit – freshman curriculum: place students in industry (paid or unpaid)
  - Freshman level faculty will need to adjust curriculum
• Did last year’s commercials affect this year’s enrollment?

• Maintain infrastructure to put courses online
  - Improve learning technology services

• How will we create a more diverse campus by 2015?
  - Faculty/staff
  - Need to attract them to Menomonie, welcome them as a community

• Work with high schools on how students can earn college credit during high school.