

Listening Session comments from 10/1/08, 10:30-11:45

Adapt Delivery Methods to Meet the Needs of Non-Traditional Students

- RE: adapt delivery methods – what is vision? (response from Chancellor: more unified face and presentation)
 - Concern: Consolidating will require more feedback; could cause breakdown in communication between groups on the many changes that happen people may not get the service they need
- Need to find a way to streamline processes for non-traditional, online students
- What can we do to get the resources we need to do these things?
- Centralized quality, instruction and provide to instructors at satellite sites.
- Group should work on a new model for grad students.
- Are we looking at declining high school populations and how we market to them?
- Creating satellite campus – Milwaukee or Fox Valley – creating physical presence
-different classroom at MATC

Go Global

- Re: go global: 2 concerns:
 - 1) money,
 - 2) can we make it mandatory and help them with financial aid?
- UWRF- international education building is outstanding; we should put more money in our international education area.
- RE: marketing Stout and finding diverse faculty. Could we use someone with expertise in recruiting faculty?
- What percent of the faculty have had global experiences? Do we have any programs that allow for faculty exchanges?
- It is possible to tie study abroad with faculty exchange and support financially?

- Just start from somewhere
- Most agreements with international institutions have a clause for exchange of faculty – protocol and mechanisms in place.
- Global experiences should include global co-op
 - Example: through employer
- Global experiences through online classes
 - Exposure to educators around the world
 - Attract students globally through online courses
- Move international education down from 4th Bowman
 - make it convenient, obvious to people, accessible
- One or two weeks abroad isn't enough to see past surface of the culture
 - Create faculty exchange for a semester or school year.
- Three, five, ten day experience can peak an interest in culture, possibly a larger term exchange later
- Need a strategic plan for improving international education

Experiential Learning

- Integrated into curriculum
- Coursework and other activities are the biggest attractions to students/parents – opportunity for applied, hands-on learning.
- Learning goals, rigorous experience. And evaluation phase should be in the forefront for experiential learning.

Grow Program Array

- Consider executive education program, applied leadership grad program
- Do we have resources to expand with current programs director models? Needs careful planning.

- Add quality to growing program array
- Look at SOE models of certification
 - Adjunct instructors for these to offset full-time faculty resources.
- Emphasize our programs (especially those struggling with enrollment). On our web page.
 - Similarly, watch overgrowth of some programs which can affect career services (ex: co-op placements)

Expanding Marketing Efforts

- Market our placement rates and high salaries of grads (our grads have salaries that exceed the UW System average according to the ACT Alumni Outcomes survey)
- Web pages are missing and incomplete/print communications should be nice, high-quality. (see admissions web page – very dynamic [has been outsourced])
- All departments need to support tagline: inspiring innovation.

Entrepreneurship

- What is the state/system going to allow us to do?
- We're seeing a lot of entrepreneurship with student designs, patents, etc.
- Do we have an incubator for students who want to engage in entrepreneurship? It is important to include both students and faculty.
 - Buy a golf course, buy a hotel, put students to work there and make a profit
 - May not have state funding for these kinds of things
 - Can we use Foundation funds?
- We have students who want to be entrepreneurs
 - Minor program?
 - Master's degree?

Sustainability

- Is sustainability just about infrastructure or also about the curriculum? Both are important.
 - Look for opportunities to brand ourselves
- “Sustainable design” minor program

Other ideas

- If we don’t keep up with faculty – too much on their plates – they’ll be too busy to sustain rigor in classroom and declining to serve on committees, etc.
 - We did get ten new faculty positions this year.
- UW system has participated in accountability (Voluntary System of Accountability Project) – will this help with any of our vision?
- Home economics building – name is outdated, anything we can do to change building name? This suggestion has been brought up a few times with no response. Don’t just write it down, but do something about it. The name does not reflect forward thinking. (But, we need to remember alumni when/if changing names. Some like the name as it is.)
- Executive education center – to disseminate research to outside executives
- No mention of faculty/staff to complete these goals – how do we get them to come to work at Stout? Large number of retirees leaving soon.
 - What’s being done to improve environment at Stout to get the people to get these goals done?
- Faculty feel devalued, esp. senior faculty
 - Example: salaries, summer contracts – there are more examples, but these are just a few
- Will 102 funding follow increase enrollment? No, but we have flexibility to increase FTE in 131 (customized)
- Growth initiative from governor – we are in line with this.
- Polytechnic summit – freshman curriculum: place students in industry (paid or unpaid)
 - Freshman level faculty will need to adjust curriculum

- Did last year's commercials affect this year's enrollment?
- Maintain infrastructure to put courses online
 - Improve learning technology services
- How will we create a more diverse campus by 2015?
 - Faculty/staff
 - Need to attract them to Menomonie, welcome them as a community
- Work with high schools on how students can earn college credit during high school.