

## **Preparing 21<sup>st</sup> Century Students: What's next in Information Technology?**

- Expectations for students
- Follow trends of K-12 system students
  - Use of technology
- Co-ops giving high praise for use of technology
  - But focus on one-on-one, in person communication skills
- Make online learners feel welcome and a part of this campus
  - PPA form asks for info the student doesn't have yet (Payment Plan Agreement form) to get on Stout Access

## **Enrollment Management: Attracting & Retaining High Quality Students**

- Space issues with increase in number of programs and enrollment
  - Academic buildings and housing
- Provide seminar to transition from FYE to 2<sup>nd</sup> year
- More engagement between the University and the community
- Some students come here just to get a certain GPA to go elsewhere

## **Polytechnic: Next Steps in our Designation**

- Marketing K-12 and Tech college person raving about Polytechnic- Says need to use success stories and work with counselors throughout Wisconsin- market exciting experiences they could have here that may not be available elsewhere.

## **Program Alignment**

- Difference between school and college?
- Is there still flexibility in models? Response- some adjustments may still be made

## **Other Issues:**

- What happens to all of the data collected at these sessions? Response: Some immediate things done now. Long-term issues will be discussed at next summer's retreat
- Need to make online learners welcome to our campus. Too many hurdles and obstacles. Ex. PPA form needs to be completed, but they need user name and password, which they can't get. Need a list of these issues that can be solved in the near term. Elevate to Chancellor, Provost, and Vice Chancellor
- Make a commitment to create a "school within a school" to work with nontraditional students. Pledge by Chancellor to have this done by March 15<sup>th</sup> 2008 to be used with students for fall 2008. Also an issue with summer session.
- Finding ways to accommodate distance learners/ needs will increase student enrollment.
- Send list of issues to Janice Coker; issues that are a barrier to student enrollment or satisfaction with experience.